Welcome!



Thank you for joining the webinar titled "Finding the Phoenix in the Ashes of 2020: Using Our Positions in Law to Achieve Diverse and Inclusive Workplaces That Promote Justice in the World Around Us."

The recorded session will begin shortly. Please stay on mute with your webcam turned off while the session is playing.

The panel moderator will inform you when to turn your webcam on and unmute your microphone for the interactive live Q&A with the panel.

Pop Up Question



The following are steps employers can take to increase gender inclusivity:

- A. Have documents and nametags that are inclusive of all genders and personal pronouns, for example "spouse" instead of "husband" or "wife."
- B. Have a family leave policy that treats all parents equally.
- C. Provide health insurance for infertility treatment, including same-sex parents.
- D. All of the above.

Live Q&A



If comfortable, please unmute your microphone and turn on your webcam for a live Q&A with the panel.

- 1) How do you start conversations with clients or counsel about what their expectations are with respect to DEI?
- 2) What have you found successful and what are your present challenges in increasing your company's/law firm's DEI?

CLE & Post-Webinar Survey



CLE

- ALFA INTERNATIONAL IS AN APPROVED PROVIDER OF CLE IN CALIFORNIA, ILLINOIS AND PENNSYLVANIA. If you need credit in another state, you should consult with that state's CLE board for details on how to apply for approval. ALFAI provides a CLE package that answers questions you will likely be asked when applying and also gives direction as to what we believe is needed to apply in each state.
- NEW SERVICE: Some state CLE boards require verification of participation in webinars. To satisfy
 that requirement, ALFAI will now prompt participants to answer questions and/or provide a
 verification code, as we did in this webinar. If this is required in your state:
 - Please note these items on the Certificate of Completion you will receive after the webinar.
 - Keep a copy of the certificate for auditing purposes.
- If you encounter any difficulties in obtaining CLE credit in your state, please contact:
 - Taylor Doherty
 tdoherty@alfainternational.com

POST-WEBINAR SURVEY

You will be prompted to complete a Post-Webinar Survey after exiting this webinar.
 Your feedback will help ALFA International continue to provide quality programming to our members and clients.

Presenters





KATE WHITLOCK
Hawkins Parnell &
Young, LLP
Atlanta, Georgia
E: kwhitlock@hpylaw.com



EDWARD BLAKEMORE
Rockwell Automation
Cleveland, Ohio
E: ehblakem@ra.rockwell.com



LORRIE VICK LEONARD
Allianz Global Corporate &
Specialty, NA (AGCS)
Chicago, Illinois
E: lorrie.leonard@agcs.allianz.com



SUSAN RIDGEWAY
Axilon Law
Missoula, Montana
E: sridgeway@axilonlaw.com



JESSICA J. THOMAS

Target Corporation

Minneapolis, Minnesota
E: jessica.thomas@target.com





2021 INTERNATIONAL CLIENT SEMINAR

DE&I

JEOPARDY!

Susan Ridgeway Missoula, Montana





Lorrie Leonard Chicago, Illinois

Jessica Thomas Minneapolis, Minnesota

Kate Whitlock from Atlanta, Georgia





Statistics

Equality for All

Potpourri

Special Gifts

A World of Culture

Milestone Accomplishments

Statistics for \$100

Answer:

15% more financially successful than other companies.

Question:

What are gender diverse companies?





Statistics

Equality for All

Potpourri

Special Gifts

A World of Culture

Milestone Accomplishments

Statistics for \$200

Answer:

They outperform other companies by 35%.

Question:

What are ethnically diverse companies?





Statistics

Equality for All

Potpourri

Special Gifts

A World of Culture

Milestone Accomplishments

Equality for All for \$100

Answer:

Age, education, nationality, gender, physical abilities, religion, sexual orientation and race.

Question:

What does diversity within the workforce look like?





Statistics

Equality for All

Potpourri

Special Gifts

A World of Culture

Milestone Accomplishments

A World of Culture for \$200



Answer.

Creating an infrastructure that promotes belonging among diverse employees.

Question:

What is inclusion?





Statistics

Equality for All

Potpourri

Special Gifts

A World of Culture

Milestone Accomplishments

Milestone Accomplishments for \$100

Answer:

From an HR directive to a core business competency.

Question:

How has DE&I changed?





Statistics

Equality for All

Potpourri

Special Gifts

A World of Culture

Milestone Accomplishments

Potpourri for \$400

Answer:

Consider equivalent experience for educational requirements; promote an open position through a range of media; emphasize your commitment to diversity.

Question:

What are some ways to increase diversity in the workplace?







Statistics

Equality for All

Potpourri

Special Gifts

A World of Culture

Milestone Accomplishments

Special Gifts

Answer:

The desire in his childhood to catch every insect inspired Satoshi Tajiri to create this 1996 game.

Question:

What is Pokemon Red and Green?

It earned \$92.121 billion

Five For the Road

- Be intentional in your in meeting DEI goals and measure your progress.
- Seek out diverse employees, vendors, partners, etc. and measure your progress.
- Convene candid conversations to increase awareness of this business imperative.
- Invest in the career development of diverse employees and outside counsel.
- Ask for help from others who are living this commitment.





2021 INTERNATIONAL CLIENT SEMINAR

THANK YOU FOR PLAYING

DE&I
JEOPARDY!