

### Keeping the Gold

*Maintaining a Successful Business When Transitioning from the Boomer to the Net Generation and Generation Z*

**GOLD MEDAL:** Succession planning helps to reduce the loss of business in the event of an unforeseen event.

**SILVER MEDAL:** Succession planning helps an organization focus on its future.

**BRONZE MEDAL:** Succession planning helps an organization energize from within and increase inclusiveness.

**HONORABLE MENTION:** Succession planning helps with retention and recruiting.

**HONORABLE MENTION:** Once a succession plan is developed, it is important to execute the plan and to regularly evaluate the plan.

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