ALFA International
THE GLOBAL LEGAL NETWORK



Social Program & Optional Afternoon Activities

2027 INTERNATIONAL CLIENT SEMINAR

MARCH 4-6, 2027 | FAIRMONT MAYAKOBA | PLAYA DEL CARMEN, MEXICO

www.ALFAInternational.com

SOCIAL PROGRAM

THURSDAY, MARCH 4

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12:00 p.m. – 6:00 p.m. **Registration & Hospitality Suite**
Convention Center Entrance and Terraza Lawn

5:30 p.m. – 6:30 p.m. **Women's Initiative Reception**
Adult Pool

6:30 p.m. – 9:30 p.m. **WELCOME TO PARADISE: AN EVENING ON THE ISLA LAWN**
Welcome Reception, Buffet Dinner & Registration
Isla Lawn
Suggested Attire: *Come as you are. This evening's meal is outdoors so casual attire, including light layers, are suggested.*

9:30 p.m. – 12:00 a.m. **After-Party Hospitality Suite**
Tortuga Suite

FRIDAY, MARCH 5

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1:30 p.m. – 7:00 p.m. **Hospitality Suite**
Tortuga Suite

7:00 p.m. – 10:00 p.m. **WHERE THE TIDE KEEPS SECRETS: A WHITE LOTUS EVENING**
Cocktail Reception & Buffet Dinner
Beach at the Fairmont Mayakoba
Suggested Attire: *Think barefoot elegance. You are invited to dress head to toe in white, ivory, or cream, and lightweight, breathable fabrics like linen, cotton, and silk are your best friends in the warm coastal air. This evening's event will be on the beach, sandals and flat shoes are recommended.*

10:00 p.m. – 12:00 a.m. **After-Party Hospitality Suite**
Tortuga Suite

SATURDAY, MARCH 6

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1:30 p.m. – 7:00 p.m. **Hospitality Suite**
Tortuga Suite

5:30 p.m. – 7:00 p.m. **MEET THE CORPORATE & COMMERCIAL TRANSACTIONS TEQUILA TASTING**
Adult Pool

7:00 p.m. – 10:00 p.m. **ADIÓS, PARADISE: A FIESTA IN PUEBLITO**
Cocktail Reception & Dinner
Pueblito
Suggested Attire: *Casual*

10:00 p.m. – 12:00 a.m. **After-Party Hospitality Suite**
Tortuga Suite

THURSDAY, MARCH 4

12:00 p.m – 6:00 p.m.

PRIVATE HOTEL & SEMINAR REGISTRATION & HOSPITALITY SUITE

Convention Center Entrance and Terraza Lawn

Take a moment to relax from traveling and have a drink and a snack with other arriving attendees prior to the start of the program.

Suggested Attire: Come as you are.

5:30 p.m. – 6:30 p.m.

Education Changes Lives

WOMEN'S INITIATIVE RECEPTION

Adult Pool

Join us for an evening of connection and giving back to the Playa del Carmen community. Hear from The KKIS Project, a bi-national non-profit that helps promising students stay in school and reach their goals. Many students leave after 9th grade because their families cannot cover the costs of public high school. KKIS closes that gap with scholarships, mentoring, English classes, and career support, and since 2011 it has supported students from high school through university.



Alicha Grubb
Women's Initiative Liaison
GENTRY LOCKE
Roanoke, Virginia

7:00 p.m. – 9:30 p.m.

Welcome to Paradise: An Evening on the Isla Lawn

WELCOME RECEPTION, BUFFET DINNER & REGISTRATION

Isla Lawn

After a long day of travel, settle into an evening that feels like stepping into The White Lotus, set on the lush Isla Lawn. Surrounded by glassy lagoons and whispering jungle, the setting honors the Riviera Maya's deep roots, from its ancient Mayan heritage to the Spanish influence that still lingers in the resort's graceful architecture. This welcome party unfolds amid the resort's pristine gardens, where you can take in the tropical flora and open-air elegance. It's paradise at its most seductive, where every smile seems to hold a secret and the night feels endless.

Suggested Attire: Come as you are.

9:30 p.m. – 12:00 a.m.

AFTER-HOURS HOSPITALITY SUITE

Tortuga Suite

Feel like a night cap or a snack before turning in for the evening? Join attendees at the after-hours hospitality suite to finish catching up at the end of day one.

FRIDAY, MARCH 5

1:30 p.m. – 7:00 p.m.

HOSPITALITY SUITE

Tortuga Suite

If you decide not to participate in an optional afternoon activity, feel free to relax in the hospitality suite or grab a snack and a drink mid-afternoon. It's also a good gathering place for those attendees out for the afternoon to regale their friends with a lively review of the afternoon's explorations once returning to the resort.

7:00 p.m. – 10:00 p.m.

Where the Tide Keeps Secrets: A White Lotus Evening

COCKTAIL RECEPTION & BUFFET DINNER

Beach

Beneath a vast Riviera Maya sky, the beach at the Fairmont Mayakoba transforms into an all-white fantasy, where soft sand, turquoise water, and the hush of the waves set the tone for a night that feels both effortless and enchanted. This is a night of pure coastal bliss, wrapped in salt air and moonlight, that you'll remember long after the tide rolls in.

Suggested Attire: Think barefoot elegance. You are invited to dress head to toe in white, ivory, or cream, and lightweight, breathable fabrics like linen, cotton, and silk are your best friends in the warm coastal air. This evening's event will be on the beach, sandals and flat shoes are recommended.

10:00 p.m. – 12:00 a.m.

AFTER-HOURS HOSPITALITY SUITE

Tortuga Suite

Those who aren't quite ready for the party to end are welcome to join their colleagues after-hours for some special late-night activities you won't want to miss!

SATURDAY, MARCH 6



1:30 p.m. – 7:00 p.m.

HOSPITALITY SUITE

Tortuga Suite

The seminar is nearly complete, and an afternoon of relaxation awaits you in the hospitality suite.

5:30 p.m. – 7:00 p.m.

MEET THE CORPORATE & COMMERCIAL TRANSACTIONS TEQUILA TASTING

Adult Pool

A unique opportunity to meet attorneys that practice in corporate and commercial transactions and learn about tequila. If you are a client who has corporate needs, we encourage you to attend this event!



7:00 p.m. – 10:00 p.m.

Adiós, Paradise: A Fiesta in Pueblito

COCKTAIL RECEPTION & DINNER

Pueblito

Tucked within the Fairmont Mayakoba, Pueblito is a charming, village-inspired corner that feels like a timeless Mexican plaza come to life. Tonight's casual "street food" inspired dinner invites you to linger, share, and celebrate over authentic regional flavors, handcrafted cocktails, and the easy warmth of true Mexican hospitality. It's an evening full of color, character, and tradition, where every moment feels like a fiesta under the stars before we say adios!

Suggested Attire: Casual

10:00 P.M. – 12:00 A.M.

AFTER-HOURS HOSPITALITY SUITE

Tortuga Suite

The seminar has come to a close and hopefully you've made some new friends and re-connected with old ones. Say your final good-byes in the after-hours suite.

OPTIONAL ACTIVITIES

FRIDAY, MARCH 5, 2027

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FRIDAY, MARCH 5, 2027

SAIL, SNORKEL & SPLASH— A DAY ON THE CARIBBEAN 1:30 – 5:00 PM

Set sail across the sparkling, crystal-clear waters of the Caribbean and head for the Great Mayan Reef, one of the most spectacular snorkeling destinations in the world. Glide above vibrant coral gardens and swim alongside colorful tropical fish in an underwater world you'll remember long after the trip ends. Afterward, you'll anchor just off a beautiful beach, giving you the perfect chance to slip into the sea for a refreshing dip, soak up the sun, and cool off in the turquoise water.

- ***Transfer Time:*** 30 minutes
- ***Suggested Attire:*** Athleisure attire, bathing suit or clothing that can get wet. Closed-toe shoes or water shoes. Sunglasses, sunscreen and a hat are recommended.
- Refreshments and snacks will be available on the boat.



RIO SECRETO— EXPLORE THE MAYAN UNDERWORLD 1:30 – 5:15 PM

Discover Rio Secreto, the Riviera Maya's most extraordinary natural treasure. Hidden beneath the jungle inside a protected nature reserve, this underground world of glittering caves and crystal-clear water stayed unexplored for millions of years. Step underground for a guided journey of about 1 km (roughly 90 minutes). You'll walk and swim through sparkling chambers, tranquil pools, and galleries of natural crystal formations, all at an easy pace suitable for most visitors.

- ***Transfer Time:*** 45 minutes
- ***Suggested Attire:*** Athleisure attire or a bathing suit, and additional dry clothes to change into after the tour. Wetsuits, water shoes and helmets will be provided to all attendees for the tour into the cave.
- Bottled water will be provided.



JUNGLE HORSEBACK RIDE & CENOTE VISIT 1:30 – 5:15 PM

Saddle up for a peaceful ride through the Mayan jungle at an eco park on the Cenotes Route. Enjoy a horseback ride deep into the rainforest along carefully maintained trails. Along the way, take in the sights and sounds of the region's native plants and wildlife at a relaxed pace. Following the ride, enjoy a refreshing dip in a crystal-clear cenote. Perfect for nature lovers looking for a quiet, authentic way to experience the jungle.

- ***Transfer Time:*** 45 minutes
- ***Suggested Attire:*** Athleisure attire or a bathing suit, and additional dry clothes to change into after the tour. Sunglasses, sunscreen and a hat are recommended. Helmets will be provided.
- Bottled water will be provided.





PADDLE THE LAGOONS OF MAYAKOBA 1:45 – 3:15 PM

Glide through the tranquil canals of Mayakoba on a guided kayak tour that showcases the lush ecosystems that make this destination so special. Paddle at an easy pace through peaceful waterways lined with mangroves and tropical greenery, where new scenery unfolds around every bend.

- ***Transfer Time:*** This activity takes place on property.
- ***Suggested Attire:*** Athleisure attire, bathing suit or clothing that can get wet. Sunglasses, sunscreen and a hat are recommended.



FRIDAY, MARCH 5, 2027

PICKLEBALL SHOWDOWN
1:45 PM – 5:00 PM



Turn your stay into a championship with an organized pickleball tournament built for friendly rivalry and big fun. Gather your team, sharpen your serve, and step onto the court for a spirited day of rallies, strategy, and laughs. Whether you're a seasoned player or picking up a paddle for the first time, the tournament is designed to bring out everyone's competitive side in a welcoming atmosphere. Games are organized for you, so all you have to do is show up, play, and cheer on your teammates. When the final point is played, one team will take the title. Will it be yours?

- Everyone is encouraged to participate at their own level!
- ***Transfer Time:*** This activity takes place on property.
- ***Suggested Attire:*** Athletic clothing, sunglasses and sunscreen recommended.
- Refreshments will be available throughout the class.

ATV XPERIENCE—
JUNGLE ADVENTURE & SWIM
2:15 – 4:30 PM



Trade the highway for the jungle trail on an ATV adventure built for thrill-seekers and nature lovers alike. Hop aboard your off-road vehicle and rev through winding forest paths, discovering hidden corners of the jungle you'd never reach on foot. Your guide leads the way through rugged terrain, with plenty of time to take in the scenery, soak up the sights and sounds of the wild, and enjoy the ride. When the engines go quiet, the adventure shifts gears: slip into the cool, crystal-clear water for a refreshing swim, surrounded by calm and natural beauty. It's the perfect mix of adrenaline, stunning landscapes, and relaxation, a day you'll remember long after the dust settles.

- ***Transfer Time:*** 30 minutes
- ***Suggested Attire:*** Athleisure attire & closed-toe shoes are required. A swimsuit, sunglasses, sunscreen and a hat are recommended. Helmets will be provided.
- Bottled water will be provided.

EL PUEBLITO COOKING SCHOOL—
COOK, SIP & FEAST
2:15 – 5:10 PM



Step into the heart of Mayakoba and discover the joy of Mexican cooking at El Pueblito Cooking School. Roll up your sleeves in an authentic Mexican-style kitchen, where friendly professional chefs guide you through every step. You'll cut, season, cook, and grill a complete traditional Mexican meal, learning to use ancestral Mexican cookware along the way. The class is tailored to all skill levels, so no experience is needed. When the cooking is done, sit down and enjoy the feast you created, served by the El Pueblito team.

- ***Transfer Time:*** This activity takes place on property.
- ***Suggested Attire:*** Comfortable clothes & shoes.
- Refreshments including Mexican wines from Casa Madero, Mexican beers and sodas will be available throughout the class.

SATURDAY, MARCH 6, 2027

GOLF AT EL CAMALEON GOLF COURSE 1:00 PM – 6:00 PM



Tee off at El Camaleón, the Greg Norman Signature Design championship course at Mayakoba in the Riviera Maya. This 18-hole, par-72 layout winds through tropical jungle and mangroves, with views of the Caribbean that make every hole a memorable one. Between shots, take in the lush scenery and the peaceful, resort-like setting. It's an unforgettable round in one of Mexico's most celebrated golf destinations.

- Lunch will be served on the carts. Beer, wine, soda and water are also available on the course.
- Golf clubs are available to rent.
- ***Suggested Attire:*** Collared shirt, long pants or walking shorts (no t-shirts, tank tops, athletic shorts, cut-offs or jeans will be permitted). Metal spikes are also not allowed.

SPLASH & RELAX—BEACH SOCIAL 1:30 –5:30 PM



Escape to the shore for a laid-back day by the water. Wade into the warm, turquoise sea, sink your toes into the soft sand, or settle into a shady spot under an umbrella with a cold drink in hand. There's no schedule and nothing to plan. Swim when the mood strikes, stroll along the shoreline, or stretch out and listen to the waves. Spend the day catching up with friends or simply doing nothing at all. It's the ideal way to slow down and enjoy some well-earned time by the sea.

- ***Transfer Time:*** This activity takes place on property.
- ***Suggested Attire:*** Beach attire. Sunglasses, sunscreen and a hat are recommended.
- Refreshments and light bites will be provided.

SEMINAR CONTACT

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