

WOMEN'S WORK: THE IMPACT OF THE PANDEMIC

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PRESENTERS



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FOCUSING ON STRATEGIES



THE IMPACT OF THE PANDEMIC

- Work from home while working at home
- Making it work with your team/s
- How do you stay on track when no one sees you running





HOME WORK





SURVEY OF WORKING PARENTS IN FIVE COUNTRIES (THE US, UK, FRANCE, GERMANY, AND ITALY)

60%

60% of respondents
have no outside help in
caring for and educating
their children, and another
10% have less help than
before the pandemic.

27

Parents now spend an additional **27 hours** each week on household chores, childcare, and education—nearly the equivalent of a second job—on top of their household responsibilities before the crisis.

15

Both mothers and fathers are stepping up, but women continue to bear a disproportionate share of the burden, much as they did before the crisis. On average, women currently spend **15 hours** more on domestic labor each week than men.

50%

Close to half of respondents feel that their performance at work has decreased as a result of managing these additional responsibilities.

https://www.bcg.com/publications/2020/helping-working-parents-ease-the-burden-of-covid-19



STRATEGIES FOR EQUITABLE WORKLOADS

- Identifying the disconnect
- Recent study shows 70 percent men think they are doing more than 50% of homeschooling; three percent of women reported their male spouse was doing more than 50% of homeschooling
- Negotiating the disconnect
- Avoid creating the disconnect



WORK PLACE MANAGEMENT



LET'S TALK WHY

- Current demands of employers
 - Historically, more than 50 hours reduced effective hourly rate
 - Current market, particularly in "greedy professions" highly reward working in excess of 50 hours per week



BACKLASH AGAINST PARENTAL LEAVE







FLEXIBILITY





MANAGEMENT STRATEGIES

- Communicate, prioritize and be flexible
- Give working parents the accommodations they need
- Factor caregiver status into talent evaluations and track impact
- Lead with empathy



POP UP QUESTION

Since COVID-19 hit the U.S., how many more hours per week do women spend on education and household tasks than men do*?

- A. 5 hours
- B. 10 hours
- C. 15 hours
- D. 20 hours

*https://www.bcg.com/publications/2020/helping-working-parents-ease-the-burden-of-covid-19





STAYING ON TRACK





Me trying to excel in my career, maintain a social life, drink enough water, exercise, text everyone back, stay sane, survive and be happy

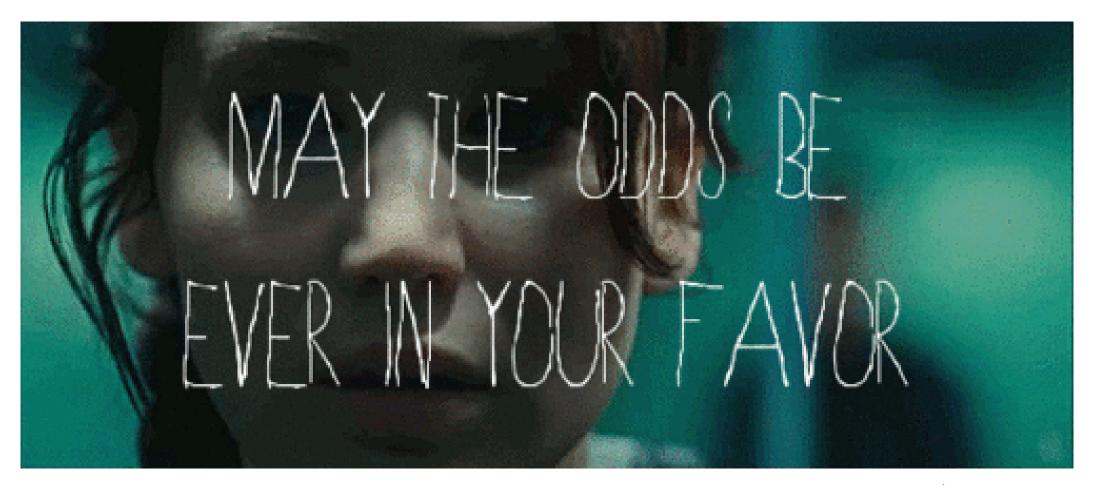




STAYING ON TRACK WHEN NO ONE SEES YOU RUNNING

- Self-care
- Identify immediate and long-term goals
- Communicate/advocate
- Build or grow your support system







THANK YOU! IF YOU HAVE ANY QUESTIONS, PLEASE CONTACT ONE OF THE PRESENTERS



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