



2022 European Regional Seminar

May 19-20 | Hotel Amigo | Brussels, Belgium

THURSDAY 19 MAY 2022

18.00 – 22.00

WELCOME RECEPTION AND DINNER

18.00 -19.00 Cocktail Hour

MVVP

Avenue de Tervueren 270

The first event of the seminar will be a welcome reception at ALFA International's local member firm in Belgium, MVVP. Attendees will meet Taylor Doherty for registration and enjoy cocktails with their fellow attendees! Thank you, Kristoffel Vermeersch and the rest of the firm, for your gracious hosting of the event!

There will be no group transportation for this dinner but please meet in the hotel lobby at 17.45 if you wish to share an Uber/Taxi with other attendees. If you plan to take an alternative means of transportation, please note that MVVP is approximately 4 miles (16-minute drive) from the hotel.

Attire is casual for this evening, jeans are appropriate.

19.00 - 22.00 Dinner

Sanzarù

Avenue de Tervueren 272

www.sanzaru.be

Located in a 1930s villa, Sanzarù offers modern cuisine of character with beautiful local products, influenced by the natural flavors of Peru and Japan. Sanzarù, the Japanese name given to the oriental philosophical concept of the three wise monkeys, invites attendees to listen, look and taste to stimulate their senses. The group will experience all that Sanzarù's team has to offer with various small plates and cocktails.

The restaurant is a 1-minute walk from MVVP. Upon the conclusion of dinner, Ubers/Taxis will be called to transport guests back to the hotel.

FRIDAY 20 MAY 2022

7.00 – 8.45

BREAKFAST

Hotel Restaurant

Breakfast at your leisure is included in your hotel room rate.

9.00 – 13.00

PROGRAM SESSIONS

Ambassador A Room – Breaks will take place in the Rotonde

Attire is business casual.

9.00 – 9.10

WELCOME

Cees-Frans Greeven

European Regional Group Chair

BUREN

Amsterdam, The Netherlands

Kristoffel Vermeersch

Host Firm

MVVP

Brussels, Belgium

9.10 – 9.50

KEYNOTE PRESENTATION: STRATEGIC MANAGEMENT & INNOVATION



Filip Caeldries

Keynote Speaker

TIAS SCHOOL FOR BUSINESS & SOCIETY

Brussels, Belgium

Filip Caeldries has extensive experience as a trainer and instructor in strategic management programs for various corporations in Europe and the US. He regularly facilitates strategy development workshops with executive boards and senior leadership teams. At Tilburg University, he was Associate Dean of the Company-Specific Programs Division (1997-2013). He has directed and/or taught executive development programs in 20 countries for clients such as ING, Bekaert, Barco, Canon, Capgemini, CSM, Gambro, Randstad, Rabobank, Royal Haskoning/DHV, Nestlé, Norske Skog, and Abbott. Since 2013 he has been the Global Academic Director for the IMM program (Global Executive MBA). He previously taught at New York University (Stern School of Business). He was also a visiting professor at the Helsinki School of Economics and the Swedish Management Institute (IFL). Filip's research and teaching interests focus on strategic management (competitive strategy and strategic change), organization development and competition in transition markets. His research has been published in various publications, and he has received 16 Best Teaching Awards. Filip obtained his Ph.D. in strategic management from Purdue University (Krannert School of Management) and studied international comparative antitrust law at New York University Law School.

FRIDAY 20 MAY 2022 CONT'D

9.50 – 10.30

LAWYERING IN POST COVID TIMES

ALFAI members will share their experience practicing in a post-COVID world covering various topics, including but not limited to remote work, future property and workplace strategy, changes to labor and employment, economic challenges and more!

Emmanuel Wauters
Moderator – Host Firm
MVVP
Brussels, Belgium

Fabio Liguori
NUNZIANTE MAGRONE
Milan, Italy

Melanie Gassler-Tischlinger
GREITER PEGGER KOFLER & PARTNER
Innsbruck, Austria

David Savage
CHARLES RUSSELL SPEECHLYS LLP
London, England

10.30 – 10.50

BREAK

10.50 – 11.30

TRENDS IN THE INTERNATIONAL LEGAL MARKET AND HOW NETWORKS CAN RESPOND

The presentation will cover the main trends in the legal market, including new entrants like the Big 4 and New Law Companies, consolidation and innovation, development of new referral strategies, networks, and their responses, including new networks and Verein structured alliances.



Rik Servais
VENTURIS
CONSULTING
GROUP
Brussels, Belgium



Gerard Tanja
VENTURIS
CONSULTING
GROUP
Amsterdam, The
Netherlands

Venturis Consulting Group is a European management and strategy consulting firm for the legal sector with offices in Amsterdam, Brussels, Frankfurt, Milan, Munich, Paris, and Stockholm. Venturis acts as a trusted advisor in the design, facilitation, and execution of complex strategic and organizational initiatives. Venturis Consulting Group's clients are law firms, law companies and corporate legal departments. Venturis assists the management of law firms and corporate legal departments in their response to changing market conditions and increased service delivery requirements. Its advisory and execution solutions are research-based, data-driven and have been tested and shaped through many years of experience in driving strategic and transformational change processes.

FRIDAY 20 MAY 2022 CONT'D

Rik Servais is the Brussels-based partner of the Venturis Consulting Group. He assists law firms and other legal service providers in achieving their strategic objectives, particularly through in-depth market analysis, strategic reviews (including strategic business planning), and the development and execution of growth strategies (including the onboarding of teams and mergers & acquisitions). Rik services clients in both the national and the international market segments in Belgium and beyond. Rik worked for more than 15 years as a public affairs specialist of which twelve years as an EU regulatory & government affairs expert at a large international law firm in Brussels – advising clients on all aspects of their relations with the law and policy-making institutions of the European Union.

Gerard Tanja brings more than 30 years of experience in the legal and professional services sector to his clients. He has undertaken a wide range of roles, predominantly advising (international) legal organizations (law firms, patent & trademark attorneys and in-house legal departments) and alternative legal service providers, governments and multinational corporations on strategy and market positioning, organizational design and human resource strategy formulation. In the legal sector, he has executed strategic reviews, mergers, market entries and complex change processes. Since 2005, Gerard's focus has been on assisting clients in creating and expanding competitive legal businesses in the US and across Europe.

11.30 – 13.00

EUROPEAN REGIONAL MEETING

During this session, ALFAI's new European member firms will be introduced. The group will also discuss the recruitment of new members and current prospects, concentrating on which European vacancies should be the focus. The 2023 European Regional Meeting location will also be identified. This session is intended to be an open forum discussion, so please come ready to express your thoughts and collaborate!

Cees-Frans Greeven

European Regional Group Chair

BUREN

Amsterdam, The Netherlands

13.00 – 14.30

ALFAI ATTORNEY ONLY LUNCH

Ambassador B Room

FRIDAY 20 MAY 2022 CONT'D

15.00 – 18.00

ART DECO WALKING TOUR OF BRUSSELS

Please join us for a walking tour of Brussels in the Art Deco District, an unknown area to tourists. With all there is to explore in Brussels, these Art Deco treasures and the unique architecture tend to get overlooked. The tour will feature the works of artist Victor Horta, one of the most influential architects of the Art Nouveau movement, fondly called “the father of Art Nouveau in Brussels.” With such a title, it’s not surprising that the afternoon will end with a guided tour of his former home, which is now a [museum](#).

The group will depart from the hotel lobby at 14.45 and walk to the tram station which is 5 minutes from the hotel. The tram will take the group to the start of the tour which is at the Horta Museum. Kristoffel will provide tram tickets for attendees.

Attire is casual for the tour, jeans are appropriate.

19.00 – 22.00

COCKTAIL HOUR & DINNER

19.00 -20.00 Cocktail Hour

20.00 - 22.00 Dinner

La Belle Maraîchère

Place Sainte-Catherine 11A

www.labellemaraichere.com

All guests feel at home in this restaurant by Freddy and Serge Devreker, father and son. They are recognized both nationally and internationally as Belgian Master Chefs. Many "regulars" of the restaurant have been won over by the gastronomic menu. Various lobster, salmon and sole dishes rightfully support the name of La Belle Maraîchère.

The restaurant is an 8-minute walk from the hotel. Please arrive at your leisure but ensure you arrive by 20.00 as that is when the group will sit down for dinner. If you’d like to walk over with a group, please meet in the lobby at 18.50.

Attire is casual for this evening, jeans are appropriate.

SATURDAY 21 MAY 2022

10.00 – 18.30

OPTIONAL DAY TRIP TO GHENT

The group will visit notable sites in Ghent including the Ghent Altarpiece, Gravensteen Castle and enjoy a boat tour of the city! Lunch is included. If you did not register for the day trip but are interested in joining, please contact [Kristoffel Vermeersch](#) by Thursday, May 19.

Meet in the hotel lobby at 10.00 to depart for the tram station which is a 5-minute walk from the hotel. Kristoffel will provide tram tickets to attendees and the group will arrive back at the hotel by 18.30.

Attire is casual, jeans are appropriate.

GENERAL INFORMATION

MEETING LOCATION:

Hotel Amigo

Rue de l'Amigo
Brussels, Belgium
Tel: +32 2 547 4747

[Website](#)



REGISTRATION:

ATTENDANCE IS OPEN ONLY TO REGISTERED MEMBERS OF ALFA INTERNATIONAL AND THEIR INVITED GUESTS AND IS LIMITED TO AGES 21+.

ATTIRE:

The attire for the educational sessions throughout the conference is “business casual.” The dinner activities on Thursday and Friday are casual, jeans are appropriate.

SPECIAL ACCOMMODATION

If you need any special accommodations, including a nursing room, special dietary meals, ADA access or other needs, please reach out to ALFA International staff in advance of the meeting. We will ensure that necessary accommodations are provided.

REGIONAL SEMINAR CONTACT:

Taylor Doherty
tdoherty@alfainternational.com

Stay connected with ALFA International:

