

ALFAI 2024 European Regional Meeting – Program Outline

6 JUNE – 8 JUNE 2024 | HOTEL SEIDENHOF | ZURICH, SWITZERLAND

THURSDAY 6 JUNE

16.30 – 18.30

REGISTRATION & WELCOME RECEPTION

Zurich Yacht Club
General-Guisan-Quai 17, 8002
www.zyc.ch

The first event of the seminar will be a welcome reception at the Zurich Yacht Club hosted by ALFA International's local member firm in Zurich, Wicki Partners AG. Attendees can also officially register for the event and enjoy cocktails with their fellow attendees. Thank you, Balthasar Wicki, and the rest of the firm, for your gracious hosting of the event!

The Zurich Yacht Club is a 16-minute walk from the hotel. If you prefer to leisurely walk over with a group, please meet in the lobby at 16.00.

Attire is smart casual, jeans are appropriate and consider wearing sun protection.

19.00 – 22.00

PLATED DINNER

Zunfthaus zur Zimmerleuten
Limmatquai 40, 8001
www.zunfthaus-zimmerleuten.ch

After the welcome reception, we will enjoy a communal dinner at the Zunfthaus zur Zimmerleuten, a traditional guild house situated next to the Limmat River in the old part of town. The evening begins with an apéro, which will take place outdoors on Rüdtenplatz in fair weather and lasts approximately 30 minutes. The dinner begins at 19.30 and the menu will include vegan, vegetarian, and meat options.

Zunfthaus zur Zimmerleuten is a 15-minute walk from the Zurich Yacht Club. There is an option to walk together.

Attire is smart casual, jeans are appropriate.

FRIDAY 7 JUNE

06.15 – 07.15

ALFAI WELLNESS WORLDWIDE: OPTIONAL ALFAI JOG 'N' DIP

For the early birds, Wicki Partners will host a 7 km jog through the city, including an optional dip in the Lake of Zurich, at a comfortable pace (+/- 7min/km).

Please meet Raël Fein in the hotel lobby at 06.10 and give your swimsuit/towel to the team of Wicki Partners if you plan to swim. The group will depart the hotel and begin the wellness activity at 06.15.

Suggested attire is activewear and running shoes. A swimsuit and towel are optional.

07.00 – 08.40

BREAKFAST

Restaurant of Hotel Seidenhof

Sihlstrasse 9, 8001

www.hotelseidenhof.com

Breakfast at your leisure is included in your hotel room rate.

09.00 – 13.00

PROGRAM SESSIONS:

Zunfthaus zur Meisen

Piano Nobile South on 1st floor

Münsterhof 20, 8001

www.zunfthaus-zur-meisen.ch

The meeting location is a 9-minute walk from the hotel. If you prefer to walk over with a group, please meet in the lobby at 08.40.

Attire is business casual.

09.00 – 09.10

WELCOME

Balthasar Wicki

Host Firm

WICKI PARTNERS AG

Zurich, Switzerland

Jessica Zaroski Bauer

CEO

ALFA INTERNATIONAL

Chicago, Illinois, USA

09.10 – 09.30

WELCOME TO ZURICH BY A SWISS POLITICAN AND FORMER PRESIDENT OF THE NATIONAL COUNCIL

What makes Switzerland one of the leading locations for innovation and research?

Christa Markwalder

Former President of the Swiss National Council

Burgdorf, Switzerland

CHRISTA MARKWALDER has been a member of the Foreign Affairs Committee since 2003, which she chaired in 2010-2011, and a member of the Legal Affairs Committee. From 2007-2011, she was a member of the Swiss delegation to the Interparliamentary Union. She chairs the parliamentary Switzerland-USA and Switzerland-UK friendship groups and is co-president of the Switzerland-Ukraine friendship group. She is also on the parliamentary group for renewable energies, Green Cross, ski group of the Federal Assembly, a member of the executive committee of the FDP, and part of The Liberals Women Switzerland and the party leadership of the Liberal Party of the Canton of Bern. In 2015-2016, she chaired the National Council and the United Federal Assembly, making her the highest-ranking woman in Switzerland. Christa is one of the Young Leaders of the American Swiss Foundation (YL 2006) and the Young Global Leaders of the World Economic Forum (YGL 2011). Since January 2008, she has served as legal counsel with Zurich Financial Services.

FRIDAY 7 JUNE CONT'D

09.30 – 10:30

INTERACTIVE SESSION “IMMERSION INTO AI –A MOOT COURT OF SORTS”

Together with Swiss AI geeks our Zurich host firm has prepared a LLM (large language model) based on the document ocean of a well-known U.S. court case. After an introductory presentation on the technical working of an AI model, the participants will split into two groups and will practically work with the LLM and each group will prepare a court speech with the support of AI tools.

Participants: Please bring your laptops or pads with charged batteries.

Moritz Zumbühl

Founder / Director

BLINDFLUG STUDIOS

Zurich, Switzerland

www.blindflugstudios.com

Simon Felix

Director & Co-Founder | MSc in Computer Science

Research Associate at the Institute for Data Science

ATELERIS

Zurich, Switzerland

www.ateleris.ch

10.30 – 10.50

BREAK – PIANO NOBILE NORTH ON 1ST FLOOR

10.50 – 11.30

CONTINUATION

The immersive AI session will continue after the coffee break and will be concluded with a short presentation of a commercial AI tool for the legal profession (herlock.ai) developed in Zurich.

11.30 – 13.00

EUROPEAN REGIONAL MEETING

During this session, the group will discuss the recruitment of new members and current prospects, marketing efforts, and the 2025 European Regional Seminar location. This session is intended to be an open forum discussion, so please come ready to express your thoughts and collaborate!

13.00 – 14.30

ALFAI ATTORNEY ONLY LUNCH

Zunfthaus zur Meisen, Piano Nobile North on 1st floor – Plated & Standing Lunch

15.00 – 16.30

KUNSTHAUS ZÜRICH

Heimplatz 1/5, 8001

www.kunsthau.ch

The Zurich Art Museum is the biggest art museum of Switzerland and houses one of the most important art collections in Switzerland. The new wing designed by David Chipperfield Architects added in 2021 another 11'500 m² of spectacular exhibition place. Attendees will experience a private tour of the collection as well as an introduction to the history of Switzerland's largest art museum. The tours will be divided into two groups of 20 people each and will last 90 minutes.

Kunsthaus Zurich is an 11-minute walk from Zunfthaus zur Meisen. The group will leave at 14.40 and walk together. Spouses, please meet either at the Zunfthaus zur Meisen at 14.30 or directly at the main entrance of the Zurich Art Museum at 14.50.

Attire is casual, jeans are appropriate.

FRIDAY 7 JUNE CONT'D

16.30 – 17.50

BREAK

Hotel Seidenhof is a 16-minute walk from Kunsthaus Zurich.

18.00

BUS DEPARTURE

Please meet the Assistants of Wicki Partners in the hotel lobby at 17.50. The bus will depart 100 meters from the hotel entrance on St. Annagasse and the transfer to dinner is approximately 20 minutes.

18.30 – 23.00

COCKTAIL HOUR & DINNER

18.30 - 19.30 Cocktail Hour

19.30 - 23.00 Plated Dinner

Chäsalp

Tobelhofstrasse 236, 8044

www.chaesalp.ch

At the Chäsalp, a country restaurant in the hills of Zurich, attendees will enjoy a traditional Swiss cheese fondue together, in fair weather outside on the lawn. During the aperitif, Michael Wäckerlin, a former employee of Wicki Partners and now a show-star, will accompany the group with his musical talent as "The Human Jukebox". The dinner will feature all-you-can-eat cheese fondue, including a vegan option. For those who don't fancy cheese, the classic menu selection will be available.

Attendees will be transferred by bus and arrive back at the hotel by 23.00.

Attire is casual, jeans are appropriate. Please pack a jumper or a light jacket for evening weather.

SATURDAY 8 JUNE

09.00 – 16.45

OPTIONAL DAY TRIP "GOLDEN TOUR"

Attendees will embark on a journey to central Switzerland, taking in the views of Lucerne's breathtaking landscapes and iconic landmarks from the top of Mount Pilatus. The group will enjoy a barbeque lunch before a spectacular cable car ride in the Panorama Gondolas uphill to Pilatus Kulm for marvelous mountain views. After a leisurely break on Pilatus Kulm, attendees will experience a ride on the steepest cogwheel railway in the World downhill to the beautiful village of Alpnachstad on the shore of Lake Lucerne.

09.00

Departure by bus from Hotel Seidenhof (again at St. Annagasse).

10.15 – 11.15

Guided visit of the Löwendenkmal and a brief guided tour through Lucerne by foot and bus; guided bus transfer to Kriens.

11.30 – 12.00

Cable car ride to Fräkmüntegg.

www.pilatus.ch/en/discover/panorama-gondolas

12.00 – 13.30

Barbecue lunch break and free time at Drachenalp.

SATURDAY 8 JUNE CONT'D

13.30 – 14.00

Continuation of the cable car ride to Pilatus Kulm.

14.00

Attendees will arrive at Pilatus Kulm, enjoy the breathtaking views, and explore the alpine environment.

15.07 – 16.00

Cogwheel railway ride to Alpnachstad.

www.pilatus.ch/en/discover/cogwheel-railway

16.00 – 16.45

Bus transfer back to Hotel Seidenhof.

Attire is mountain casual; comfortable shoes are recommended. Please pack sun protection, wind protection and a light rain jacket.

GENERAL INFORMATION

HOTEL LOCATION:

Hotel Seidenhof
Sihlstrasse 9, 8001
Zurich, Switzerland
Tel: +41 44 228 75 00
[Website](#)



MEETING LOCATION:

Zunfthaus zur Meisen
Münsterhof 20, 8001
Zurich, Switzerland
Tel: +41 44 211 21 44
[Website](#)



REGISTRATION:

ATTENDANCE IS OPEN ONLY TO REGISTERED MEMBERS OF ALFA INTERNATIONAL AND THEIR INVITED GUESTS AND IS LIMITED TO AGES 21+.

ATTIRE:

Zurich has become a rather dress-down city. The attire for the educational sessions throughout the conference is “business casual.” The evening activities on Thursday are smart casual, jeans are appropriate. The activities on Friday and Saturday are casual, jeans are appropriate.

SPECIAL ACCOMMODATION

If you need any special accommodations, including a nursing room, special dietary meals, ADA access or other needs, please reach out to ALFA International staff in advance of the meeting. We will ensure that necessary accommodations are provided.

REGIONAL MEETING CONTACT:

Taylor Doherty
tdoherty@alfainternational.com

Stay connected with ALFA International:

