

## MAKING LEMONADE: USING TOOLS FORGED DURING THE PANDEMIC TO AUGMENT COMPLEX CASES

### Date:

Thursday, May 13, 2021

### Time:

12:00 p.m. – 1:15 p.m. CDT

### About this Webinar:

This webinar is an encore presentation of a session from ALFA International’s International Client Seminar (ICS) this past March. During this session, the panel discusses how businesses, lawyers, and courts have had no choice but to dramatically change their ways of operations and adopt methods that have been new, unsettling, disruptive, expensive, and (in some cases) painful. While some may view these adjustments as “necessary evils,” which they hope will be nothing more than “war stories” in short order, the techniques, processes, skills, and technology forced upon us by the pandemic offer all of us some phenomenal opportunities to enhance, expand, and transform the ways in which we effectively litigate and try cases. In this webinar, the panel discusses and demonstrates how inside and outside counsel, clients, and courts have adapted to litigating and trying disputes in the COVID-imposed world. Using that as a launch point, the panel explores how, even as the world returns to semi-normalcy, we can use those adaptations to broaden the scope of how we represent clients, whether by enlisting experts regardless of location, presenting witnesses remotely who might otherwise not be available, engaging arbitrators across the globe, and otherwise thinking outside the box. After discussing what rules exist—or may be needed—to facilitate using these tools, the panel offers practical tips and suggestions that will help you cost-effectively make satisfying lemonade from the lemons presented by the pandemic. There will be a live Q&A with the panel after the recording to answer any questions attendees may have.

### Moderator:

**JOSEPH G. FORTNER, JR.** is co-chair of the Commercial Litigation Practice Group of the ALFA International member firm of Halloran Sage, in Hartford, Connecticut. He is the chair emeritus of ALFA International’s Business Litigation Practice Group and chaired its 2017 Seminar. Joe is an experienced business litigator and trial lawyer in a wide range of business, intellectual property and related commercial matters in state and federal courts, ranging from trade secret claims, contract disputes, business fraud and other commercial torts, technology-related matters, trade regulation, unfair trade practices, employee termination, and product-related commercial disputes. Joe represents clients in trademark and trade dress, copyright, patent, cyber defamation, domain name, licensing and other intellectual property matters. Among the market segments in which he works are financial services, chemical processing, construction, information technology, marketing, firearms, music, and other manufacturing and services industries. Joe uses his experience to counsel clients regarding intellectual property issues and other business relationships, prosecutes trademark matters at the Patent & Trademark Office and negotiates licenses, assignments and other intellectual property agreements. He has written and lectured on trademarks and trade dress, trade secrets, trademark dilution, antitrust issues and e-commerce, including authoring the Connecticut portions of several ALFAI compendiums regarding trade secrets. He is a graduate of Duke University and received his J.D. from Vanderbilt University School of Law. When not practicing law, he works on his blues, jazz and country guitar skills and performs with his wife (also an attorney) in their vocal and guitar duo, “Blind Date.”

**Presenters:**

**LAURA ALTIERI** is Deputy General Counsel of Del Monte Foods, Inc., a major food manufacturer and brand owner producing products under such brands as Del Monte, Contadina, College Inn and S&W. She was previously an Assistant General Counsel of the E. & J. Gallo Winery, the world's largest winery, for six years and prior to that worked as a Staff Attorney for the Ninth Circuit Court of Appeals and as a litigation Associate at O'Melveny & Myers. Laura is a double Golden Bear (UC Berkeley B.A. and J.D.) and has a Masters in International Relations from the School of Advanced International Studies, Johns Hopkins University. She serves on the Board of Las Trampas School, a center for moderately to profoundly developmentally disabled adults in Lafayette, California. She frequently speaks to groups on legal topics ranging from opening a brewery to protecting and "future-proofing" one's trademarks.

**DOUGLAS F. HALIJAN** is a member of Burch, Porter & Johnson, PLLC, the ALFA International member firm in Memphis, Tennessee, where he has practiced since 1994. His practice focuses on intellectual property matters and complex commercial litigation, with a particular emphasis on trade secret, trademark, copyright, information technology, and franchise-related issues. He has served as lead counsel to both plaintiffs and defendants in trade secret and unfair competition cases involving a wide range of confidential business information, software, manufacturing processes, information technology, and systems design and testing. He also regularly litigates trademark and copyright infringement cases and counsels clients on licensing and dealer/ distributor issues. He has moderated U.S. Department of Commerce programs on U.S. intellectual property law in Ukraine and the Republic of Georgia. He also serves as an adjunct professor of Intellectual Property Law at the University of Memphis School of Law, where he was named Adjunct Professor of the Year in 2015. He is a Phi Beta Kappa graduate of Rhodes College and the University of Pennsylvania Law School, where he served as Articles Editor of the University of Pennsylvania Law Review.

**JACQUELINE K. S. LEE** is General Counsel of Flynn Restaurant Group. Jacqueline ("Jaci") Lee represents America's largest franchisee in a wide range of commercial, real estate, employment, and tort disputes for over 1,200 restaurants nationwide, and provides the Company with strategic counsel on contract, risk management, corporate development, intellectual property, and employment issues. She is an experienced trial lawyer who has managed all aspects of litigation and has played a lead role in several jury and bench trials, as well as arbitration. Jaci has written and spoken extensively on litigation strategy, IP damages, and diversity in the legal profession, and her contributions have been recognized by a number of legal publications, including The Legal 500 United States and Northern California Super Lawyers. In 2015, Jaci was named to Silicon Valley Business Journal's 2015 "Women of Influence" list. Prior to joining Flynn Restaurant Group in 2018, Jaci was a partner in Jones Day's Silicon Valley office.

**SCOTT D. STIMPSON** is chair of the Sills Cummis & Gross Intellectual Property Practice Group and is a resident in the New York Office of the ALFA International member firm. Scott has practiced intellectual property litigation and counseling for 30 years, involving a wide range of IP issues, including patents, trademarks, copyrights and trade secrets. He has significant trial (jury and nonjury), arbitration, mediation and counseling experience in a wide range of technical disciplines. He is a Registered Patent Attorney and has successfully litigated many patent infringement and other technology cases, serving as lead litigation counsel in numerous matters. Scott also has significant experience in general commercial litigation, including causes of action such as breach of contract, unjust enrichment, and other state and federal claims. He has often lectured on American litigation, giving many presentations in the United States, Asia, and Australia. Apart from his experience representing American clients, Scott has also served as lead counsel for clients in Japan, China and Korea.

**AKO WILLIAMS** is Vice President, General Counsel, and Corporate Secretary of Ushio America, Inc., in Cypress, California. Ushio America is a leading provider of light sources and solutions for a variety of applications including scientific, medical, infection prevention, semiconductor, entertainment, horticulture, and architectural

## ENCORE ICS TRANSFORMATION WEBINAR SERIES

---

applications. Ushio America is a subsidiary of Ushio Inc., a publicly traded global manufacturer in Tokyo, Japan. In her role as General Counsel and Corporate Secretary, Ako oversees the company's legal, compliance, risk management, and corporate governance matters. She also serves on the board of directors of KA Imaging Inc. in Kitchener, Canada, a developer of cutting-edge multi-energy X-ray detectors and micro-CT scanners for a wide variety of applications. Ako serves as the Regional Chair for the Southern California/Southwest Region of the U.S.-Japan Council. She also serves on the Board of Directors of the Southern California Chapter of the Association of Corporate Counsel (ACC) and as Chair of ACC's International Legal Affairs Network. Ako was born and raised in Japan and received her B.S., highest distinction, from Northwestern University and J.D. from Loyola University Chicago School of Law where she was on the school's law review and Editor-in-Chief of the Loyola Forum of International Law.