

## ALFAI 2023 European Regional Seminar – Program Outline

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25 MAY – 27 MAY 2023 | HOTEL KÄMP | HELSINKI, FINLAND

### THURSDAY 25 MAY

18.00 – 22.00

#### REGISTRATION, WELCOME RECEPTION AND DINNER

18.00 - 19.00 Cocktail Hour

Asianajotoimisto Lukander Ruohola Hto Oy

Eteläesplanadi 22 A

The first event of the seminar will be a welcome reception at ALFA International's local member firm in Helsinki, Asianajotoimisto Lukander Ruohola Hto Oy where attendees can also officially register for the event and enjoy cocktails with their fellow attendees! Thank you, Kimmo Tenhoviirta and the rest of the firm, for your gracious hosting of the event!

The firm is a 4-minute walk from the hotel. If you'd like to walk over with a group, please meet in the lobby at 17.50.

**Attire is smart casual; dark jeans are appropriate.**

19.00 - 22.00 Plated Dinner

Savoy

Salikabinetti Room – 7th Floor

Eteläesplanadi 14

[www.savoyhelsinki.fi](http://www.savoyhelsinki.fi)

Overlooking the Esplanade Park in the heart of Helsinki, Savoy has served guests for more than 80 years. Savoy serves refined Finnish food combined with the finest culinary traditions and cooking techniques from France, with a slight Russian touch. The Savoy interior was designed by the famous Finnish architect couple Aino and Alvar Aalto who brought their human-centered and functional touch to every detail in the restaurant.

The restaurant is a 2-minute walk from the firm and the hotel.

## FRIDAY 26 MAY

7.00 – 8.45

### BREAKFAST

Hotel Restaurant

Breakfast at your leisure is included in your hotel room rate.

9.00 – 13.00

### PROGRAM SESSIONS: NEW EUROPE – NEW TRENDS IN SECURITY, CYBER TECHNOLOGY AND SUSTAINABILITY

Mirror Room – Breaks will take place in the Foyer

**Attire is business casual.**

9.00 – 9.10

### WELCOME

Cees-Frans Greeven

*European Regional Group Chair*

BUREN

Amsterdam, The Netherlands

Kimmo Tenhovirta

*Host Firm*

ASIANAJOTOIMISTO LUKANDER RUOHOLA HTO OY

Helsinki, Finland

Jessica Zaroski Bauer

*CEO*

ALFA INTERNATIONAL

Chicago, Illinois, USA

9.10 – 9.50

### KEYNOTE PRESENTATION: THE FINNISH CONCEPT FOR COMPREHENSIVE SECURITY AND THE ROLE OF LEGAL RESILIENCE

One of the key elements of the Finnish defence is the Comprehensive Security Concept. The preparedness is based on the principle of comprehensive security in which the vital functions of society are jointly safeguarded by the authorities, business operators, organizations and citizens. Now, Finland is updating its model considering lessons identified during the COVID-19 pandemic and the current war in Ukraine. In the future, the Finnish model will be more closely connected to the international level because of NATO membership and developing EU resilience work. Learn more about these developments, what the security situation is like in Finland given its proximity to Russia, how the Finnish authorities have reacted and how the cooperation between the authorities works, directly from the Finnish Ministry of Defence.



**Christian Perheentupa**

*Keynote Speaker*

FINNISH MINISTRY OF DEFENCE

Helsinki, Finland

*Christian Perheentupa* is serving as Assistant Secretary General for The Security Committee in Finnish Ministry of Defence. Christian started in his current position in May 2019. Before his current assignment major, he served over 20 years in The Finnish Defence Forces incl. tasks in Defence Command J5 Plans and Policy Division, Pori Brigade and Finnish National Defence University. He served in ISAF operations in Afghanistan from 2008-2009.

**FRIDAY 26 MAY CONT'D**

9.50 – 10.30

**GENERAL OVERVIEW OF ESG REGULATION, ESG'S POTENTIAL FUTURE IN THE EUROPEAN UNION AND JOINT VENTURES OF LOCAL GOVERNMENTS AND PRIVATE EQUITIES**

The panel will provide an overview of ESG rules and developments and opportunities for EU law firms. In addition, a case study on Finland will be shared where the panel will discuss joint ventures in Finland's renewable energy sector and opportunities for EU law firms when developing a partnership in Finland, such as legal due diligence, shareholder agreements and more.

**Timo Lankinen**

*Moderator – Host Firm*  
 ASIANAJOTOIMISTO LUKANDER  
 RUOHOLA HTO OY  
 Helsinki, Finland

**Anna Papp**

CLV PARTNERS CSABAI & PAPP LAW FIRM  
 Budapest, Hungary

10.30 – 10.50

**BREAK**

10.50 – 11.30

**SAAS CONTRACTS – THE PRESENT AND FUTURE OF IT DELIVERY**

Many of our internet uses are delivered by way of SaaS, ranging from manufacturing to financial services and beyond. SaaS services use a subscription model for IT services built on a shared infrastructure via the cloud, rather than purchased and downloaded or installed locally, e.g. how you would use your Microsoft 365 subscription. The global software as a service (SaaS) market size was estimated at \$1617.1 billion in 2022, which was over five times growth in only seven years. The panel will discuss how SaaS contracts work, particularly in the delivery of AI solutions and the use of big data and the overlap with data protection regulation, how SaaS can accommodate multiple provider's functions, IP licensing issues, etc., and will include a look at the proposed EU regulation of AI services.

**Pav Younis**

WEINHOLD LEGAL  
 Prague, Czech Republic

*More panelists will be confirmed shortly.*

11.30 – 13.00

**EUROPEAN REGIONAL MEETING**

During this session, ALFAI's new European member firms will be introduced. The group will also discuss the recruitment of new members and current prospects, marketing efforts, and the 2024 European Regional Seminar location will be announced. This session is intended to be an open forum discussion, so please come ready to express your thoughts and collaborate!

**Cees-Frans Greeven**

*European Regional Group Chair*  
 BUREN  
 Amsterdam, The Netherlands

13.00 – 14.30

**ALFAI ATTORNEY ONLY LUNCH****Paavo Nurmi**

FRIDAY 26 MAY CONT'D

15.00 – 18.00

**SAUNA BATHING AT LÖYLY – A MUST WHEN VISITING FINLAND!**

[www.loylyhelsinki.fi](http://www.loylyhelsinki.fi)

Please join us for a relaxing afternoon at Löyly, an urban oasis occupying a stretch of the beautiful Helsinki waterfront, which offers a warm welcome and many delights for locals and visitors alike. Sauna bathing is an essential part of Finnish culture and national identity. Löyly has public saunas, a traditional smoke sauna and a wood-burning sauna. After a nice steam, when you feel like cooling off, both saunas offer direct access to an outdoor seating area and the sea, where you can enjoy a refreshing swim.

The group will depart from the hotel lobby at 15.00 and walk to the tram station which is a 5-minute walk from the hotel. The tram ride is approximately 10 minutes, and the sauna reservation is from 15.30 - 17.30. Guests will be back at the hotel around 18.00. Kimmo will provide tram tickets for attendees.

**Attire is casual; wear or bring a bathing suit and bath sandals.**

*Admission includes a towel, seat cover and shower gel/shampoo. Locks will be provided to store your personal items in the changing rooms. Complimentary water will be available.*

19.00 – 23.00

**COCKTAIL HOUR & DINNER**

19.00 - 20.00 Cocktail Hour

20.00 - 23.00 Plated Dinner

Garden by Olo

Helenankatu 2

[www.olo-ravintola.fi](http://www.olo-ravintola.fi)

Garden by Olo is a unique space for special occasions. The seasons, the great-tasting ingredients of the Northern Hemisphere and the uncompromising approach to cooking – these are the cornerstones of its food philosophy. Garden by Olo's menu combines the age-old know-how of Finnish food culture with modern techniques.

The restaurant is a 5-minute walk from the hotel. Please arrive at your leisure but ensure you arrive by 20.00 as that is when the group will sit down for dinner. If you'd like to walk over with a group, please meet in the lobby at 18.50.

**Attire is casual for this evening, jeans are appropriate.**

**SATURDAY 27 MAY**

9.00 – 14.00

**OPTIONAL DAY TRIP TO SUOMENLINNA**

[www.suomenlinna.fi](http://www.suomenlinna.fi)

Suomenlinna, a UNESCO World Heritage Site, was built during the Swedish era as a maritime fortress and a base for the Archipelago Fleet. The 18th-century sea fortress and nature area with centuries-old artillery and defensive walls are spread across six linked islands. Attendees will enjoy a 10-minute ferry ride to the island, a guided tour and lunch.

Meet in the hotel lobby at 9.00 to walk to the HSL ferry which is a 7-minute walk from the hotel. Please note that the HSL ferry departs every 20 minutes from the east side of Market Square, opposite the Presidential Palace. The Suomenlinna guided tour begins at 10.00 followed by lunch at 11.30. The group will arrive back at the hotel by 14.00.

**Attire is casual, jeans are appropriate.**

19.00 – 22.00

**OPTIONAL DINNER**

19.00 - 22.00 Buffet Dinner

Konstan Möljä

Hietalahdenkatu 14

[www.konstanmolja.fi](http://www.konstanmolja.fi)

Konstan Möljä is a traditional coastal Karelian restaurant that has been operating in Hietalahti, Helsinki, for over 40 years. At dinner time, its legendary buffet table is set, where you will find a rich variety of fish and shellfish, traditional salads and appetizers, and a wide selection of classic Finnish main dishes.

The restaurant is a 5-minute drive from the hotel. If you'd like to rideshare with fellow attendees, please meet in the lobby at 18.45.

**Attire is casual, jeans are appropriate.**

## GENERAL INFORMATION

### MEETING LOCATION:

Hotel Kämp

Pohjoisesplanadi 29, 00100  
Helsinki, Finland  
Tel: +358 9 576111

[Website](#)



### REGISTRATION:

ATTENDANCE IS OPEN ONLY TO REGISTERED MEMBERS OF ALFA INTERNATIONAL AND THEIR INVITED GUESTS AND IS LIMITED TO AGES 21+.

### ATTIRE:

The attire for the educational sessions throughout the conference is “business casual.” The evening activities on Thursday are smart casual, dark jeans are appropriate. The activities on Friday and Saturday are casual, jeans are appropriate.

### SPECIAL ACCOMMODATION

If you need any special accommodations, including a nursing room, special dietary meals, ADA access or other needs, please reach out to ALFA International staff in advance of the meeting. We will ensure that necessary accommodations are provided.

### REGIONAL SEMINAR CONTACT:

Taylor Doherty

[tdoherty@alfainternational.com](mailto:tdoherty@alfainternational.com)

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