



ALFA International
THE GLOBAL LEGAL NETWORK



Social Program & Optional Afternoon Activities

2023 INTERNATIONAL CLIENT SEMINAR

MARCH 2-5, 2023 | LA QUINTA RESORT & SPA | LA QUINTA (PALM SPRINGS), CALIFORNIA

www.ALFAInternational.com

SOCIAL PROGRAM

THURSDAY, MARCH 2

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12:00 p.m. – 6:00 p.m. **Registration & Hospitality Suite**

Frank Capra Ballroom

5:30 p.m. – 6:30 p.m. **Women's Initiative Reception
Say What?!**

Morgan's Patio

6:30 p.m. – 9:30 p.m. **A DESERT OASIS
Welcome Reception, Buffet Dinner & Registration**

All Grass Area

Suggested Attire: Come as you are. This evening's meal is on a lawn outdoors so casual attire, including flat shoes and light layers, are suggested.

9:30 p.m. – 12:00 a.m. **After-Hours Hospitality Suite**

Frank Capra Ballroom

FRIDAY, MARCH 3

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1:30 p.m. – 7:00 p.m. **Hospitality Suite**

Frank Capra Ballroom

1:30 p.m. – 5:30 p.m. **Optional Activities**

See activity descriptions.

7:00 p.m. – 10:00 p.m. **GAME, SET, MATCH!
Cocktail Reception & Buffet Dinner**

Tennis Complex

Suggested Attire: Mid-century modern inspired. The Tennis Complex is an outdoor space, light layers are recommended.

10:00 p.m. – 12:00 a.m. **After-Hours Hospitality Suite**

Frank Capra Ballroom

SATURDAY, MARCH 4

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1:30 p.m. – 7:00 p.m. **Hospitality Suite**

Frank Capra Ballroom

1:30 p.m. – 5:30 p.m. **Optional Activities**

See activity descriptions.

5:30 p.m. – 7:00 p.m. **Meet Our Internationals Wine Tasting**

Las Brisas Ballroom

7:00 p.m. – 10:00 p.m. **TO THE FUTURE!
Cocktail Reception & Plated Dinner**

La Casa Complex

Suggested Attire: Futuristic-inspired – neon and metallic encouraged! La Casa is an outdoor space, light layers are recommended.

10:00 p.m. – 12:00 a.m. **After-Hours Hospitality Suite**

Frank Capra Ballroom



12:00 p.m. – 6:00 p.m.

REGISTRATION & HOSPITALITY SUITE

Frank Capra Ballroom



5:30 p.m. – 6:30 p.m.

WOMEN'S INITIATIVE RECEPTION




Morgan's Patio

"To listen well is as powerful a means of communication and influence as to talk well," said Chief Justice John Marshall while not wearing noise-canceling headphones and trying to guess what a teammate is saying before the game clock runs out—which is exactly what we'll be doing to kick off this year's seminar. (Chief Justice obviously missed out!) Join your fellow women attendees for some drinks and a friendly competition to see whose lip reading skills rule.




Jane Kim
Women's Initiative Liaison
WRIGHT LINDSEY JENNINGS
Little Rock, Arkansas



6:30 p.m. – 9:30 p.m.


A DESERT OASIS

WELCOME RECEPTION, BUFFET DINNER & REGISTRATION




All Grass Area

After a long day of travel, come spend the evening in an atmosphere that reflects the beauty of the La Quinta resort surroundings. Keep in mind that this once sleepy farming town is now a growing city but still remembers its roots and recalls the Spanish influence that still resonates throughout the resort. Set in the pristine garden of the La Quinta Resort, this welcome party will allow you to enjoy the outdoor architecture and flora of the resort and an opportunity to take in the stars.




Suggested Attire: Come as you are. This evening's meal is on a lawn outdoors so casual attire, including flat shoes and light layers, are suggested.



9:30 p.m. – 12:00 a.m.


AFTER-HOURS HOSPITALITY SUITE




Frank Capra Ballroom

Feel like a night cap or a snack before turning in for the evening? Join attendees at the after-hours hospitality suite to finish catching up at the end of day one.

Hospitality Suite Liaisons:



Cate Jackson
GENTRY LOCKE
Roanoke, Virginia



Chris Page
YOUNG MOORE AND
HENDERSON P.A.
Raleigh, North Carolina

1:30 p.m. – 7:00 p.m.

HOSPITALITY SUITE

Frank Capra Ballroom

If you decide not to participate in an optional afternoon activity, feel free to relax in the hospitality suite or grab a snack and a drink mid-afternoon. It's also a good gathering place for those attendees out for the afternoon to regale their friends with a lively review of the afternoon's explorations once returning to the resort.

7:00 p.m. – 10:00 p.m.

GAME, SET, MATCH!

Cocktail Reception
& Buffet Dinner

Tennis Complex

Join us for a reception followed by a buffet dinner at the Tennis Complex. Tonight's dinner we will go back in time to the mid-20th century when mod design and fashion came into vogue and tennis was all the rage. Dance the night away on the tennis court that has hosted greats such as the Williams' sisters and Roger Federer. It's sure to be a grand slam!

Suggested Attire: Mid-century modern inspired. The Tennis Complex is an outdoor space, light layers are recommended.

10:00 p.m. – 12:00 a.m.

AFTER-HOURS HOSPITALITY SUITE

Frank Capra Ballroom

Those who aren't quite ready for the party to end are welcome to join their colleagues after-hours for some special late-night activities you won't want to miss!

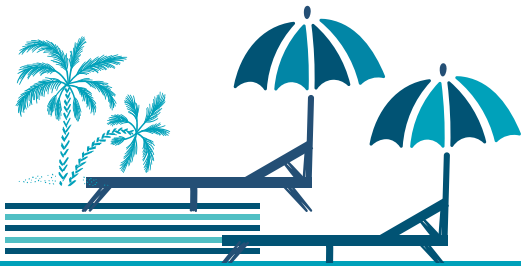
Hospitality Suite Liaisons:



Joe Fortner
HALLORAN SAGE
Hartford, Connecticut



Tim Peebles
DANIEL COKER
Oxford, Mississippi



1:30 pm. – 7:00 p.m.

HOSPITALITY SUITE

Frank Capra Ballroom

The seminar is nearly complete, and an afternoon of relaxation awaits you in the hospitality suite.

5:30 p.m. – 7:00 p.m.

MEET OUR INTERNATIONALS WINE TASTING

Las Brisas Ballroom

A unique opportunity to meet international (non-U.S.) attorneys and sample wines from around the world. If you are a client who has needs outside of the United States, we encourage you to attend this event!



7:00 p.m. – 10:00 p.m.

TO THE FUTURE!

COCKTAIL RECEPTION & PLATED DINNER

La Casa Complex

Close out this year's International Client Seminar with a farewell meal with friends both old and new. Until we meet again!

Suggested Attire: Futuristic-inspired – neon and metallic encouraged! La Casa is an outdoor space, light layers are recommended.

10:00 p.m. – 12:00 a.m.

AFTER-HOURS HOSPITALITY SUITE

Frank Capra Ballroom

The seminar has come to a close and hopefully you've made some new friends and re-connected with old ones. Say your final good-byes in the after-hours suite.

Hospitality Suite Liaisons:



Joel Hlavaty
FRANTZ WARD LLP
Cleveland, Ohio



Allen Sydnor
HUIE, FERNAMBUCQ
& STEWART, LLP
Birmingham, Alabama

OPTIONAL ACTIVITIES

FRIDAY, MARCH 3, 2023

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Desert Off-Road Jeep Adventure 🕊 OFFERED BOTH DAYS, MARCH 3 & 4	12

🕊 **Activities offered both days!**

FRIDAY, MARCH 3, 2023

NEED FOR SPEED BMW DRIVING EXPERIENCE

12:15 – 5:00 p.m.

There are driving schools. And then there's the BMW Performance Driving School. A team of expert BMW driver training instructors; a state-of-the-art test track; and a fleet of the Ultimate Driving Machines all add to a driving experience you will long remember. Once you arrive at the BMW Center you will enjoy lunch coupled with driver instruction. Then, for 2.5 hours you will enjoy various driving events including Lead/Follow Lapping, Timed Autocross, Drag Race, Match/Rat Race and Performance Drive, all culminating in a "Hot Lap" with a professional driver. BMW's Driver's Program is more than just a driving school...it's a driving experience. It's where dynamic driving and total control become second nature behind the wheel of the finest luxury performance cars on the road.

- Please note the early departure time for this activity. Lunch will be provided at the BMW Center.
- **Transfer Time:** 30 minutes
- **Suggested Attire:** Comfortable clothing, good tennis shoes (closed toed shoes required), hat or visor and sunscreen.
- Guests must present a current driver's license and will be asked to sign a waiver.



DESERT OFF-ROAD JEEP ADVENTURE

1:30 – 4:45 p.m. ✌ OFFERED BOTH DAYS, MARCH 3 & 4

Come see where earthquakes are born! You will see, firsthand, what geologists have called "the most tortured landscape on earth" as you visit the private Metate Ranch preserve on the San Andreas Fault. Extraordinary scenery abounds as the Jeep winds its way through the labyrinth of geological cuts and canyons of the San Andreas Fault Zone. A naturalist guide will regale you with stories about the plants, animals, geology, and history of the California desert. You will have the opportunity to leave the Jeep and walk between the steep walls of deep canyons and explore a natural palm oasis where crystal clear water bubbles up from the underground aquifer and learn about the culture and lifestyle of the Cahuilla Indians and how they used the desert's plants for food, medicine, tools, weapons, and shelter. As an added bonus, you will sample a date shake on the way home.

- **Transfer Time:** 30 minutes
- **Suggested Attire:** Comfortable, loose-fitting clothing, good tennis shoes (closed toed shoes required), hat or visor and sunscreen.
- **Please Note:** This tour is very bumpy at times so those with back injuries should not attend.
- Snacks and bottled water will be provided.



CRAFT BREWERY TOUR

1:30 – 4:30 p.m.

The Coachella Valley has quickly become a destination for Craft Breweries, and we visit our most popular on our adventure today! The tour includes tastings at La Quinta Brewing Co. and Coachella Valley Brewing Company, with the Brew Masters themselves to understand the micro-brew process.

- **Transfer Time:** 30 minutes
- **Suggested Attire:** Comfortable clothing.
- Attendees must be 21+ with a valid ID.



PAINT & SIP AT LA QUINTA

1:30 – 3:30 p.m. 📍 ONSITE AT LA QUINTA

Regardless of your level of ability with a brush, you will be amazed and gratified by your artistic accomplishment as you find the artist in yourself! With so much beauty surrounding the La Quinta resort, who wouldn't be inspired to create a piece of art? Through color and design with a paint brush you will learn and apply a creative system in life by eliminating a "reactive" response and embracing the "creative" response to many aspects of your life. Completed artwork dries quickly and bags are provided for easy transport home.

- **Transfer Time:** The event is on property at the Morgan's Lawn.
- **Suggested Attire:** Comfortable clothing.



HIKE COACHELLA PRESERVE

1:30 – 4:15 p.m. 🕒 OFFERED BOTH DAYS, MARCH 3 & 4

Today's hiking adventure visits the 20,000-acre Coachella Valley Preserve, with crystal clear springs, lush greenery, alluvial gravel and sand deposits from the Little San Bernardino Mountains and Indio Hills. You will find yourself right on the San Andreas Fault in a large California Fan Palm Oasis. This moderate hike will be approximately 3.5 miles roundtrip through Bee-Rock Mesa, where the views of the valley are truly sensational.

- **Tour Difficulty Level:** MODERATE
- **Transfer Time:** 20 minutes
- **Suggested Attire:** Comfortable, loose fitting clothing, good tennis shoes, a light jacket, hat, and sunscreen.
- Bottled water & snacks will be provided.



FRIDAY, MARCH 3, 2023

HIKE MORROW TRAIL—LA QUINTA

1:30 – 4:00 p.m. 🕒 OFFERED BOTH DAYS, MARCH 3 & 4

Just behind La Quinta lies the Santa Rosa Wilderness where the Bear Creek Trail begins. This hike will take you south towards Lake Cahuilla and the exclusive Quarry Country Club. The midway point provides a breathtaking view of the Salton Basin and the agriculture of the eastern valley before arriving at Lake Cahuilla. The tour will end with a light picnic on the shore of Lake Cahuilla Park.

- **Tour Difficulty Level:** LIGHT
- **Transfer Time:** 10 minutes
- **Suggested Attire:** Comfortable, loose fitting clothing, good tennis shoes, a light jacket, hat, and sunscreen.
- Bottled water & snacks will be provided.

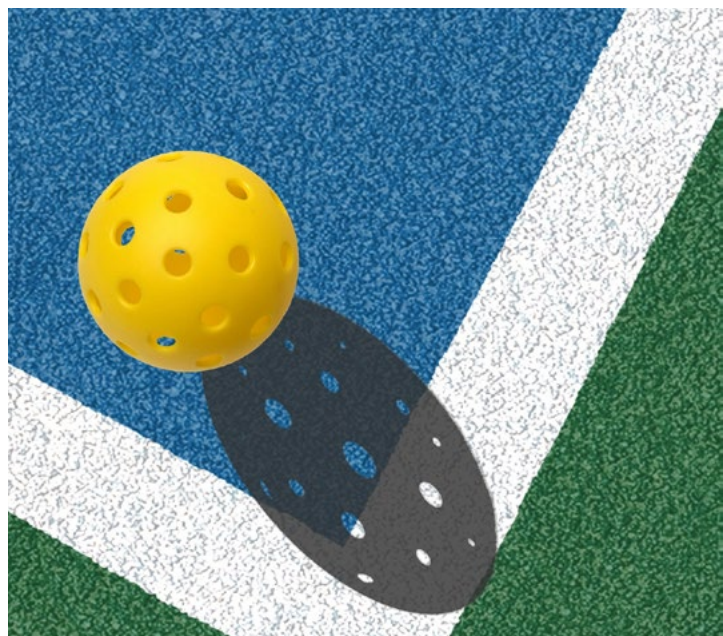


ALFA INTERNATIONAL WELLNESS WORLDWIDE PICKLEBALL TOURNAMENT

1:30 – 4:00 p.m. 📍 ONSITE AT LA QUINTA

Did you know? Pickleball is the fastest growing sport in America. Fun for all ages, pickleball combines elements of tennis, badminton and ping-pong. This afternoon's tournament will begin with a short clinic on the sport before a kicking off a round robin tournament. The winner will receive a prize and bragging rights!

- All experience levels welcome!
- **Transfer Time:** The event is on property at the Tennis Complex
- **Suggested Attire:** Athletic clothing, good tennis shoes, a hat, and sunscreen.
- Bottled water will be provided.



GOLF—PGA WEST MOUNTAIN COURSE

1:00 p.m. Shotgun Start

Famed for its unique Pete Dye design, playability and stunning visuals, the ultra-challenging Mountain Course (par-72) features pot bunkers and rock formations in addition to incredibly elevated tee boxes and well-bunkered greens. The signature 16th hole enables you to fully appreciate the majesty of this course, named in Golf Magazine's "Top 100 You Can Play." The format for this event will be a scramble with a shotgun start.

- A shuttle will be available to transport golfers to and from the course (5-minute drive).
- Lunch will be served on the carts. Beer, wine, soda and water provided on the course.
- Golf clubs are available to rent.
- **Suggested Attire:** Collared shirt, long pants or walking shorts (no t-shirts, tank tops, athletic shorts, cut-offs or jeans will be permitted). Metal spikes are also not allowed.



PALM SPRINGS HISTORY & AERIAL TRAM TOUR 1:30 – 5:00 p.m.

Enjoy learning about the rich history of Palm Springs before arriving at the famous Palm Springs Aerial Tram. The rotating cable cars are the most advanced in the world (the only two in North America) and will take you 2 1/2 miles up the mountainside using a push/pull method. During the ten-minute journey on the tram itself, tram cars rotate slowly, offering spectacular views of the valley below. At the tram's Mountain Station elevation 8,516 feet and 30 degrees cooler than the desert floor - you will enjoy 180 degrees of spectacular views of the valley and have the opportunity for a short hike or visit the natural history museum. This trek to the top is truly a singular experience!

- **Transfer Time:** 40 minute bus tour to the tram station.
- **Suggested Attire:** Comfortable clothing and walking shoes. The temperature at the Mountain Station can be up to 30 degrees cooler than in the valley, a jacket is recommended.
- Bottled water will be provided.



BIKE LA QUINTA LOOP

1:30 – 4:15 p.m.

After selecting your bike at La Quinta, the ride will begin with a gentle climb to the top of the La Quinta cove via a well-marked and paved bike path. After taking in the views from atop the cove and enjoying a snack, riders will continue on a network of dirt paths at the base of the Santa Rosa Mountains as you head towards the vast agricultural fields of the eastern Coachella Valley. The landscape will transition from manicured country clubs to towering date palms as the route continues past Coachella Valley High School and the HITS horse show grounds. At the conclusion of the ride, attendees will board a shuttle back to La Quinta - but not before a stop at Oasis Date Gardens in Thermal for a date shake!

- **Tour Difficulty Level:** MODERATE (E-bikes will also be available)
- **Transfer Time:** Bikes depart from on-property.
- **Suggested Attire:** Comfortable, loose fitting clothing, good tennis shoes, a light jacket, hat, and sunscreen. Helmets are required and will be provided.
- Bottled water will be provided.



AN AFTERNOON AT SPA LA QUINTA

2:00 – 5:30 p.m. 📍 ONSITE AT LA QUINTA

Spa La Quinta offers a peaceful sanctuary which will allow you to enjoy the benefits of nature's indigenous elements. Awaken your senses by enjoying a therapeutic customized massage or facial as a part of ALFA International's afternoon at the spa. Relax with other attendees while you sip on tea and cucumber water and feel your stress melt away.

- Appointment times will vary beginning at 2:00 p.m., with the last appointment beginning at 4:30 p.m. Specific appointment times will be given to attendees at the seminar. However, guests are encouraged to utilize all the spa facilities throughout the entire afternoon.



HIKE COACHELLA PRESERVE

1:30 – 4:15 p.m. ✌️ OFFERED BOTH DAYS, MARCH 3 & 4

If you enjoyed the La Quinta Hike on Friday and are looking for a slightly more strenuous hike today, this is your opportunity to visit the 20,000-acre Coachella Valley Preserve, with crystal clear springs, lush greenery, alluvial gravel and sand deposits from the Little San Bernardino Mountains and Indio Hills. You will find yourself right on the San Andreas Fault in a large California Fan Palm Oasis. This moderate hike will be approximately 3.5 miles roundtrip through Bee-Rock Mesa, where the views of the valley are truly sensational.

- **Tour Difficulty Level:** MODERATE
- **Transfer Time:** 20 minutes
- **Suggested Attire:** Comfortable, loose fitting clothing, good tennis shoes, a light jacket, hat, and Sunscreen.
- Bottled water & snacks will be provided.



SATURDAY, MARCH 4, 2023

HIKE MORROW TRAIL—LA QUINTA

1:30 – 4:00 p.m. 🕒 OFFERED BOTH DAYS, MARCH 3 & 4

Looking for a lower impact hike after yesterday's activities? Just behind La Quinta lies the Santa Rosa Wilderness where the Bear Creek Trail begins. This hike will take you south towards Lake Cahuilla and the exclusive Quarry Country Club. The midway point provides a breathtaking view of the Salton Basin and the agriculture of the eastern valley before arriving at Lake Cahuilla. The tour will end with a light picnic on the shore of Lake Cahuilla Park.

- **Tour Difficulty Level:** LIGHT
- **Transfer Time:** 10 minutes
- **Suggested Attire:** Comfortable, loose fitting clothing, good tennis shoes, a light jacket, hat, and sunscreen.
- Bottled water & snacks will be provided.



DESERT OFF-ROAD JEEP ADVENTURE

1:30 – 4:45 p.m. 🕒 OFFERED BOTH DAYS, MARCH 3 & 4

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- **Transfer Time:** 30 minutes
- **Suggested Attire:** Comfortable, loose-fitting clothing, good tennis shoes (closed toed shoes required), hat or visor and sunscreen.
- **Please Note:** This tour is very bumpy at times so those with back injuries should not attend.
- Snacks and bottled water will be provided.



SEMINAR CONTACT

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STAY CONNECTED WITH ALFA INTERNATIONAL



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