



**ALFA International**  
THE GLOBAL LEGAL NETWORK

# Know Better, Do Better, Be Better.

2023 TRANSPORTATION PRACTICE GROUP SEMINAR

APRIL 26-28, 2023 | MARRIOTT HARBOR BEACH RESORT & SPA | FORT LAUDERDALE, FLORIDA

[www.ALFAInternational.com](http://www.ALFAInternational.com)



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**COLLABORATION AND SHARING:  
A MUST FROM THE INDUSTRY PERSPECTIVE**

# Speakers



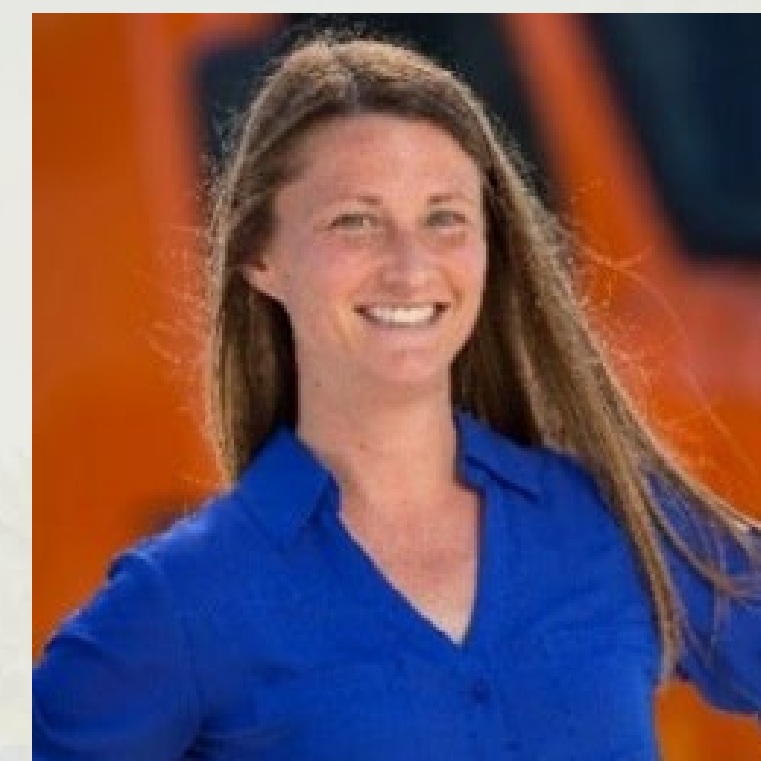
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# Why aren't we sharing?



- Proprietary information
- Competition/Loss of clients and customers
- Anti-trust considerations
- Money
- Time
- Platform
- Lack of accessible information sharing systems

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# Why should we share?



- Major need in our industry
- Plaintiff's bar networking gives them huge advantage over us
  - The results speak for themselves
- We all have shared goals while remaining competitors
  - More effective defenses against claims and suits
- To be pro-active vs re-active
- We can't afford to *not* network

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# No more excuses!



- A group of motor carriers has assembled to try and solve this issue
  - Currently evaluating a sharing platform
  - Determining what should be shared
  - Many unanswered questions to work through
- Do not let perfection be the enemy of progress!
- Collaboration will benefit the entire industry, our customers and the North American economy

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*“No matter how brilliant your mind or strategy, if you’re playing a solo game, you’ll always lose out to a team.”*

Reid Hoffman

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*“Coming together is a beginning, staying together is progress, and working together is success.”*

Henry Ford

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# Thank You!



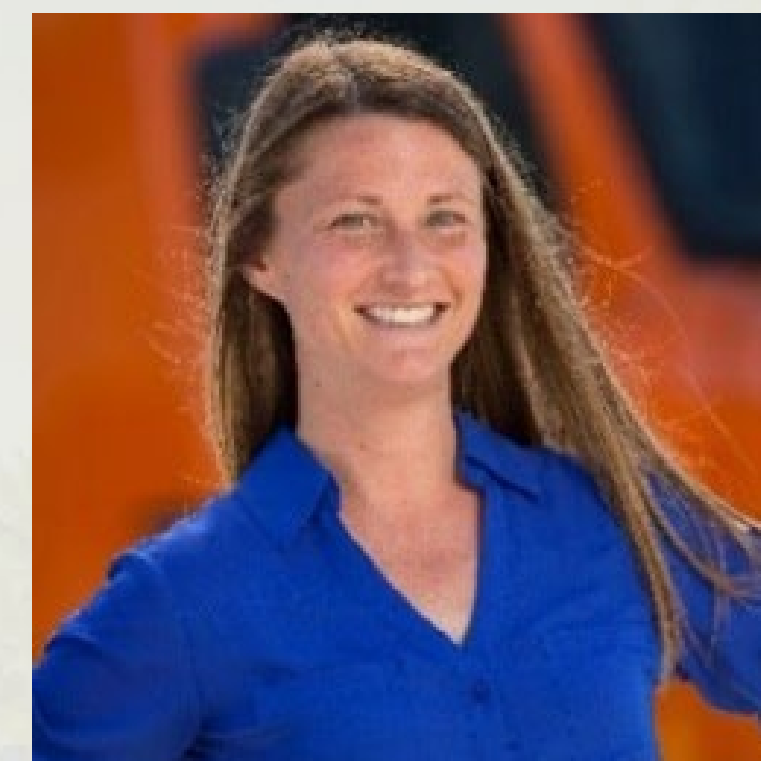
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