



2022 ANNUAL BUSINESS MEETING

October 19-21, 2022 | InterContinental Dublin | Dublin, Ireland

PROGRAM OUTLINE

TUESDAY, OCTOBER 18, 2022

7:00 P.M. – 10:00 P.M. **BOARD OF DIRECTORS DINNER**

Roly's Bistro

7 Ballsbridge Terrace, Dublin 4

7:00 p.m. – 8:00 p.m. Cocktail Reception

8:00 p.m. – 10:00 p.m. Dinner

This dinner is for members of the ALFA International Board of Directors and spouses. Attendees will enjoy a traditional sit-down dinner with an Irish twist.

WEDNESDAY, OCTOBER 19, 2022

8:30 A.M. – 12:00 P.M. **BOARD OF DIRECTORS MEETING**

InterContinental - Hibernia II

7:00 a.m. – 8:30 a.m. Breakfast on your own in Seasons Restaurant. The cost is included in your room rate.

8:30 a.m. – 12:00 p.m. Meeting

2:00 P.M. – 5:00 P.M. **REGISTRATION & BADGE PICK-UP**

InterContinental – Shrewsbury Pre-Function

Please provide proof of your negative COVID-19 test and pick up your badge during this time.

WOMEN'S INITIATIVE ACTIVITIES

7:00 A.M. – 9:00 A.M. **BREAKFAST AT YOUR LEISURE IN THE HOTEL RESTAURANT**

InterContinental - Seasons Restaurant

Breakfast will take place in Seasons Restaurant. The cost is included in your hotel room rate.

9:00 A.M.– 12:00 P.M.

WOMEN’S INITIATIVE WALKING TOUR

Fab Food Trails Walking Tour

9:00 a.m. – 9:15 a.m. Meet in the lobby to board a shuttle to the city centre.

9:30 a.m. – 12:00 p.m. Dublin Fab Food Trails Experience

In small groups of 10-12, take a stroll through Dublin and hear stories behind the history, culture and buzzing food scene across the island of Ireland. You will visit independently owned local gastronomic gems and have the opportunity to meet the makers and sample their delicious treats.

The tour consists of a 2.5-hour relaxed walk and will take place rain or shine.

Separate registration required.

12:30 P.M. – 6:00 P.M.

WOMEN’S INITIATIVE PROGRAM

InterContinental - Ailesbury Room

Please see the Women’s Initiative Program Outline for full program details. Male attorneys are welcome to attend! A brief overview of the agenda is as follows:

12:30 p.m. – 1:30 p.m. Buffet Lunch

1:45 p.m. – 5:00 p.m. Afternoon Sessions

5:00 p.m. – 6:00 p.m. Networking Reception

OPENING DINNER – ALL MEMBER NETWORKING RECEPTION

6:00 P.M. – 10:00 P.M.

ABM REGISTRATION & WELCOME RECEPTION WITH DINNER

Trinity College Dublin

6:00 p.m. – 6:15 p.m. Shuttles depart for Trinity College

6:30 p.m. – 8:00 p.m. Book of Kells Private Viewing & Cocktail Reception at Trinity Library

8:00 p.m. – 10:00 p.m. Plated Dinner in Dining Hall

Discover the Book of Kells, a 9th century manuscript and one of the world’s finest living examples of Medieval art. After taking in the book’s exquisite colors and illuminations, step into one of the most beautiful libraries in the world, The Long Room, for a wine and prosecco reception. At 8 p.m., head across the Front Square for a plated dinner with after dinner cordials and fellowship with old and new friends in the 18th century Dining Hall. Shuttles will be available to transport attendees back to the InterContinental Dublin starting at 9:30 p.m.



THURSDAY, OCTOBER 20, 2022

7:00 A.M. – 10:30 A.M.

BREAKFAST AT YOUR LEISURE IN THE HOTEL RESTAURANT

InterContinental - Seasons Restaurant

Breakfast will take place in Seasons Restaurant. The cost is included in your hotel room rate.

OFFICIAL START OF THE ANNUAL BUSINESS MEETING

9:00 A.M. – 3:00 P.M.

ANNUAL BUSINESS MEETING SESSIONS

InterContinental - Shrewsbury Ballroom

9:00 A.M. – 9:30 A.M.

WELCOME AND STATE OF ASSOCIATION

Welcome to the 2022 Annual Business Meeting! Learn about membership updates, changes at ALFAI Headquarters and more.



Kevin Owens
Chair, ALFA International
JOHNSON & BELL, LTD.
Chicago, Illinois

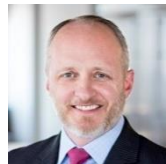


Jessica Zaroski Bauer
Chief Executive Officer
ALFA INTERNATIONAL
Chicago, Illinois

9:30 A.M. – 9:45 A.M.

MARKETING & BUSINESS DEVELOPMENT COMMITTEE UPDATES

Marketing Committee leadership will discuss the network's marketing and business development goals and all that has been accomplished over the last year.



Ian Frank
ALFA International Marketing Chair
FRANTZ WARD LLP
Cleveland, Ohio



Doug Barr
ALFA International Vice Marketing Chair
STOLL KEENON OGDEN PLLC
Lexington, Kentucky

9:45 A.M. – 10:00 A.M.

ALFAI HQ MARKETING UPDATE: BIGGER. BOLDER. WISER.

ALFAI HQ will discuss its productive year in marketing, including launching a new brand, perfecting the ALFAI pitch, using data to analyze client trends, lessons learned from redesigning the website and what to expect in the year ahead.



Katie McCormack
Marketing Director
ALFA INTERNATIONAL
Chicago, Illinois



Jessica Zaroski Bauer
Chief Executive Officer
ALFA INTERNATIONAL
Chicago, Illinois

DAY ONE SESSIONS: MEMBER FIRM TIPS

These sessions will consist of a 15-minute presentation, followed by a 5-minute roundtable discussion on topics focused on you and your firm.

10:00 A.M. – 10:20 A.M.

MEMBER FIRM TIPS – UNIQUE WAYS TO MAXIMIZE YOUR ALFAI MEMBERSHIP

How can ALFAI member firms get more work from one another by knowing more about each other? This panel will discuss strategies used to learn more about other firms in the ALFAI network, in particular to discover specialist expertise which may be complementary to your own service offerings.



Brett Marston
GENTRY LOCKE
Roanoke, Virginia



Daniel Rosenberg
CHARLES RUSSELL
SPEECHLYS
London, England

10:20 A.M. – 10:40 A.M.

BREAK

10:40 A.M. – 11:00 A.M.

MEMBER FIRM TIPS - HOW REFERRAL TRACKING PROMOTES NEW BUSINESS AND HOW TO DO IT

Using the ALFAI referral tracking guidelines, your firm can make the most of every dollar spent with ALFA International. This session will discuss best practices and provide concrete examples of why a robust referral tracking system is critical to your firm's success in ALFAI.



Gero Schneider
TIEFENBACHER
Heidelberg, Germany



Stan Siegel
NILAN JOHNSON LEWIS PA
Minneapolis, Minnesota

11:00 A.M. – 11:20 A.M.

MEMBER FIRM TIPS – PRACTICE GROUP INVOLVEMENT AND THE RETURN

Practice groups are one of the key components of ALFAI. Are you getting all the benefits from the practice groups that you can be? Are your lawyers active or do they just show up to the seminars? This presentation will discuss the ways active practice group involvement can positively impact not just individual attorneys, but each firm as a whole.



Craig Cousins
LEAKE & ANDERSSON, LLP.
New Orleans, Louisiana



Grace Garcia
MORRISON MAHONEY LLP
Boston, Massachusetts

11:20 A.M. – 11:40 A.M.

MEMBER FIRM TIPS – INTERNATIONAL NETWORK, INTERNATIONAL PARTICIPATION

Referrals are essential to any networking organization like ALFAI. However, there is much more to be gained by active participation than simply referrals. Hear from ALFAI attorney representatives from the Latin, Asian, European and African regions on how they maximize their membership with different approaches than U.S. members and suggest ways that U.S. members can engage more with their international colleagues.



Boma Alabi
PRIMERA AFRICA LEGAL
Lagos, Nigeria



Raj Chakrabarti
KOCHHAR & CO.
Mumbai, India



Cees-Frans Greeven
BUREN
Amsterdam, The Netherlands



Marta Rodrigues
L.O. BAPTISTA
ADVOGADOS
Sao Paulo, Brazil

11:40 A.M. – 12:00 P.M.

MEMBER FIRM TIPS – THERE IS NO RULE AGAINST PERPETUITY, SUCCESSION PLANNING FOR TOMORROW WITHIN ALFAI

The continued success of both your firm and ALFAI require a plan for the future. This begins with having a strategic plan for involving your future leaders in ALFAI now! This panel will discuss strategies and the advantages of involving and investing in these futures leaders of ALFAI and the return it will have for your firm followed by a roundtable discussion on methods you can share with other ALFAI members on how to better strengthen their bench.



Lance Eberhart
HALL & EVANS, LLC
Denver, Colorado



Jeff Laudenbach
GERMAN, GALLAGHER &
MURTAGH, P.C.
Philadelphia, Pennsylvania

12:00 P.M. – 1:00 P.M.

LUNCH

InterContinental – Ailesbury Room

Enjoy a buffet lunch with your fellow ALFAI colleagues. Open to all registered guests.

1:00 P.M. – 1:45 P.M.

FORMAL BUSINESS MEETING

Report of ALFA International Financials & Presentation of the Budget



Tamara Nelson
Treasurer, ALFA International
MERRICK, HOFSTEDT & LINDSEY, P.S.
Seattle, Washington



Bob Reiland
Chief Financial Officer
ALFA INTERNATIONAL
Chicago, Illinois



Jessica Zaroski Bauer
Chief Executive Officer
ALFA INTERNATIONAL
Chicago, Illinois

Recognition of Departing Directors, Election of New Directors and Brief Introduction of All Board Members



Kevin Owens
Chair, ALFA International
JOHNSON & BELL, LTD.
Chicago, Illinois

New Business with Comments from the new ALFA International Board Chair

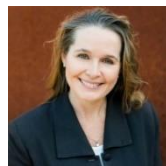


Eddy Hayes
Chair, ALFA International
LEAKE & ANDERSSON, L.L.P.
New Orleans, Louisiana

1:45 P.M. – 2:00 P.M.

MEMBERSHIP DUES UPDATE

A special ALFAI Dues Committee was created in 2022 to look at the ALFAI membership dues structure, to understand its history and to ensure it is equitable to all member firms moving forward. This session will provide an update on the findings of that committee and plans for the future.



Tamara Nelson
Treasurer, ALFA International
MERRICK, HOFSTEDT & LINDSEY, P.S.
Seattle, Washington



Bob Reiland
Chief Financial Officer
ALFA INTERNATIONAL
Chicago, Illinois

2:00 P.M. – 2:45 P.M.

MEMBER FIRM TIPS – LAW FIRM MANAGEMENT: HOW RECRUITMENT AND RETENTION EFFORTS WILL SHAPE THE LAW FIRM OF THE FUTURE

In the spring of 2022, Managing Partners of ALFAI met in various locations to discuss firm management issues. The hot topic at these meetings were the hybrid work environment and recruitment and retention issues. Many firms had some unique and successful ways of tackling these concerns and we will share their ideas and experiences during this panel presentation. You don't want to miss it!



Eddy Hayes
Moderator
LEAKE & ANDERSSON, L.L.P.
New Orleans, Louisiana



Ron Polly
HAWKINS PARNELL &
YOUNG, LLP
Atlanta, Georgia



Kara Stubbs
BAKER STERCHI
COWDEN & RICE L.L.C.
Kansas City, Missouri



Alan Fershtman
KEATING MUETHING &
KLEKAMP PLL
Cincinnati, Ohio



Joel Andersen
NILAN JOHNSON LEWIS PA
Minneapolis, Minnesota



Timothy Murphy
HANCOCK ESTABROOK, LLP
Syracuse, New York

2:45 P.M.

SESSIONS CONCLUDE

3:15 P.M. – 6:00 P.M.

AFTERNOON AT THE GUINNESS STOREHOUSE

Guinness Storehouse

3:15 p.m. – 3:45 p.m. Shuttles depart for Guinness Storehouse

Join your ALFA International colleagues for a self-guided tour through the famous Guinness Storehouse, where you will experience the history, heart and soul of Ireland's most iconic beer. Note, the Guinness Storehouse will be open to the general public. Shuttles will be available to transport attendees back to the InterContinental Dublin from 5:30 p.m. – 5:45 p.m.



6:30 P.M. – 9:30 P.M.

COCKTAIL RECEPTION AND AWARDS DINNER

InterContinental - Ailesbury Room

6:30 p.m. – 7:00 p.m. Cocktail Reception

7:00 p.m. – 9:30 p.m. Plated Dinner & Awards Ceremony

Celebrate a successful year with ALFA International during this cocktail hour, plated dinner and presentation honoring our growth this year; followed by an awards ceremony where the ALFA International Firm and Attorney of the Year awards will be presented!

Dress: *Cocktail Attire Preferred*

FRIDAY, OCTOBER 21, 2022

7:00 A.M. – 10:30 A.M.

BREAKFAST AT YOUR LEISURE IN THE HOTEL RESTAURANT

InterContinental - Seasons Restaurant

Breakfast will take place in Seasons Restaurant. The cost is included in your hotel room rate.

9:00 A.M. – 10:30 A.M.

ANNUAL BUSINESS MEETING SESSIONS

InterContinental - Shrewsbury Ballroom

9:00 A.M. – 10:15 A.M.

KEYNOTE SPEAKERS

Friday morning will include exciting sessions with local speakers discussing the business landscape in Ireland.

9:00 A.M. – 9:30 A.M.

IRELAND AS A LEADING COUNTRY FOR FOREIGN DIRECT INVESTMENT AND TECH

Hear from Minister Dara Calleary about Ireland’s status as a tech hub, housing European headquarters for giants such as Apple, Google, Facebook, Amazon, Intel, Adobe and more, and how Ireland is a leading location for foreign direct investment.



Minister Dara Calleary

*Minister of State for Trade Promotion, Digital & Company Regulation
Dublin, Ireland*

Dara Calleary is the Minister of State for Trade Promotion, Digital and Company Regulation. He was appointed to this role in September 2022. A native of Ballina, Dara Calleary has been a TD for Mayo since first being elected at the 2007 General Election.

He was previously Minister of State at the Department of Enterprise, Trade and Employment with responsibility for Labour Affairs from 2009-2011 and Minister of State at the Department of the Taoiseach and the Department of Finance with responsibility for Public Service Transformation from 2019-2011. He served as Minister for Agriculture and as Government Chief Whip in 2020. Dara served as Deputy Leader of Fianna Fáil from 2018-2020 and has also served as Spokesperson on Justice, Jobs, Enterprise and Innovation, Public Expenditure and Reform and Social Protection portfolio.

Prior to entering politics Dara was involved in the banking and business sectors. Dara studied Business and Politics at Trinity College Dublin and attended St Muredach’s College Ballina and St Oliver Plunkett National School.

9:30 A.M. – 10:15 A.M.

DUBLIN AS AN INTERNATIONAL DISPUTE RESOLUTION HUB

In the aftermath of Brexit, Ireland is the only English speaking, fully common law jurisdiction remaining in the EU. Former Court of Appeal of Ireland Judge, Mr. Justice Michael Peart, will examine Ireland’s sophisticated legal system, Court and dispute resolution options and the position of Dublin as a centre for international dispute resolution.



Mr. Justice Michael Peart
Former Court of Appeal of Ireland Judge
Dublin, Ireland

Having obtained the Degree of Bachelor of Civil Law at University College Dublin in 1969, Michael qualified as a solicitor in December 1970. Over the next 32 years as a solicitor, Michael practised extensively in the area of general litigation, but in the later years leading up to 2002 his emphasis was on commercial litigation. In July 2002 Michael was appointed as a judge of the High Court, becoming the first practising solicitor to be appointed to the High Court following the enactment of the Courts and Court Officers Act, 2002. Prior to that enactment only barristers were eligible for such appointment. As a judge in the High Court Michael presided over disputes of every kind, including many of a commercial nature in the Commercial Court.

In November 2014 Michael was among the first cohort of six judges appointed to the newly established Court of Appeal. From that date until his retirement at the end of October 2019 he sat on a great number of appeals from decisions of the High Court, as the Court addressed a large backlog of appeals transferred from the Supreme Court under Article 64 of the Constitution and wrote many of the Court’s judgments.

Since his retirement, Michael has achieved accreditation (C.E.D.R.) as a mediator, and since March 2020 has conducted dozens of mediations, the majority of which have successfully concluded with a settlement agreement. In addition to acting as a mediator, Michael frequently acts as an arbitrator, and is a member of the Law Society’s panel of arbitrators.

10:15 A.M. – 10:30 A.M.

CLOSING REMARKS & MEETING ADJOURNMENT



Eddy Hayes
Chair, ALFA International
LEAKE & ANDERSSON, LLP.
New Orleans, Louisiana



Jessica Zaroski Bauer
Chief Executive Officer
ALFA INTERNATIONAL
Chicago, Illinois

END OF ANNUAL BUSINESS MEETING SESSIONS

Please review International Seminar Activities on the next page.

FOCUS ON INTERNATIONAL

Separate registration required for these post-seminar activities focused on networking for our non-U.S. members and those U.S. members who do work internationally.

12:00 P.M. – 1:00 P.M.

LUNCH

InterContinental - Ailesbury Room

1:00 P.M. – 2:15 P.M.

INTERNATIONAL HOT TOPICS PRESENTATION & ROUNDTABLE DISCUSSION

InterContinental - Ailesbury Room

The past two years have seen significant changes in various facets of the law and the way it is practiced around the world. This session will consist of intimate roundtable discussions focused on current international hot topics such as sanctions, retaining talent in a post-COVID world and more.

2:15 P.M. – 2:30 P.M.

NETWORKING BREAK

3:00 P.M. – 5:40 P.M.

LITERARY WALKING TOUR

Starting location: The Duke Pub

9 Duke Street, Dublin 2

Shuttles will depart the InterContinental at 3:00 p.m. and head to The Duke Pub, which has been open since 1822. Upon arrival, you will begin a 2-hour 20-minute journey, led by professional actors telling you the story of four pubs, various Irish poets and of course, the pint. This tour is a form of street theatre, allowing you to stand beside the actors and experience the poetic language on the streets where it once began.

The tour consists of walking approximately 1km or .5 miles and will take place rain or shine.

5:40 P.M. – 7:00 P.M.

LEISURE TIME

Stroll through St. Stephen's Green, peruse the shops or stop in a local pub for a pint! Enjoy this leisurely "free" time before meeting the group for dinner at 7:00 p.m.

7:00 P.M. – 10:00 P.M.

GROUP DINNER AT FIRE STEAKHOUSE & BAR

The Mansion House

Dawson Street, Dublin 2

Join your fellow attendees for a final group reception and plated dinner at Fire Steakhouse & Bar, complete with beautiful views of Lord Mayor's Garden and a delicious local menu cooked to perfection.