

After the Eve of Creative Destruction

1. Stay watchful for oncoming disruptions.
2. Hunkering down in the gale is not a path to future success. Take stock of your core expertise, strengths, and assets, and employ them in the changed and changing landscape.
3. Remember that change is dynamic: the new methods and systems arising from creative destruction will themselves lead to more change, to which adaptation is required.
4. Even if *you're* the cause of and initial beneficiary of the disruption, don't rest. Keep looking for ways to evolve in the new environment.
5. Stay calm: This is not the first (nor last) "gale" of creative destruction.

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