



**ALFA** International

The Global Legal Network  
Local Relationships Worldwide



# THE GAME IS ON: ARE YOU IN?

*(You Have To Play Or You'll Never Win)*

**2019 INTERNATIONAL CLIENT SEMINAR**

February 28 – March 2, 2019  
Ritz-Carlton, Laguna Niguel  
Dana Point, California

[www.alfainternational.com](http://www.alfainternational.com)



## Welcome to Laguna Niguel!

Overlooking the Pacific Ocean from atop a seaside bluff lies The Ritz-Carlton, Laguna Niguel. The resort embraces its Southern California roots at every opportunity – through the local food, the wine, and the fresh ocean breeze. The relaxed spirit of Southern California blended with the luxury of a Laguna Beach resort makes this destination truly unforgettable, not to mention those breathtaking views. John Wayne/ Orange County Airport (SNA) is 23 miles from the resort. Other options include Long Beach Airport (LGB) which is 44 miles away or Los Angeles International Airport (LAX) is 60 miles away.

## What is ALFA International?

ALFA International is the premier network of independent law firms. Founded in 1980, ALFA International was the first and continues to be one of the largest and strongest legal networks. We have 150 member firms throughout the world. Our 80 U.S. firms represent 95 of the 100 largest metropolitan areas. Our 70 international firms are located throughout Europe, Asia, Australia/New Zealand, Africa, Canada, Mexico and South America.

ALFA International's mission is to provide high quality, cost efficient legal services wherever our clients need them. The ALFA International model enables our members to use their local expertise to deliver highly effective legal solutions, often drawing upon the collective wisdom and experience of other member firms. ALFA International clients benefit from a geographically comprehensive network of exceptional law firms and accomplished trial and business counsel. Our member firms meet high standards to be part of the ALFA International network and are well respected by their peers in the legal and business community.

# THE GAME IS ON: ARE YOU IN? (You Have To Play Or You'll Never Win)

## 2019 INTERNATIONAL CLIENT SEMINAR

February 28 – March 2, 2019  
Ritz-Carlton, Laguna Niguel  
Southern California

In business and in law, the language of games is pervasive. Lawyers “cry foul” because opposing parties “break the rules.” Firms strive to “put their best team on the field” as their owners and employees “jockey for power.” We criticize people who “play politics” while we celebrate others for being “at the top of their game.” Why is it that so many of the metaphors we use in our careers – both positive and negative – invoke games, gamesmanship, and gambling? Is it that games, just like law and business and virtually every human endeavor, are intensely competitive? Or is it that we want to convince ourselves that players win because they have the greatest skill? Of course, some games – and many outcomes in life – depend entirely on luck. Whatever the reason, talking about games seems to produce less anxiety than talking about litigation or mergers and acquisitions. Losing a game (even a war game) feels less portentous than a million dollar judgment or a bad transaction. We can talk about the strategies and tactics of games without developing ulcers. That is why games are the theme of the 2019 International Client Seminar. We invite you to join us to see what lawyers and business leaders can learn from our games at Laguna Niguel.

### PROGRAM TRACKS

To maximize your experience, in addition to opening and closing sessions, we have categorized our presentations into three breakout tracks. You are encouraged to mix and match. Please feel free to gravitate to specific topics that will help you in your daily work, or seek out those that you find interesting.



**TRACK 1: ALL'S FAIR ...**  
... in what: War – Love – Law – Business?  
Really! Is that ever true?



**TRACK 2: WINNING ISN'T ...**  
... everything, so they say. But what is  
winning? And why does it matter?



**TRACK 3: IT'S ONLY A ...**  
... way to make a living, another day at the  
office, a game? Or is it something else?

### Tom Singer

Program Chair, 2019 International Client Seminar  
AXILON LAW GROUP  
Billings, Montana

## THURSDAY, FEBRUARY 28, 2019

**12:00 p.m. – 6:00 p.m.**

### HOSPITALITY SUITE & REGISTRATION

*Terrace Salon & Balcony*

**12:00 p.m. – 5:00 p.m.**

### FACULTY REHEARSAL

*The Ritz-Carlton Ballroom*

**4:00 p.m. – 5:30 p.m.**

### CLIENT ROUNDTABLE

*Pacific Promenade 1-2*

**5:00 p.m. – 5:30 p.m.**

### ALL ALFA INTERNATIONAL ATTORNEY MEETING

*Salon 1-2*

**5:30 p.m. – 6:30 p.m.**

| B | I | N | G | O |

### The Women's Initiative Reception

*Plaza*

Let the games begin! Please join the Women's Initiative Practice Group and other female colleagues for a round of "human" BINGO. We will enjoy cocktails while engaging in this light hearted, interactive activity. Fun and prizes guaranteed.

**Lindsey Hazelton**  
*Women's Initiative Liaison*  
HANCOCK ESTABROOK, LLP  
Syracuse, New York

| B | I | N | G | O |



**6:30 p.m. – 9:30 p.m.**

## WELCOME TO LAGUNA BEACH

Welcome Reception, Buffet Dinner and Registration

*Dana Lawn*

Welcome to Laguna Beach! Take in the breathtaking ocean views from the Dana Lawn as you reconnect with old friends and meet some new faces as well. This first evening is all about reconnecting and networking as you enjoy signature cocktails and our buffet dinner.

**Dress Code:** Please dress resort casual. The event this evening is scheduled to take place outdoors on the lawn, so be sure to pack layers as the temperature drops as the sun sets.

**9:30 p.m. – 12:00 a.m.**

## HOSPITALITY SUITE

*Terrace Salon & Balcony*

## FRIDAY, MARCH 1, 2019

**7:30 a.m. – 8:30 a.m.**

### BREAKFAST BUFFET

*MB Courtyard, Pool & Sunset Terrace*

Attendees: 7:30 a.m. – 8:30 a.m.

Spouses: 8:30 a.m. – 9:30 a.m.

**8:30 a.m. – 12:25 p.m.**

### PROGRAM SESSIONS

*The Ritz-Carlton Ballroom, Salon 1-2 & Pacific Promenade*

**8:30 a.m. – 8:45 a.m.**

### INTRODUCTORY REMARKS

**Kara Stubbs**

*Chair, ALFA International Board of Directors*  
BAKER STERCHI COWDEN & RICE L.L.C.  
Kansas City, Missouri

**Tom Singer**

*Program Chair, 2019 International Client Seminar*  
AXILON LAW GROUP  
Billings, Montana

**8:45 a.m. – 9:45 a.m.**

### PLENARY SESSION:

## Game On: A Debate on #MeToo and its Impact on Business, Social Equality, and Due Process of Law

In May 2017, the New York Times published its ground-breaking article about Harvey Weinstein, which detailed a litany of alleged sexual misconduct by one of Hollywood's most powerful men. This article and subsequent high-profile cases ignited the #MeToo movement. The movement's impacts continue to reverberate around the globe, as the issues of sexual harassment and assault in the workplace have been placed squarely in the spotlight. The #MeToo movement has created a complex and divisive array of legal, business, and social issues for multi-national corporations, small business and governmental entities, non-profits, educational institutions, legislative bodies, and the courts. Chief Justice John Roberts wrote that the rule of law requires "debate" on public issues in an "un-inhibited, robust, and wide-open" manner. *Snyder v. Phelps*, 131 S. Ct. 1207 (2011). Inspired by the Munk Debates, please join our ALFA International panelists for this fast-paced, interactive, and thought-provoking contest of verbal fisticuffs as we explore #MeToo and its impact on business, social equality, and due process of law.

**James Worthen**

*Moderator*  
HALL & EVANS  
Denver, Colorado

**Jim Green**

*Vice President, General Counsel & Corporate Secretary*  
MANITOU AMERICAS  
West Bend, Wisconsin

**Kirti Mahajan Thomassen**

BULL & CO  
Oslo, Norway

**Sarah Vonderbrink Geiger**

KEATING MUETHING & KLEKAMP PLL  
Cincinnati, Ohio

**Vona Ekpebe**

*Vice President, Associate General Counsel*  
BEACHBODY  
Encino, California

**Robert Smith**

LORANCE & THOMPSON, P.C.  
Houston, Texas

**Dina Cox**

LEWIS WAGNER  
Indianapolis, Indiana

9:45 a.m. – 10:05 a.m.

BREAK

10:05 a.m. – 11:05 a.m.



## TRACK 1: All's Fair... Litigation Sprint Sessions

### Keeping Home Court Advantage...Away From California

Non-California companies need not lose their home court advantage in enforcing restrictive covenants against California-based employees. California's recent enactment of Labor Code Section 925 attempts to prevent an employer from requiring an employee who resides and works primarily in California to agree to a non-California forum-selection clause. Learn practical strategies for avoiding the statute and ensuring the ability to litigate on your home court.

#### Joel O'Malley

*Moderator*  
NILAN JOHNSON  
Minneapolis, Minnesota

#### Nicole Druckrey

*Assistant General Counsel-  
Litigation, Employment  
and Commercial*  
BRADY CORPORATION  
Milwaukee, Wisconsin

### ESI: When to Preserve It, How to Get It, and How to Preserve the Attorney/Client Working Relationship in the Process

These days, when it comes to the collection of electronically stored information, the best defense is a good offense. This panel will discuss the collection of ESI during the early stages of litigation and how best to locate and collect data from clients with unique and individualized processes and documentation. This panel will also discuss the sometimes-touchy subject of how much ESI to collect and when – and the tension that can arise between attorney and client during the process.

#### Catherine Huff

*Moderator*  
GENTRY LOCKE  
Roanoke, Virginia

#### Jessica Thomas

*Director Counsel,  
Employee Relations*  
TARGET  
Minneapolis, Minnesota

#### David Royer

*Vice President & General Counsel*  
FRAMATOME, INC  
Lynchburg, Virginia

### The X's and O's of Employee Arbitration Agreements

Litigation of employment claims can be an expensive and unpredictable game when you have to depend on a jury as your referee. A well-crafted arbitration agreement in your playbook can give you the edge you need to win the big game. The presenters will discuss the pros and cons of employee arbitration agreements, whether to implement them, and how the U.S. Supreme Court's recent decision on class action waivers in arbitration agreements can impact your play-calling.

#### Shane Swilley

*Moderator*  
COSGRAVE VERGEER KESTER LLP  
Portland, Oregon

#### Donna Roberts

*Vice President & Deputy  
General Counsel*  
CRACKER BARREL OLD  
COUNTRY STORES, INC.  
Lebanon, Tennessee



## TRACK 2: This is not TETRIS: Blockchain is Coming!

A panel of US and international speakers will use hands-on models to help you build and understand distributed ledgers and the potential applications and cost-savings of using blockchain. Using these same hands-on models, the panel will address potential GDPR issues posed by blockchain and distributed ledgers. Coding experience not required, but willingness to play with toys is!

#### Elaine Moss

*Moderator*  
BROWN & JAMES  
St. Louis, Missouri

#### Larry Parsons

*Senior Vice President  
and Chief Legal  
and Risk Officer*  
MCLANE  
COMPANY, INC.  
Temple, Texas

#### Kevin O'Meara

*Vice President,  
Customer Fulfillment*  
SHAW INDUSTRIES  
Dalton, Georgia

#### Pijan Wu

LCS & PARTNERS  
Taipei, Taiwan

#### Brett Cowell

COWELL CLARKE  
Adelaide/Sydney,  
Australia

## TRACK 3: The Playbook for Overcoming Legal Challenges to Expanding Your Brand Internationally

International expansion can be a goal for any large corporation. But what legal challenges might cause a company to punt, rather than go for it? What strategies and considerations must be tackled before reaching the end zone? Strap on your helmet and hear from a panel of counsel that laid it all on the line and lead international expansion of their brands. Taking pages from their playbook, this hard-hitting discussion will tackle issues ranging from M&A considerations, governmental and geo-political challenges, labor and employment concerns, marketing and business development battles, and becoming a welcome champion in new territory.

#### Chris Mueller

*Moderator*  
TAYLOR, DAY,  
GRIMM & BOYD  
Jacksonville, Florida

#### Roberta Kraus

*General Counsel*  
LYCAMOBILE  
Newark, New Jersey

#### Megha Parekh

*Senior Vice President/  
Chief Legal Officer*  
JACKSONVILLE  
JAGUARS  
Jacksonville, Florida

#### Matthew Moore

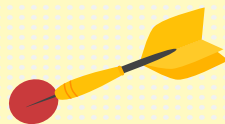
*Senior Counsel*  
SHAW INDUSTRIES  
Dalton, Georgia

#### Daniel Rosenberg

CHARLES RUSSELL  
SPEECHLYS  
London, England

11:05 a.m. – 11:25 a.m.

BREAK



### TRACK 1: Ready Player One: An Employer's Guide to Wearable Devices for Health and Productivity

The use of wearable devices in the workplace for both health and productivity has exploded worldwide in recent years. The reasons are clear: a healthier workforce is low on costs and high on satisfaction. To employers, minimizing employee sick days and employee accidents, and maximizing employee efficiency, is a true numbers game. To compete in the marketplace, employers have to be better, faster and stronger. But is your company, and your workforce, ready for Big Brother? In this informative and interactive presentation, join us as a member of our fictional company, ALFA, Inc., as we dive into the legal and practical issues that come with wearable devices in the workforce.

**Chris Page**  
*Moderator*  
YOUNG MOORE & HENDERSON  
Raleigh, North Carolina

**Tamara De Wild**  
*Associate General Counsel and Director of Legal Services*  
O'REILLY AUTOMOTIVE  
Springfield, Missouri

**Kym Wellons**  
*Associate General Counsel*  
WESTROCK COMPANY  
Richmond, Virginia

**Erica Brown**  
*VP, Assistant General Counsel*  
DAWN FOODS, INC.  
Jackson, Michigan

**Mackenzie Monaco**  
*CARTER CONBOY*  
Albany, New York

**Gero Schneider**  
*TIEFENBACHER*  
Heidelberg/ Frankfurt, Germany

### TRACK 2: Cyber War Games or How Not to Get Pwned

This session will educate attendees on ways to keep their personal and professional information safe from hackers. In the first half of this session, participants will play an online game via their mobile devices to test their knowledge of cybersecurity best practices and privacy laws. Prizes will be awarded to participants with the most correct answers, and then panelists will discuss those parts of the game that gave participants the greatest challenges. In the second half of this session, attendees will take part in a war gaming simulation, envisioning the hours and days after a company becomes aware of an attack, with an emphasis on complying with international and state breach notification laws. Participants will choose their own adventure through group polls that will decide what direction to take next.

**Leslie Whitten**  
*Moderator*  
YCR LAW  
Charleston, South Carolina

**Dale Crow**  
*Vice President, General Counsel*  
RISK STRATEGIES  
Nashville, Tennessee

**Sheryl Garland**  
*Deputy General Counsel*  
NORDSTROM, INC.  
Seattle, Washington

**Justin Joy**  
*LEWIS THOMASON*  
Nashville, Tennessee

**Devin Chwastyk**  
*MCNEES WALLACE & NURICK LLC*  
Harrisburg, Pennsylvania

11:25 a.m. – 12:25 p.m.



### TRACK 3: Business Sprint Sessions

#### Family Feud Brand Management Style

Come compete in a Family Feud style game that will provide valuable insight into the ins and outs of managing your company's on-line brand. Sneak preview: The questions and answers will focus on three main components: (1) understanding the complexities of your company's on-line terms and conditions to ensure enforceability; (2) how to handle consumers' ratings and reviews and deal with common challenges associated with managing (or not) such ratings and reviews; and, (3) how to manage your company's social media risk. You won't want to miss this!

**Janelle Kilies**  
*Moderator*  
LEWIS WAGNER  
Indianapolis, Indiana

**Suzanne Spellacy**  
*General Counsel*  
JACK LINK'S  
Minong, Wisconsin

#### The Gamble of Innovation: Does the Payoff Justify the Risk?

Are you a winner? Upping the ante to win big. Being first to market with innovation can result in big wins and big challenges. Are you rolling the dice on regulatory, quality and contractual issues? Sweeten the pot and join us for this sprint session.

**Heather Thuet**  
*Moderator*  
CHRISTENSEN & JENSEN, P.C.  
Salt Lake City, Utah

**Adam Ekonomon**  
*Vice President & Deputy General Counsel*  
THE J.M. SMUCKER COMPANY  
Orville, Ohio



#### Playing The Employment Contract Game

Employers are routinely frustrated by employees who leave their employment and go to work for a competitor, or solicit their former employer's customers or employees, or use their former employer's confidential/proprietary information. Join us as we sprint through an exploration of some of the primary issues that arise when former employees try to play games, and as the panel analyzes drafting and enforcement issues while discussing some of the myths and realities of non-competition, non-solicitation and confidentiality agreements.

**Joel Hlavaty**  
*Moderator*  
FRANTZ WARD, LLP  
Cleveland, Ohio

**Kristi Byrne**  
*Associate General Counsel*  
ANHEUSER-BUSCH  
St. Louis, Missouri

12:25 p.m. – 1:30 p.m.

#### LUNCH BUFFET

MB Courtyard, Pool & Sunset Terrace

1:30 p.m. – 5:30 p.m.

#### OPTIONAL ACTIVITIES

See activities sheet

1:30 p.m. – 7:00 p.m.

#### HOSPITALITY SUITE

Terrace Salon & Balcony



7:00 p.m. – 10:00 p.m.  
 Off Property at the  
**HISTORIC  
 MISSION  
 SAN JUAN  
 CAPISTRANO**  
**Cocktails and  
 Dinner Buffet**

Mission San Juan Capistrano, historic landmark and museum, is the Birthplace of Orange County. It was founded more than two hundred years ago as the 7th of 21 missions statewide and features a chapel still standing where Saint Serra once celebrated Mass. Today, it is a monument to California's multi-cultural history, embracing its Native American, Spanish, Mexican and European heritage. Originally built as a self sufficient community by Spanish Padres and Native Americans, the Mission was a center for agriculture, industry, education and religion. Tonight, we have the unique opportunity to dine surrounded by the beauty & history of the Mission.

**Dress Code:** We recommend resort casual attire. We will be outside this evening, so layers are suggested.

10:00 p.m. – 12:00 a.m.

**HOSPITALITY  
 SUITE**

Terrace Salon & Balcony

**SATURDAY, MARCH 2, 2019**

7:30 a.m. – 8:30 a.m.

**BREAKFAST BUFFET**

MB Courtyard, Pool & Sunset Terrace

Attendees: 7:30 a.m. – 8:30 a.m.

Spouses: 8:30 a.m. – 9:30 a.m.

8:30 a.m. – 12:10 p.m.

**PROGRAM SESSIONS**

The Ritz-Carlton Ballroom, Salon 1-2 & Pacific Promenade

8:30 a.m. – 9:30 a.m.



**TRACK 1: Let's Make a Deal**

Often the preferred position by a corporate attorney in a transaction is not the preferred position by a litigation attorney on the same team. Through discussion and debate, we will find a preferred middle ground.

**Alan Fershtman**  
 Moderator

KEATING MUETHING & KLEKAMP  
 Cincinnati, Ohio

**Chris Skufca**

Deputy General Counsel  
 CINTAS CORPORATION  
 Mason, Ohio

**Justin McCarthy**

Vice President, Deputy General Counsel & Assistant Secretary  
 DENTSPLY SIRONA, INC.  
 York, Pennsylvania

**Dominique Dumas**

COURTOIS LEBEL  
 Paris, France

**John Osgathorpe**

TAYLOR, DAY, GRIMM & BOYD  
 Jacksonville, Florida



**TRACK 2: Who Wants to be an IP Millionaire?**

Join us for a fast-paced exploration of cutting-edge intellectual property issues, as our three teams of ALFA International lawyers and in-house counsel face questions in patents, trademarks, copyright, trade secrets and international intellectual property issues. Our contestants will be challenged with questions that will test their knowledge and persuasiveness. Expect heated debate, lifelines, and an opportunity for our audience to weigh in on some topics where there aren't always bright lines. Help us crown our winning team, while learning from our panel of IP experts.

**Joseph Fortner**

Moderator  
 HALLORAN & SAGE  
 Hartford, Connecticut

**Fletcher Thomson**

Associate General Counsel  
 TEXTRON, INC.  
 Providence, Rhode Island

**Kara Rowton**

Division General Counsel  
 NESTLE STARBUCKS COFFEE  
 Seattle, Washington

**Rich Boyden**

VP and General Manager Legal  
 MARUBENI  
 New York, New York

**Tom Pinansky**

BARUN LAW  
 Seoul, South Korea

**Scott Stimpson**

SILLS CUMMIS  
 New York, New York

**Doug Halijan**

BURCH PORTER & JOHNSON  
 Memphis, Tennessee

**TRACK 3: The Dating Game: Tough Questions, Winning Answers, and the Right Partner**

In this highly entertaining session modeled after the hit 70's show, The Dating Game, this panel will provide advice from Corporate Counsel and experienced practitioners about their strategies to meet the legal challenges they face in a given year: including third-party lawsuits, crisis management, employment, regulatory issues, business litigation and more. The panel also will discuss what outside counsel can and should do to optimize the relationships with corporate clients, both in the trenches of litigation and in the lead up to that phase.

**Melanie Cheairs**

Moderator  
 LORANCE & THOMPSON  
 Houston, Texas

**Erik Lindseth**

General Counsel  
 LIFETIME FITNESS  
 Chanhassen, Minnesota

**Trevor Uffelman**

General Counsel  
 ATTIC RRG  
 Missoula, Montana

**David Ortega**

NAMAN HOWELL  
 San Antonio, Texas

**John Tarpley**

LEWIS THOMASON  
 Nashville, Tennessee

**TRACK 1: Bank It! A Game That Tests Your Bankruptcy Knowledge**

Basic bankruptcy knowledge is essential for every attorney whether you are in private practice or in-house. A lot of misinformation gets passed around about bankruptcy. Don't fall for the myths! Bank It! will put your knowledge to the test. The game is based on The \$100,000 Pyramid TV game show. Two teams of two members compete against one another. A team selects a category from the pyramid. One team member provides clues to the answer that the other team member must guess. Whichever team banks the most answers wins. Categories will include identifying the parties in a bankruptcy case, organization of the Bankruptcy Code and Rules, jurisdiction and venue, commencement of the bankruptcy case, meeting of creditors, proofs of claim – the claims process, property of the estate, exempt property, adversary proceedings, the automatic stay (extension or relief from stay and violations of the stay), types of bankruptcy relief available (the Chapters), objections to discharge; objections to dischargeability, preference actions, fraudulent transfers, post-petition transfers, administrative expense claims, reclamation claims, 363 sales, and changes brought by The Bankruptcy Abuse Prevention Act of 2005. Even if you don't reach the top of the Bank It! pyramid you will glean important facts to strengthen your bankruptcy IQ.

**Francesca Macchiaverna**

*Moderator*  
HUNTER MACLEAN  
Savannah, Georgia

**Peter Barkofske**

*Associate General Counsel*  
GRAYBAR ELECTRIC CO.  
Clayton, Missouri

**Ben Gross**

*Senior Vice President of Human Resources & Legal, General Counsel and Corporate Secretary*  
RUE21  
Warrendale, Pennsylvania

**David Lerner**

PLUNKETT COONEY  
Detroit, Michigan

**TRACK 2: Rock Paper Scissors: A Sexual Harassment Trial**

Come join us as we present this timely and informative harassment mock trial. See some of the dos and don'ts first hand, then be a juror in determining the strength of the allegations and defenses. The presentation will be followed by a panel question and answer session that will allow for your feedback on the dos and don'ts provided in this presentation. These players are ready for prime time, so come play the game with us!

**Schaun Henry**

*Moderator*  
MCNEES WALLACE  
& NURICK LLC  
Harrisburg, Pennsylvania

**Rob Bertram**

*Vice President, General Counsel*  
OLLIE'S BARGAIN OUTLET, INC.  
Harrisburg, Pennsylvania

**Jennifer Coleman**

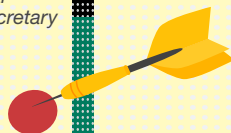
*Deputy General Counsel & Chief Litigation Attorney*  
LEGGETT & PLATT  
Carthage, Missouri

**Lora Stylianou**

LC LAW STYLIANOU &  
ASSOCIATES LLC  
Nicosia, Cyprus

**Kelly Hoffman**

NORMAN, HANSON  
& DETROY, LLC  
Portland, Maine



**TRACK 3: International Trade Wars: ALFAI Uses the Force to Minimize the Dark Side of Trade.**

International trade is undergoing substantial transformation, turning back the dial on 70 years of post-World War II trade liberalization. Beginning with Brexit and following the election of US President Donald Trump, major economies are demanding more reciprocal and "fair" trade. The US has unilaterally imposed significant tariff increases on close to \$500 billion worth of imported goods, spurring millions in retaliatory tariffs from its trading partners. Major parts of the global economy are now in a full-blown International Trade War with immediate repercussions for international businesses. Companies relying upon an international network of supply chains suddenly find themselves in a mine field of economic and political risk. In sum, the international trade system has fallen under the influence of the Dark Side of the Trade Force. Our global panel of ALFA International lawyers and clients representing China, Nigeria, Peru, United States, Canada, and the United Kingdom will unleash their lightsabers and shed light on business solutions for these dark times.

**Eddy Hayes**

*Moderator*  
LEAKE & ANDERSSON, L.L.P.  
New Orleans, Louisiana

**Ron Peppe**

*Vice President, Legal & Human Resources*  
CANAM STEEL CORPORATION  
Point of Rocks, Maryland

**Dora Hu**

GRANDALL  
Beijing, China

**Eduardo Benavides**

BERNINZON & BENAVIDES  
Lima, Peru

**John Sykes**

CHARLES RUSSELL SPEECHLYS  
London, England

9:30 a.m. – 9:50 a.m.

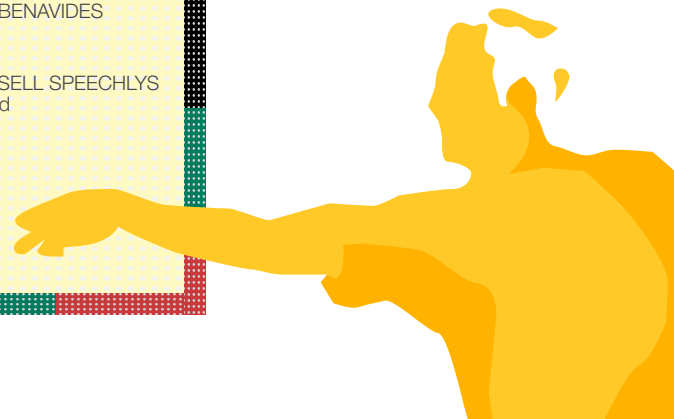
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9:50 a.m. – 10:50 a.m.



10:50 a.m. – 11:10 a.m.

**BREAK**



11:10 a.m. – 12:10 p.m.

**PLENARY SESSION:**

## It's How We Play the Game

Who are WE? What is the true goal of the GAME? And when we PLAY, what are the rules? When one steps into the legal ring, one expects a fair fight. But "fair" may be a matter of perspective. Should you take the gloves off or pull your punches? The panel will explore blow-by-blow experiences of ethics being tested and varying perspectives and applications of ethical expectations depending upon your role in the match, the locale of the arena, and the ultimate prize sought.

**Tamara Nelson**

*Moderator*  
MERRICK HOFSTEDT & LINDSEY P.S.  
Seattle, Washington

**Chris Schilder**

*Deputy General Counsel &  
Vice President of Risk Management*  
BRANDSAFWAY  
Waukesha, Wisconsin

**Jurgen Suuck**

*Senior Vice President*  
TM CLAIMS SERVICE, INC./  
TOKIO MARINE  
Pasadena, California

**Rodolfo "Rudy" Rivera**

*Chief International Counsel*  
FIDELITY NATIONAL FINANCIAL, INC.  
Jacksonville, Florida

**Heather Anderson**

*Senior Corporate Counsel*  
BEST BUY  
San Diego, California

**Jill Gerdrum**

*AXILON LAW*  
Missoula, Montana

**Jay Casini**

*WHITFIELD & EDDY LAW*  
Des Moines, Iowa

12:10 p.m. – 1:30 p.m.

**LUNCH BUFFET**

*MB Courtyard, Pool & Sunset  
Terrace*

1:15 p.m. – 6:00 p.m.

## GOLF—CASUAL PLAY

*Shotgun Start – Lunch on the carts  
Advance registration is required.*

1:30 p.m. – 5:30 p.m.

## OPTIONAL ACTIVITIES

*See activities sheet.*

1:30 p.m. – 7:00 p.m.

## HOSPITALITY SUITE

*Terrace Salon & Balcony*

5:30 p.m. – 7:00 p.m.

## MEET THE INTERNATIONALS WINE TASTING

*Pacific Promenade Lawn*

*A unique opportunity to meet International  
attorneys and sample wines from around  
the world.*



7:00 p.m. – 10:00 p.m.



## Closing Cocktails and Buffet Dinner with Trivia

*The Ritz Carlton Ballroom*

We had to squeeze in one last bit of fun & games for our final night. After cocktails & a buffet dinner, be prepared to compete against other teams in our Trivia game. Everyone's participation is needed – questions will cover pop culture, sports, current events & other various topics.

**Dress Code:** Casual attire & jeans are encouraged this evening.

10:00 p.m. – 12:00 a.m.

## Hospitality Suite

*Terrace Salon & Balcony*

## Faculty Bios

**Heather Anderson** is in-house employment counsel with Best Buy, a fortune 100 company with 100,000+ employees. In her work, Ms. Anderson counsels and trains human resources and management on all aspects of federal and state employment laws, and manages litigation and claims throughout the U.S. Ms. Anderson places a high value on proactively identifying and strategically mitigating employment law risks. Ms. Anderson began her career with Best Buy at its corporate headquarters in Minnesota in 1998 and relocated to San Diego in 2005, allowing for a

unique focus on California law and representation of Best Buy's West Coast operations and subsidiaries.

**Peter Barkofske** is Associate General Counsel for Graybar, a leading distributor of electrical and communications products and related supply chain management and logistics services. Barkofske is responsible for litigation and investigations for the company and supports the human resources, information technology, operations and real estate groups of the company. Barkofske started his career as a trial lawyer at St. Louis firms, Boyle Brasher

and Gallop, Johnson & Neuman, before moving in-house to Anheuser-Busch Companies, Inc. (now Anheuser-Busch InBev). He joined Graybar in 2015. Barkofske is a native of St. Louis, and received his undergraduate degree in Finance/Economics from Rockhurst University in Kansas City, Missouri and his law degree from Saint Louis University School of Law. He currently serves as Secretary on the Executive Board of Directors of Our Little Haven, a St. Louis not-for-profit charitable organization committed to providing early intervention services for children and families impacted by abuse, neglect and



behavioral health needs. He is a former member of the Board of Directors of the St. Louis Chapter of the Association of Corporate Counsel St. Louis. He and his wife, Katie, have three children.

**Eduardo Benavides** is the managing partner and head of the international practice of Berninzo & Benavides, one of the leading international business law firms in Peru. His areas of practice are Corporate and Trade Law, International Transactions, Mergers and Acquisitions, Foreign Investment and Infrastructure Projects. He speaks fluent Spanish, English and German and has law degrees "Summa Cum Laude" from the Pontificia Universidad Católica del Perú, Lima and Heidelberg in Germany.

**Rob Bertram** is the General Counsel for Ollie's Bargain Outlet, Inc. ("Ollie's"). In that capacity, he is responsible for overseeing the diverse range of legal, and many business affairs involving the company. Based in Harrisburg, PA, Ollie's is one of America's largest retailers of closeouts, excess inventory, and salvage merchandise. Ollie's more than 235 "semi-lovely" warehouse style stores, located in 20 states, offer and sell a broad variety of merchandise to an intensely loyal, and growing customer base. Prior to joining Ollie's in 2014, Rob was an attorney in the corporate department of McNees, Wallace & Nurick, LLC, in Harrisburg, PA, where he represented both growth and well established companies. Rob attended the Pennsylvania State University ("Penn State"), attaining a degree in economics, and received his JD from The Dickinson School of Law. He speaks frequently on both contracting and corporate governance issues. Rob is a youth soccer coach, and mentors undergraduate students at Penn State.

**Erica Brown** is the VP, Assistant General Counsel for Dawn Foods, Inc., where she leads the privacy and labor and employment legal function in addition to other responsibilities. Dawn Foods, headquartered in Jackson, Michigan, is a global bakery supplier with manufacturing and distribution facilities throughout United States, Europe, Canada and Mexico. Prior to joining Dawn, Erica served in in-house counsel and compliance roles with Kellogg's Company, McDonald's and Walmart. She clerked for the U.S. Court of Appeals for the Eleventh Circuit and the U.S. District Court for the Northern District of Alabama. She is a graduate of Duke University Law school and the University of North Carolina - Chapel Hill.

**Kristi Byrne** serves as Associate General Counsel for the U.S. operations of Anheuser-Busch InBev, the leading global brewer and one of the largest consumer products companies in the world. A-B's U.S. operations employ more than 18,000 employees and consist of 23 breweries, 28 distributorships, 14 agricultural facilities, and 9 can/lid/bottle manufacturing plants across the country. Kristi is based in St. Louis, Missouri and in her role, she oversees A-B's lawsuits nationwide which involve matters such as employment, products liability, antitrust, class action and general liability. She also supplies daily advice to the various departments at A-B, including the Supply and Logistics teams. Kristi graduated from Regis University in Denver, Colorado and received her law degree from St. Louis University School of Law. Prior to joining A-B, she was a litigator at Baker, Sterchi, Cowden & Rice, LLC.

**Jason M. Casini** is a member of Whitfield & Eddy, PLC law firm in Des Moines, Iowa. Jay's practice focuses primarily on product liability and commercial litigation. He has served as national counsel for a

major sporting goods retailer and represented a wide variety of product manufacturers and retailers, including cases involving motor vehicles and accessories, sporting goods and outdoor products, manufacturing and processing equipment, industrial safety equipment and lawn and garden equipment. He frequently represents clients in high stakes commercial litigation, including cases involving shareholder actions, partnership disputes, insurance coverage, non-compete agreements and misappropriation of trade secrets. Jay also provides clients with valuable insight on minimizing their litigation exposure through proactive approaches to safety issues, risk management strategies and early case evaluation. Jay is a member of his law firm's Executive Committee and the chairperson of its Strategic Planning Committee and also serves as Special Counsel to the Animal Rescue League of Iowa, Inc., representing the organization in a variety of matters such as animal abuse and neglect litigation. Jay is admitted to practice in the State of Iowa, the United States District Courts for the Northern District and Southern District of Iowa, and the Eighth Circuit Court of Appeals. He has also been admitted pro hac vice in several other federal district courts nationwide.

**Melanie R. Cheairs** is a shareholder at the ALFA International firm of Lorange & Thompson P.C. Her Litigation and Trial practice focuses on the Hospitality and Transportation Industries where she represents a broad array of Regional and National Hotel and Restaurant Chains, and Transportation Companies in their liability and employment matters. Melanie was recently awarded the prestigious ALFA International, Nate Fishbach Attorney of the Year Award, for outstanding service to the ALFA International Organization. She served a three year term on the ALFA Board of Directors, from 2013-2016 and currently she serves on the ALFA International Marketing Committee as the Vice Chair. Melanie is also active on the Steering Committees of both the Transportation and Women's Initiative Practice Group and participates in the National Association of Professional Women. Melanie is a frequent author and speaker on matters of importance to her industry clients. Melanie received her Juris Doctor in 1989 from South Texas College of Law- Houston. She is a Fellow with the Texas Bar Foundation. Melanie received her undergraduate degree from Texas A&M University, where she was an All-American Swimmer, and was chosen to the Southwest Conference Women's All-Decade Team. As an avid Aggie, she served on the Board of Directors of the Texas A&M Women Former Student's Network, and was WFSN President in 2012. Melanie currently serves as President of the Advisory Board of Youth For Christ-Houston, on the National Board of United Methodist Action Reach-Out Mission by Youth-(UM ARMY), and as the Director for Kingwood United Methodist Church, UM ARMY Youth Camp.

**Devin J. Chwastyk** is a member of McNees Wallace & Nurick in Harrisburg, Pennsylvania and is the Chair of the Privacy & Data Security group of McNees. Devin has a B.A. from The Pennsylvania State University and his J.D. from Georgetown University Law Center. He counsels clients on policies and procedures to limit the risk of data exposure events, including developing data security policies, privacy disclosures, breach response plans, and associated training programs. He regularly advises clients on compliance with federal, state, and international privacy laws, including the EU GDPR. He also helps businesses respond to data breaches, including in rectifying and reporting

those events, and in limiting their potential liability for such events. He is a Certified Information Privacy Professional/US (CIPP/US) through the International Association of Privacy Professionals.

**Jennifer Coleman** is Deputy General Counsel and Chief Litigation Counsel for Leggett & Platt, Incorporated ("Leggett"), an S&P 500 diversified manufacturer with 22,000 employees and 120 facilities in 18 countries. Leggett conceives, designs, and produces a diverse array of products that can be found in most homes, offices, and vehicles. Jennifer's responsibilities include managing the company's disputes and litigation globally which cover a wide variety of areas including commercial, intellectual property, and employment law. She also manages regulatory and compliance matters, including Leggett's Ethics Hotline program, and provides general legal support for Leggett's operations. Prior to joining Leggett, she was a commercial litigation attorney with the law firm of Stinson Leonard Street LLP in Kansas City.

**Brett M. Cowell** is a founding partner and the chairman of the Sydney and Adelaide, Australia based ALFA International law firm of Cowell Clarke. He heads the Corporate practice group of Cowell Clarke. Mr. Cowell advises the firm's corporate and business clients on corporate transactions, takeovers, mergers and acquisitions, securities market issues, capital raisings, debt and equity funding and joint ventures. In connection with these matters, he deals with banks and corporate advisors, private equity and venture capital investors, underwriters, ASX and ASIC. He consults to Board chairs and CEOs on corporate issues, including strategic issues, governance and shareholder relations, including activist matters. Clients range from large publicly listed companies to smaller, fast growing entrepreneurial businesses. Many of the transactions Mr. Cowell advises on involve high value IP and technology assets. Mr. Cowell is also a non-executive director on a number of boards.

**Dina Cox** is a legal strategist and trial attorney who honors responsive client service as a top priority. Dina has served as lead counsel in numerous lawsuits and bet-the-company litigation involving multi-million dollar claims ranging from breach of contract, false advertising, unfair competition, unfair commercial practices, consumer fraud, and breach of warranty to claims of serious injury caused by products liability and professional negligence. Dina is an aggressive yet civil trial lawyer who has significant jury trial experience in state and federal courts and substantial appellate experience. Dina defends class actions, mass torts, government enforcement actions, drug and medical device cases, toxic tort and chemical exposure cases, and professional liability lawsuits including legal malpractice. Dina also counsels clients during government investigations and assists professionals facing disciplinary grievances and licensing issues. Dina's mass tort and class action defense work is national in scope and has included lawsuits filed in numerous states from New York to California as well as lawsuits consolidated as part of multi-district litigation. Dina is a regular faculty member for the National Institute of Trial Advocacy in its learn-by-doing trial advocacy courses. She received her J.D. degree, cum laude, from Indiana University School of Law at Indianapolis in 1995. For many years, Dina has been heavily involved in managing the firm, and she currently chairs the firm's 3-lawyer executive committee along with the chief administrative officer.

**J. Dale Crow** is an attorney with Risk Strategies in Nashville, Tennessee. Risk Strategies is a national insurance brokerage and consulting firm. Dale specializes in insurance solutions and risk management program design for professional services firms. He has substantial litigation experience in professional liability. Also a part of the firm's Cyber Risk Practice, Dale counsels his clients on breach prevention and response, mitigation strategy, and essential insurance coverages.

**Tamara F. De Wild** is Associate General Counsel and Director of Legal Services for O'Reilly Automotive, Inc. d/b/a O'Reilly Auto Parts and its affiliated entities. O'Reilly Auto Parts (ORLY) is a retailer of aftermarket automotive parts, tools, supplies, equipment, and accessories based in Springfield, Missouri. At O'Reilly, Tamara counsels Human Resources and management on labor and employment related issues including ADA, FMLA, Title VII, ADEA, wage and hour issues, severance matters, non-compete and nonsolicitation agreements, labor relations/ union avoidance, and other employment related matters; reviews and responds to complaints and charges filed with the EEOC and state agencies; coordinates with Human Resources in responding to wage claims; manages and coordinates the defense of all employment related litigation with outside counsel; manages and coordinates the defense of unfair labor practice charges filed with the NLRB; works with Human Resources and operations representatives in the negotiation of collective bargaining agreements; and works with Human Resources and other departments in developing, implementing, and updating employment policies, procedures, and practices and training materials relating to the same. In addition, Tamara provides support to the General Counsel and Vice President of Legal Services on corporate governance issues and compliance functions. Prior to joining O'Reilly, Tamara was in private practice for 13 years, most recently at Lathrop & Gage in Springfield, Missouri. Tamara received her undergraduate degree from Drury University and her J.D. from Wake Forest University School of Law. Tamara is a member of the ALFA International Client Advisory Board.

**Nicole Druckrey** is Assistant General Counsel for Brady Corporation located in Milwaukee, Wisconsin. Nicole manages Brady's litigation globally, supports their Human Resources group globally, and supports Brady's business in the Asian market. She is a 2003 graduate of the University of Minnesota Law School. She has extensive experience drafting, negotiating, and litigating non-compete and non-disclosure agreements.

**Dominique Dumas** is a Corporate/M&A partner at the law firm Courtois-Lebel, business law firm in France. She has been advising for 30 years major companies as well as small and mid cap companies, owners and managers in their day to day as well as exceptional operations, whether domestic or cross border, in particular acquisition and sale of companies, joint ventures, fund raisings, corporate and tax restructurings and optimizations, drafting and negotiation of commercial agreements in particular business transfer, business lease, distribution and joint-venture agreements. She also specializes in the solving of complex litigious legal situations primarily through negotiation (disputes among shareholders, claims for breach of representations and warranties, breach of contracts...). Her particularity is that she has been working on both side of the fence. More than ten years spent as business lawyer in major international law firms (Ernst & Young, Baker &

McKenzie) geared primarily to serving foreign clients (in particular from North America, Western Europe, Africa and the Middle East). About ten years as in-house legal counsel (Head of capital investments for France and Benelux, moving on to become the Head of corporate entity matters for EMEA for Accenture and General Counsel and Director of legal affairs for a group of small cap companies having activities of print media, aeronautic and travel agencies (Air Horizons, Euralair, Safar Tours, Presse Alliance / France Soir Newspaper)). Dominique is a member of the Paris Bar Association. She holds a French master of business laws, a DEA post graduate degree in English and American law and an LL.M from the University of California (Boalt Hall, Berkeley).

**Adam Ekonomon** is the Vice President and Deputy General Counsel at The J.M. Smucker Company where he is primarily responsible for legal compliance of all Marketing and Regulatory matters. Mr. Ekonomon's practice focuses on advertising, marketing, and promotion and law, including advertising compliance, product claims and substantiation, agency, license and talent agreements, and promotion structure and compliance. Mr. Ekonomon also advises in the areas of food labeling, food safety and food regulatory compliance and oversees the company's Regulatory department. Mr. Ekonomon earned his B.S. in Finance at Youngstown State University, his J.D. from the University of Akron School of Law, and his Masters from the University of Akron Graduate School of Business. In 2015, he received his LL.M in Global Food Law from Michigan State University College of Law, and is currently an Adjunct Professor teaching Advertising Law – Food Focus in MSU COL's Global Food Law program.

**Vona Ekpebe** is the Vice President and Associate General Counsel at Beachbody. Vona is an accomplished attorney with experience representing Fortune 500 companies in complex litigation, contractual, employment, insurance, and marketing matters. Vona has handled all facets of the litigation process, including settlement negotiation, mediation, arbitration, trial, and appellate work. Vona has successfully managed class actions and EEOC employment actions, drafted and negotiated multi-million dollar commercial contracts, advised on key marketing campaigns, and developed HR policies and procedures to mitigate risk and exposure. Vona's broad practice and professional background has made her proficient in evaluating and providing effective solutions to a wide variety of legal issues. Vona earned her J.D. from UCLA School of Law (2005), where she was a Finalist in the Thurgood Marshall Mock Trial Western Regional and National Competitions. She received her B.A. with High Honors from the University of California, Santa Barbara (2002) where she studied Political Science. She is admitted to practice in the State of California, in the United States Court of Appeals for the Ninth Circuit, and in the United States District Court, Central District of California and Southern District of California.

**Alan S. Fershtman** regularly represents entrepreneurs in the acquisition, financing and sale of businesses. Alan represents numerous companies, in equity and private venture transactions, ongoing operations and divestitures, corporate mergers and acquisitions, taxation, estate planning and real estate. He has considerable experience in corporate issues unique to entrepreneurial organizations. Alan currently serves as Managing Partner at Keating Muething & Klekamp. He is a frequent speaker on entrepreneur,

tax and real estate topics. Prior to joining Keating Muething & Klekamp in 1994, Alan was associated with an international certified public accounting firm. He is also a Certified Public Accountant (Ohio, 1990).

**Joseph G. Fortner, Jr.** is a partner at Halloran & Sage and the Co-Chair of the Commercial Litigation Practice Group at the Connecticut ALFA Firm. He is the Chair of the ALFA Business Litigation Practice Group, and chaired its 2017 Seminar. He is a business litigator with experience in a wide range of business, intellectual property and related litigation matters in state and Federal courts, ranging from contractual disputes, business fraud and other commercial torts, technology-related matters, trade secret claims, trade regulation, unfair trade practices, employee termination, and product-related commercial disputes. He represents clients in trademark and trade dress, copyright, patent, cyber defamation, domain name, licensing, and other intellectual property matters, including in such segments as financial services, information technology, marketing, alternate power systems, firearms, music, and other manufacturing and services industries. Joe uses his experience to counsel clients regarding intellectual property issues and other business relationships, prosecutes trademark matters at the Patent & Trademark Office, and negotiates licenses, assignments and other intellectual property agreements. He has written and lectured on trademark and trade dress litigation, trade secrets, trademark dilution, antitrust issues, and e-commerce, including authoring the Connecticut portions of several ALFA compendiums regarding trade secrets. He is a graduate of Duke University, and received his J.D. from Vanderbilt University School of Law. When not practicing law, he works on his blues, jazz and country guitar skills, and performs with his wife (also an attorney) in their vocal and guitar duo, "Blind Date."

**Sheryl Garland** is Vice President and Deputy General Counsel at Nordstrom, Inc., one of the nation's leading fashion specialty retailers with 380 stores in 40 states and Canada. Nordstrom also serves customers online in 96 countries through Nordstrom.com. As Deputy General Counsel, Sheryl is responsible for managing claims and litigation on all lines of business including employment, premise, intellectual property and general business and commercial litigation. Sheryl also supports the Privacy legal functions at Nordstrom working closely with the IT and IS teams. Sheryl is former chair of the National Retail Federation's Committee on Employment Law. Prior to moving in house, Sheryl was one of Nordstrom's outside litigation attorneys. She also worked on the sales floor at Nordstrom for over 8 years during high school, college and law school.

**Sarah Vonderbrink Geiger** practices in Keating Muething & Klekamp's Litigation Group, primarily focusing on complex commercial litigation. She has represented clients in a wide variety of litigation and business disputes, including actions for breach of contract, breach of fiduciary duty, fraud, other business tort claims, and medical malpractice. Sarah has experience advising trustees of mass tort settlement trusts on issues relating to trust administration, as well as in intellectual property/patent litigation and False Claims Act (qui tam) litigation. Sarah earned her law degree in 2014 from the University of Virginia School of Law.

**Jill Gerdrum** is a partner at Axilon Law Group, PLLC. She handles all aspects of civil litigation, including trials, appeals, and administrative proceedings. Her practice focuses on employment

law, transportation, products liability, premise liability, and general civil litigation defense. Jill is the recipient of Martindale-Hubbell's "AV" rating for legal ability and ethics, a "Super Lawyer" in civil litigation defense, and a member of the Federation of Defense and Corporate Counsel. She also serves as the only attorney member of the Montana Judicial Standards Commission. Jill received her J.D. with High Honors from the University of Montana School of Law. She is admitted to practice in all state and federal courts in Montana, the Ninth Circuit Court of Appeals, and the Federal Circuit Court of Appeals. Prior to becoming a lawyer, she was Montana's Deputy Commissioner of Insurance and Securities.

**James C. Green** serves as Vice President, General Counsel and Corporate Secretary for the North American subsidiaries of Manitou Group, a global material handling and compact equipment manufacturer headquartered in Ancenis France. Prior to graduating from Marquette Law School, he received his undergraduate degree in mathematics with a minor in philosophy from the University of Illinois. Mr. Green has extensive experience in both the corporate and private practice sectors. His in-house experience includes general counsel and company director responsibilities, and involves a broad range of domestic and international legal issues.

**Benjamin R. Gross** is the Senior Vice President of People and Culture and General Counsel of rue21. rue21 is a retailer of young women's and men's casual apparel and accessories headquartered near Pittsburgh, PA. rue21 has over 750 stores in the United States. Mr. Gross's responsibilities include talent management, employee relations, and recruitment strategy and also serves as the chief legal officer for the company. Mr. Gross has a Bachelor of Arts Degree from Penn State University. He received his J.D. from the University of Florida College of Law.

**Douglas F. Halijan** is a member of Burch, Porter & Johnson, PLLC in Memphis, Tennessee, where he has practiced since 1994. His practice focuses on complex commercial litigation and intellectual property matters, with a particular emphasis on trade secret, trademark, copyright, information technology, and franchise-related issues. He has represented plaintiffs and defendants in trade secret cases involving a wide range of confidential business information, software, manufacturing processes, information technology, and systems design and testing. He also regularly litigates trademark and copyright infringement matters, and advises clients on licensing matters and dealer/distributor issues. He is listed in Best Lawyers® in America in the areas of Intellectual Property, Commercial Litigation, and Bet-the-Company Litigation, and was named 2017 Best Lawyers® "Lawyer of the Year" for Bet-the-Company Litigation in Tennessee. He has moderated U.S. Department of Commerce programs on U.S. intellectual property in Ukraine and in the Republic of Georgia. He also serves as an adjunct professor of Intellectual Property Law at the University of Memphis School of Law, where he was named Adjunct Professor of the Year in 2015. He is a Phi Beta Kappa graduate of Rhodes College and the University of Pennsylvania Law School, where he served as Articles Editor of the University of Pennsylvania Law Review.

**Edward T. Hayes** is a partner at Leake & Andersson, L.L.P. where he leads the firm's international trade and business practice. The firm's international trade and business practice focuses on a wide variety of international issues, including customs matters; import/export transactions;

international sales of goods and services; disputes under bilateral investment treaties; antidumping and countervailing duty proceedings before the Department of Commerce and International Trade Commission; and World Trade Organization dispute settlement. Mr. Hayes also maintains an active international public policy and government relations practice, where he advises businesses and local governments on international trade capacity and international economic development issues, including the business implications of international multilateral and regional free trade agreements. In January, 2014 the country of Ukraine appointed Mr. Hayes to serve as the Honorary Consul to Ukraine for the State of Louisiana. Mr. Hayes is charged with promoting and preserving the interests of Ukraine and her citizens throughout the State of Louisiana.

**Schaun Henry** practices in the Labor & Employment Group at McNees Wallace & Nurick LLC, in Harrisburg, Pennsylvania. He provides representation and counseling to employers on a wide range of labor and employment matters, including employment discrimination cases under Title VII of the Civil Rights Act of 1964, the Age Discrimination in Employment Act, the Americans With Disabilities Act, the Family and Medical Leave Act, the Fair Labor Standards Act, and other federal, state and local issues. Schaub provides guidance for employers on unfair labor practices and other labor relations issues, as well as providing representation for employers at labor arbitrations and negotiations. He advises employers on a wide variety of personnel issues including hiring, termination and revision of policies. Schaub graduated from West Chester University and received his law degree from Dickinson School of Law. Before undertaking the practice of law, Schaub served in the Armed Forces. He is a retired Major of U.S. Army Special Forces.

**Joel Hlavaty** is one of the founding partners of Frantz Ward LLP and is a member of its Management Committee. Mr. Hlavaty focuses his practice on the representation of management in all phases of labor relations and employment litigation, and regularly appears in federal and state courts and administrative agencies of all jurisdictions on claims arising under federal and state labor and employment laws. Joel graduated from John Carroll University with honors with a double major in philosophy and psychology and a minor in mathematics, and he received his law degree with honors from the University of Akron. Prior to entering private practice, he served as law clerk to the Honorable Alice M. Batchelder on the U.S. Bankruptcy Court and U.S. District Court for the Northern District of Ohio. Mr. Hlavaty focuses his practice on the representation of management in all phases of labor relations and employment litigation. Joel routinely advises employers on all aspects of their relationships with employees, as well as with respect to matters concerning litigation prevention and human resources management, and he regularly defends them in federal and state courts of all jurisdictions on claims arising under the various federal and state labor and employment laws. He additionally represents employers with respect to complaints and charges filed with the EEOC and OCRC, NLRB and SERB, and with OSHA and the DOL, as well as with health care and ERISA issues and complaints, and collective bargaining issues and strike disputes. Joel is also a frequent presenter at seminars and management training programs on a wide variety of topics. Joel is a member of the Ohio Bar Association and Cleveland Metropolitan Bar Association, and is the past Chair of the Labor

& Employment Law Section of the Cleveland Bar Association. In 2010 and continuing, Joel was named one of Ohio's Super Lawyers and is listed in U.S. News Best Lawyers in Cleveland.

**Kelly M. Hoffman** is a partner in the Portland, Maine ALFA law firm of Norman, Hanson & DeTroy, LLC. Her practice focuses on litigation, including insurance defense and subrogation, employment and discrimination matters, and professional liability defense. Since 2013, she has been listed in New England Super Lawyers as a Rising Star. In 2018 and 2019, she was recognized by "Best Lawyers in America" for her work in Labor and Employment Litigation as well as Professional Malpractice Defense Law. She frequently acts as a continuing legal education presenter on both a national and state level, lecturing on employment law concerns of individuals, businesses, and counsel; evidentiary issues and challenges facing businesses and counsel during workplace investigations; and ethical dilemmas presented in litigation. Prior to joining Norman, Hanson & DeTroy, LLC, Ms. Hoffman was an associate at the law firm of Hausmaninger Kletter in Vienna, Austria. She is authorized to practice in both Maine and New York. Ms. Hoffman earned her B.A. degree from Johns Hopkins University; her M.A. degree, summa cum laude, from Seton Hall University; and her J.D. degree, cum laude, from the University of Maine School of Law. In 2008, she was named by the U.S. Women's Olympic Field Hockey Committee to its traveling team and, last summer, represented Team USA in the position of goalkeeper during the International Hockey Federation (FIH) Masters World Cup held in Europe.

**Dora Hu** is a partner of Grandall Law Firm Beijing Office and her practice areas are focused on foreign direct investment (FDI), overseas direct investment (ODI) and competition law. With 13 years experiences on practicing law, she helps her foreign clients to make investment in China, and also Chinese clients to invest abroad successfully. She represents over 200 clients to defend the trade remedies investigations in different countries, and protects her clients' market shares. She assists her clients in anti-trust, EAR compliance, FCPA compliance and disputes solutions. Dora received her master law degree from China University of Political and Science, the top 5 law school in China.

**Catherine J. Huff** is a Partner in the Roanoke, Virginia ALFA International law firm of Gentry Locke Rakes & Moore, LLP. Her practice focuses on labor and employment, professional liability and workers' compensation. She also advises businesses in the restaurant and hospitality industry on employment matters. Cate has tried a number of cases in both state and federal trial courts and has extensive experience with motions practice. Cate regularly speaks and conducts training on a variety of employment and workers' compensation issues in and outside of Virginia. She received her bachelor's degree from Virginia Tech and her J.D. from Liberty University.

**Justin Joy** is an attorney/shareholder in Lewis Thomason in Nashville, Tennessee and serves as his firm's chief privacy officer. Justin has a B.S. from Wake Forest University, an M.B.A. from University of Memphis, and a J.D. from University of Memphis. He counsels his cybersecurity clients in incident investigation and breach response management, regulatory compliance, privacy and security policy review and drafting, and cyber risk management. He speaks frequently to various groups and organizations on the topic of information privacy and cybersecurity. He is a Certified Information

Privacy Professional/US (CIPP/US) and a Certified Information Privacy Technologist (CIPT) through the International Association of Privacy Professionals.

**Janelle Kilies** is a senior associate in Lewis Wagner's complex litigation group who defends class actions and mass torts in state and federal courts around the country. Janelle has litigated products liability, consumer protection, false advertising, deceptive marketing, and unfair business practices claims. She also has experience representing clients in government investigations and enforcement proceedings, including investigations by the Federal Trade Commission and state Attorneys General. Janelle has been instrumental in preparing and presenting several mock trials and focus group presentations in complex and serious injury cases. In the mass tort context, Janelle helped design, develop and maintain a sophisticated online platform for the creation of a meaningful settlement matrix. Janelle earned her J.D. cum laude from the Indiana University Robert H. McKinney School of Law, where she served as the Notes Development Editor for the Indiana Law Review.

**Roberta Kraus** is US General Counsel of Lyncamobile, the world's largest multi-country MVNO. She is based in Lyca's US headquarters in Newark, NJ. In her current role, she serves as Lyca's primary US legal, regulatory and strategic advisor. Her practice includes commercial contracts, employment matters, M&A, corporate and regulatory compliance, dispute resolution and litigation management. Roberta received her JD and LL.M. in Intellectual Property from Cardozo Law School and began her practice at an IP boutique in Manhattan. She has been in-house the majority of her career in multiple industries including medical devices, advertising and most recently, telecommunications.

**David A. Lerner** is a shareholder with the law firm of Plunkett Cooney in Bloomfield Hills, Michigan. Mr. Lerner has concentrated his practice in the area of bankruptcy, representing secured and unsecured creditors, debtors, purchasers of assets in bankruptcy sales in Chapter 7, 11 and 13. Mr. Lerner received his B.A. and B.S. degrees from the University of Cincinnati and obtained his law degree from Syracuse University College of Law. Mr. Lerner is a member of the Michigan State Bar, American Bankruptcy Institute, Debtor Creditor Committee of the State Bar of Michigan, Detroit Consumer Bankruptcy Association, Federal Bar Association (co-chair of the Bankruptcy section), and New York Bar Association. Mr. Lerner is admitted to practice law in all courts in the State of Michigan, the Sixth Circuit Court of Appeals, courts in New York, Texas and the Tenth Circuit Court of Appeals.

**Erik A. Lindseth** is Senior Vice President and General Counsel of Life Time, Inc. Life Time champions a healthy way of life for its members across 128 destinations in 36 major markets in the United States and Canada, delivering an athletic resort experience with healthy living options for the entire family. Erik joined Life Time in 2006 as Associate General Counsel to manage the company's litigation. As General Counsel since 2012, Erik has led Life Time's legal team which is responsible for handling or managing all legal matters for Life Time from club development and construction to operations. Before joining Life Time, Erik worked in private practice at Faegre Baker Daniels and as an Assistant Attorney General with the Minnesota Attorney General's Office.

**Francesca Macchiaverna** is a partner in the Savannah office of Hunter, Maclean, Exley & Dunn, P.C. who has twenty years of experience in civil litigation with an AV rating from Martindale-Hubbell in the areas of commercial law, bankruptcy and litigation. She represents clients in landlord-tenant matters, business law, real estate foreclosure and workouts, mechanic's liens and bonds, healthcare, post-judgment and foreign judgment collections, bankruptcy, and creditor's rights. Originally from Columbia, South Carolina, Francesca received her B.A. from Emory University and her J.D. from the University of South Carolina, where she was on the editorial board and articles editor for the South Carolina Environmental Law Journal. She is a frequent presenter at professional education programs on landlord-tenant topics, as well as authoring the Greater Savannah Apartment Association legal newsletter since May 2015. Her current community activities include serving on the Executive Board and Board of Trustees of the Coastal Heritage Society 2013-2018, which is a nonprofit corporation providing educational experiences for the public through the preservation and presentation of the historic resources of coastal Georgia and adjacent regions.

**Justin H. McCarthy II** is Vice President, Deputy General Counsel and Assistant Secretary at DENTSPLY SIRONA Inc., the world's largest professional dental products company. Mr. McCarthy directs the activities for the company's global legal team. Before the merger creating DENTSPLY SIRONA Inc., Mr. McCarthy was General Counsel and Secretary for DENTSPLY International Inc. He received a B.A. in economics from Franklin & Marshall College, and his J.D. from Villanova University.

**Mackenzie C. Monaco** is a Director and Shareholder in the Albany, New York ALFA law firm of Carter Conboy. She maintains an active litigation practice representing a wide range of clients, from individuals and local businesses to national corporations, in state and federal courts throughout New York. She delivers counseling, risk management, and tort defense services to the hospitality and retail, construction, insurance, and health care industries. She also has an active trusts and estates practice. Ms. Monaco is a graduate of St. Lawrence University and earned her law degree, summa cum laude, from Albany Law School. She is a frequent speaker, locally and nationally, on topics supporting her practice, as well as women's issues, communication, client advocacy, and ethics. Mackenzie has been named a SuperLawyer® annually since 2013; is an active member of the Committee on Character and Fitness for the Third Judicial District and is the immediate past President of the Capital District Trial Lawyers Association.

**Matthew Moore** is Senior Counsel at Shaw Industries Group, Inc., the world's largest manufacturer of carpet, and a leading provider of carpet, resilient, hardwood, tile & stone, and laminate flooring products, synthetic turf, and other specialty items for residential and commercial flooring markets worldwide. Headquartered in Dalton, Georgia, Shaw has annual revenues of almost 6 billion USD and is a wholly owned subsidiary of Berkshire Hathaway, Inc. The company employs 22,000 associates with offices; R&D, manufacturing, warehousing and distribution locations; product showrooms; and/or salespeople throughout the U.S., as well as Australia, Belgium, Brazil, Canada, Chile, China, France, India, Mexico, Singapore, United Arab Emirates, and the United Kingdom. Matthew began his career at Shaw

over 14 years ago, where his practice has primary focus on transactional matters, as well as the responsibility for Shaw's Corporate Compliance function.

**Elaine Moss** is counsel to the ALFA International law firm of Brown & James, P.C., headquartered in St. Louis, Missouri. She focuses her practice on insurance coverage and complex insurance litigation, including large scale construction disputes. She frequently writes and speaks on coverage related topics. She also enjoys working with small startup companies in developing policy, procedures and contract templates. She was responsible for creating a comprehensive litigation training program for her firm and she is one of the founders of the firm's Fifth Friday Women's Initiative. She is actively involved in efforts to increase diversity in the legal profession with a particular focus on increasing the presence and profile of women attorneys. She received both her undergraduate and law school degrees from the University of Arkansas - Little Rock. She began her legal career in Los Angeles working for a predecessor to Reed Smith. She is Marketing Chair for ALFA International's Insurance Law Practice Group and Construction Law Practice Group, serves on the ALFA International Marketing Committee and was recently elected as the Secretary on the ALFA International Board of Directors.

**Christopher J. Mueller** is a shareholder with Taylor, Day, Grimm & Boyd in Jacksonville, Florida and Board Certified as a specialist in construction law by the Florida Bar. Chris graduated cum laude from Florida State University and then received his juris doctor from the Walter F. George School of Law at Mercer University. His practice primarily includes the defense of general contractors, subcontractors, designers, and material suppliers in construction matters. He also represents insurance carriers on coverage matters and has litigated commercial and personal injury disputes throughout his career. Chris is AV-rated by Martindale-Hubbell, has been named by Super Lawyers magazine in construction law, has been listed among Jacksonville's best lawyers in 904 Magazine and Jacksonville magazine, is a fellow of the Construction Lawyers Society of America and is a frequent writer and lecturer on a variety of construction law topics. Recently, Chris was also honored with an appointment by Jacksonville's mayor to the City's Construction Trades Qualifying Board.

**Tamara K. Nelson** is a shareholder in the firm of Merrick, Hofstedt & Lindsey, P.S. in Seattle, Washington, where she maintains an active litigation practice on behalf of corporate and institutional clients. Her practice focuses on commercial and complex torts, employment law, and professional liability. Ms. Nelson has obtained successful outcomes on behalf of her clients in state and federal trial courts, and has successfully argued before the Washington State Court of Appeals. Ms. Nelson is admitted to practice in all Washington state and federal courts, as well as the Ninth Circuit Court of Appeals; she is also a member of the King County Bar Association where she served on the Board of Trustees 2011-2014. In addition to her work, Ms. Nelson devotes substantial time to her community through her volunteer work with King County Community Legal Services and Lawyers Helping Hungry Children, a Washington nonprofit organization committed to ending childhood hunger.

**Joel O'Malley** is a Shareholder at Nilan Johnson Lewis PA where he defends his clients nationwide in all types of employment and wage-and-hour

litigation, and helps clients enforce restrictive covenants against former employees. He handles both individual and class litigation throughout the country, with extensive experience litigating in California. He also counsels clients in complying with discipline and discharge, wage-and-hour, workplace leave, and employment and severance agreement issues. Joel received his law degree from the University of Michigan.

**Kevin O'Meara** serves as the Vice President for Customer Fulfillment for Shaw Industries, a wholly owned subsidiary of Berkshire Hathaway. Shaw Industries Group, Inc. supplies carpet, resilient, hardwood, laminate, tile and stone flooring products and synthetic turf to residential and commercial markets worldwide. Shaw is headquartered in Dalton, Georgia, with salespeople and/or offices located throughout the U.S. as well as Australia, Brazil, Canada, Chile, China, France, India, Mexico, Singapore, United Arab Emirates and the United Kingdom. Before joining Shaw, Kevin was the Senior Vice President of Operations for Interline Brands and prior to that Kevin served in various leadership positions in supply chain and operations for Whirlpool Corporation and Schneider Logistics. Kevin also served for 9.5 years in the US Army where he commanded a supply and logistics company for the 3ID in Germany. Kevin graduated from Cornell University, received his MBA from University of Wisconsin - Oshkosh and graduated the General Management Program at The Harvard Business School. Kevin has served on the national board of directors for the Council of Supply Chain Management Professionals and currently serves on the board of Lanehub, a transportation technology company.

**David Ortega** is a bilingual native of San Antonio, Texas. He routinely handles complex litigation for national and international corporations. Mr. Ortega's trial practice involves a diverse array of cases but his primary focus is in the areas of oil & gas, product liability, transportation, and business related litigation. Mr. Ortega has tried a variety of cases and he serves as regional counsel litigating cases across the southern United States. Mr. Ortega took a four year hiatus (2000-2004) from private practice to serve as the Executive Vice- President of one of the largest, privately held truckload companies in the country. He was responsible for the company's daily operation and its 2,000 employees. As a result of this experience, Mr. Ortega represents long-haul and less-than truckload trucking companies, brokers and logistics firms with disputes involving commercial transportation, federal and state safety regulations, independent contractors, insurance coverage, freight claims, border issues and employment (including driver hiring) matters. Mr. Ortega's experience as a business executive has given him tremendous insight to corporate operation that has proven invaluable to his daily practice as a litigator and mediator.

**John Osgathorpe** is a Managing Partner and Shareholder with Taylor Day. In his practice, John protects the interests of companies, management teams, and business owners in a diverse array of commercial and torts disputes in Florida. His broad experience includes contract disputes, corporate control/fiduciary litigation, business torts, and real property disputes, as well as the defense of retailers, manufacturers, and trucking companies in significant injury claims. He is a member of the Florida Bar and Illinois Bar (inactive). John graduated from Indiana University (Economics) and Indiana University School of Law-Indianapolis. He served as an Associate Editor for the Indiana International and

Comparative Law Review and studied law at East China University of Political Science in Shanghai and Temple University's School of Law-Tokyo. He currently serves on the Board of Directors and as Treasurer for ALFA International. John is a member of several committees within the ALFA Business Litigation Practice Group.

**Christopher A. Page** is a partner at Young, Moore and Henderson, ALFA International's Raleigh, North Carolina member, where he is the leader of its Retail/ Hospitality industry group. Chris is an experienced trial attorney, with special emphasis on representation of clients in the Hospitality and Retail industries, where he represents a number of national clients with all of their legal needs, including claims relating to employment, business disputes, trademark infringement, false advertising, premises accidents, and construction defects. After graduating summa cum laude from Duke University, Chris earned his law degree from the Yale Law School where he served as Senior Editor for the Yale Law Journal. Chris is the Chairman Emeritus of ALFA's Hospitality & Retail Practice Group, and is the former Chairman of ALFA's Marketing Committee. He also serves on ALFA's Board of Directors. Chris is a frequent speaker at ALFA seminars, and has created many presentations on a variety of litigation and management topics, including last year's opening session on the Innovation Imperative: Why Businesses Need to Create a Culture of Innovation to Survive.

**Megha Parekh** is responsible for legal, people development, information technology and stadium capital planning. Since joining the Jaguars, Megha has worked on team-owner Shahid Khan's acquisition of Fulham Football Club, over \$170 million in improvements to TIAA Bank Field (including two spas and the world's largest outdoor video boards), the construction and 2017 opening of the amphitheater and the covered football field and the planning of a mixed-use development around the stadium. Megha has also worked on the extension of stadium naming rights, selection and engagement of new food, beverage and merchandise providers, and the implementation of various employee training and development programs. Prior to the Jaguars, Megha worked in the New York office of Proskauer, which is an international law firm known for its sports practice. Megha joined Proskauer in 2009 after graduating magna cum laude from Harvard College and Harvard Law School. Megha serves on the boards of the Jaguars Foundation, Florida Sports Foundation and the Sports Business & Leadership Association and worked with Women in Sports and Events. Megha was named in 2012 and 2013 to Forbes Magazine's 30 Under 30 Sports List. Megha has also been named a Woman of Influence (2014), Ultimate Attorney (2016) and to the Sports Business Journal's 40 Under 40 (2018) since coming to Jacksonville.

**Larry M. Parsons** currently holds the position of Senior Vice President and Chief Legal and Risk Officer of McLane Company, Inc., a \$46 billion company providing grocery, foodservice and alcoholic beverage supply chain solutions for thousands of convenience stores, mass merchants, drug stores and restaurants throughout the United States. McLane is a supply chain services leader, delivering more than 10 billion pounds of merchandise to customers every year. Headquartered in Temple, Texas McLane has over 23,000 employees and operates distribution centers across the United States. Since 2003, McLane has operated as a wholly owned subsidiary of Berkshire

Hathaway, Inc. Prior to joining McLane, Larry was the Vice President, Legal and Chief Ethics and Compliance Officer for Freescale Semiconductor, Inc. Before joining Freescale, Larry was Senior Director, Labor and Employment Law for Motorola, Inc. Prior to his role at Motorola, Larry practiced labor and employment law in the Austin office of Fulbright & Jaworski, L.L.P. and in the Dallas office of Jones, Day, Reavis & Pogue, L.L.P. Larry received his B.S. from Texas Christian University (cum laude, University Honors and Departmental Honors) and his J.D. from Vanderbilt University School of Law (Order of the Coif, Law Review). Following law school he clerked for the Hon. Jerre S. Williams, Circuit Judge, United States Court of Appeals for the Fifth Circuit. Larry is a member of the Association of Corporate Counsel (Past Chair, Council of Committees and Compliance and Ethics Committee), the Society of Corporate Compliance and Ethics, the Texas General Counsel Forum and is a Certified Compliance and Ethics Professional. He is a regular speaker on compliance and ethics topic and has served on the Board of Directors for several non-profit organizations.

**Ron Peppe** is VP for Legal and Human Resources for Canam Steel Corporation, and oversees legal, human resources and risk management issues for the company. Canam is the US subsidiary of Canam Group Inc., which is the largest steel fabricator in North America. Ron previously served as VP Law and Technology for the Association of Corporate Counsel, and Vice President and Associate General Counsel at Prudential Home Mortgage. Ron is the co-chair of the ERISA subcommittee of the ACC Employment and Labor Law Committee and previously served as co-chair of the ACC Environment and Sustainability Committee. Ron has served as a member of the City Council and as Chairman of the School Board of Falls Church, Virginia and was President of the Board of Education of Frederick County, Maryland.

**Tom Pinansky** is a US attorney (member of the bars of Washington, DC and Texas) and a Senior Foreign Attorney (Partner) at Barun Law LLC. Mr. Pinansky graduated from Harvard College, magna cum laude, and the University of Pennsylvania Law School. Mr. Pinansky is a US citizen and has been deeply involved with legal and business matters in Korea for many years. He has served on the Board of Governors of the American Chamber of Commerce in Korea (AmCham) for more than a decade and also served as a Vice Chairman of AmCham. He is a former Chairman of the Asia-Pacific Council of American Chambers of Commerce (APCAC), the regional grouping of AmChams. He currently serves on the boards of the Canadian Chamber of Commerce and the Kiwi (New Zealand) Chamber of Commerce. Mr. Pinansky has written and spoken extensively on legal and business issues relating to Korea. He previously practiced law with Hogan & Hartson (now Hogan Lovells) in Washington, DC and with Vinson & Elkins in Austin, Texas.

**Rodolfo Rivera** is Chief International Counsel and Legal Hold Officer for Fidelity National Financial. Rivera was recruited by Fidelity in 2006 to manage its international expansion. He organized a network of attorneys in 34 countries to issue title policies. He led teams that opened operations in Mexico and the European Union. He also manages immigration matters and all litigation against Fidelity. Rivera holds degrees in Political Science and Spanish from Ohio Northern University as well as a law degree from St. Louis University School of Law, where he was Assistant Managing Editor of the Law

Review. He is a sought after and regular speaker and panelist on a wide range of topics concerning Latin America, due diligence in acquiring real estate overseas, managing international litigation, and the cultural aspects of international business. Some of his articles have been published in the ACC Docket, Lawyers Weekly, and Missouri Bar publications. Rivera was President of the ACC Real Estate Committee and Vice President of the ACC International Legal Affairs Committee. He currently serves as the ACC International Committee President and on the National Committee Board. In addition, he has organized and spoken on numerous ACC panels.

**Donna Roberts** is Associate General Counsel for Cracker Barrel Old Country Store, Inc., which operates more than 640 restaurant/retail stores in 43 states and employs in excess of 75,000 workers. Ms. Roberts is responsible for all aspects of the company's labor & employment practice as well as its complex litigation matters. In this role, she also regularly defends the company in Tennessee-based lawsuits and employment-related arbitrations. Prior to joining Cracker Barrel, Ms. Roberts was a partner in the Nashville office of southeastern regional law firm, Stites & Harbison, PLLC, where she practiced in the areas of business litigation, employment and mass tort litigation defense.

**Daniel Rosenberg** represents a broad spectrum of UK and international companies and is experienced in a wide range of corporate issues, including M&A, joint ventures, strategic alliances and corporate finance transactions. He has a particular focus on inward investment, especially from the USA and Canada. Daniel is recognized as a leading cross-border M&A lawyer and as a leading cross-border Corporate Governance lawyer in the independently researched Who's Who Legal: M&A and Governance 2017. He is also the immediate past Chair of the ABA International M&A Subcommittee and of the North American Taskforce of London & Partners, which is the UK Government's inward investment agency for London. Daniel is General Editor of Sweet & Maxwell's Practical Commercial Precedents, as well as being co-author of the Public Companies section of that work. He is a regular speaker on topics related to international M&A. Daniel is admitted to practice in England and Wales.

**Kara Rowton** serves as Division General Counsel for Nestle Starbucks Coffee. Previously, she was Director & Associate General Counsel at Nordstrom, where she served as in-house counsel, and was responsible for the team that manages intellectual property, regulatory compliance, marketing, commercial contracts, product management, and strategic initiatives. Prior to joining Nordstrom, she was counsel for Hasbro, supporting subsidiary Wizards of the Coast's brands Magic: The Gathering and Dungeons & Dragons, focusing on intellectual property, contracts, marketing, and sales support. As outside counsel, she focused on copyright, trademark and business law. She is a graduate of Seattle University School of Law, and received her B.S. in Biotechnology from Montana State University-Bozeman. Kara spends all of her free time with her English Bulldog, Tuffy.

**David Royer** is Vice President and General Counsel for Framatome Inc., part of the Framatome Group, a world leader in nuclear energy, providing its clients with technological solutions for the production of energy with CO2. Mr. Royer graduated with a B.A. from the Virginia Military Institute and obtained his J.D. at Vermont Law School. Mr. Royer is responsible for management of the North

American Corporate Legal Function at Framatome Inc. and serves as the company's Ethics and Compliance Officer. Prior to his joining Framatome, Mr. Royer served as Associate General Counsel for G.E. Financial Assurance, was Vice President of Trust Operations, Wachovia Bank, N.A., and was in private legal practice.

**Chris Schilder** is Deputy General Counsel & Vice President of Risk Management at BrandSafway, a conglomeration of entities which combine into one of the world's largest scaffolding, access and industrial insulation and painting service providers. With more than 350 locations in 30 countries worldwide, the BrandSafway companies deliver efficient, high-performance multiservice solutions to a diverse customer base. Chris has responsibility for BrandSafway's Litigation and Contracts practices and oversees its Risk Management Department. Prior to joining BrandSafway in 2009, Chris was in private practice in Milwaukee, WI. Chris received his undergraduate degree from the University of Wisconsin and his JD from the University of Michigan.

**Gero Schneider** is head of Tiefenbacher's International Division and a core member of its employment and corporate practice. Tiefenbacher is the ALFA International member firm in Germany. Gero advises both German and international clients in all fields of employment law as well as any related corporate law issue with a particular focus on cross-border transactions. Gero has a wide range of experience in employment and corporate business matters, including litigation and arbitration, collective matters as well as cross-border transactions. Before joining Tiefenbacher as a partner in 2013 Gero practiced as General Counsel with the supermarket chain Lidl and another medium sized law firm as a partner. Gero earned a doctor degree from Leipzig University and a Master of Comparative Law from the University of Adelaide (South Australia). He is author of many legal publications. Gero is also a past Co-Chair of the International Law Practice Group of ALFA International. He serves on a non-profit board of a trust which is committed to facilitating, supporting and promoting of various areas for a fulfilled, self-determined life in old age.

**T. Thomas Singer** is a founding member of Axilon Law Group PLLC, the ALFA International firm in Montana. Tom is recognized as a "Best Lawyer" in both employment law-management and products liability defense, and as a "Super Lawyer" in business litigation. Tom has taught and moderated dozens of presentations on trial advocacy, legal ethics, and substantive areas of law for the State Bar of Montana, the International Association of Defense Counsel, ALFA International, and other organizations. He earned his undergraduate degrees from Northwest College in Wyoming and Eastern Montana College. He received his J.D. cum laude from Harvard Law School.

**Christopher J. Skufca** is Deputy General Counsel of Cintas Corporation, a fortune 500 publicly traded company. In this role Chris primarily focuses on US and international corporate transactions, governance matters, securities regulation, compliance and general litigation and business consulting. Chris is also responsible for managing the company's contract matters and reviews and negotiates a wide variety of contracts such as licensing agreements, vendor contracts, and customer contracts involving a multitude of industries. Chris has also overseen the company's compliance department, which is responsible for environmental, labor and employment, information security, safety and anti-bribery compliance.

**Robert Smith, Jr.** is a member/owner of the firm Lorange & Thompson, PC, the ALFA International firm in Houston, Texas. He is on the steering committee for the ALFA International Product Liability & Complex Torts Practice Group. His practice concentrates on the defense of product liability, commercial, and health care litigation, as well as negotiating and drafting contracts and other commercial matters. He received his Bachelor of Science in Mathematics from Louisiana State University, and his law degree from the University of Houston Law Center. Licensed for over 20 years, he is Board Certified in Personal Injury Trial Law by the Texas Board of Legal Specialization. He is also active in the Product Liability, and Medical Defense and Health Law Committees in the International Association of Defense Counsel.

**Suzanne M. Spellacy** is the General Counsel of Jack Links Protein Snacks, which is headquartered in Minong, Wisconsin and has a growing corporate hub in downtown Minneapolis, Minnesota. Jack Links is the global leader in portable protein snacks and the No. 1 meat snack manufacturer worldwide. Ms. Spellacy's role includes responsibility for all legal matters impacting Jack Links as well as oversight of its community and government affairs function. Ms. Spellacy just recently joined Jack Links in January 2019 after having been with Taylor Corporation and the Minnesota Timberwolves Basketball Limited Partnership for nearly 20 years, serving as General Counsel of both organizations for the past seven years. Taylor Corporation is a leading provider in the production, management and distribution of print and electronic communication products and services and one of the largest privately held corporations in the country. Ms. Spellacy also serves as a board member of Nuvera Communications, Inc. (NUVR), a regional broadband and telecommunications company.

**Scott D. Stimpson** is Chair of the Sills Cummis & Gross Intellectual Property Practice Group and is resident in the Firm's New York Office. Mr. Stimpson has practiced intellectual property litigation and counseling for 28 years, involving a wide range of IP issues including patents, trademarks, copyrights and trade secrets. He has significant trial (jury and nonjury), arbitration, mediation and counselling experience in a wide range of technical disciplines. He is a Registered Patent Attorney, and has successfully litigated many patent infringement and other technology cases, serving as lead litigation counsel in numerous matters. Mr. Stimpson also has significant experience in general commercial litigation, including causes of action such as a breach of contract, unjust enrichment, and other state and federal claims. Mr. Stimpson has often lectured on American litigation, giving many presentations in the United States, Asia, and Australia. Apart from his experience representing American clients, Mr. Stimpson has also served as lead counsel for clients in Japan, China and Korea.

**Kara Trouslot Stubbs** is a Member in the Kansas City ALFA International law firm of Baker Sterchi Cowden & Rice, L.L.C., where her civil litigation practice is primarily focused on the defense of product liability matters, including the defense of manufacturers of medical devices, pharmaceutical products, construction equipment, children's products, commercial grade fireworks, diacetyl containing products, and various consumer products. Her practice also includes general personal injury, commercial litigation, employment, and consumer fraud. She has served as national and regional counsel to various clients in mass tort litigation. She is a member of the Kansas, Missouri,

and American Bar Associations, International Association of Defense Counsel, and DRI. She is a frequent lecturer and author on issues related to product liability litigation. She currently serves as the Chair to the Board of Directors of ALFA International. She received her B.A. from the University of Kansas in 1989 and her J.D. from the University of Kansas in 1992. Prior to joining the firm she served as law clerk to the Honorable Thomas C. Clark of the Circuit Court of Jackson County, Missouri.

**Lora Stylianou** is the founding member and the managing director of the ALFA International Cyprus member firm LC LAW STYLIANOU & ASSOCIATES LLC. She received her LL.B (Hons) and LL.M law degrees from the University of Newcastle-upon-Tyne and University College London, United Kingdom. Lora specializes in corporate cross border transactions, M&A, joint ventures, flotations on the Stock Exchange, banking and finance, tax planning, advising on inbound and outbound investments and complex due diligence. Part of her practice is also immigration, trusts and estate planning. She advises both domestic and international clients and also serves on the board of directors of a number of private and public companies across a range of sectors of the economy. Lora is also an Insolvency Practitioner. She is also a litigator and a qualified mediator acting regularly for directors, shareholders and companies in corporate disputes and administrative actions. With a career spanning over two decades, she has successfully combined expertise in an array of practice areas as a litigator, a transactional lawyer and a lifelong learner. Lora serves on the Private Companies Committee, the Tax Planning and Stock Exchange Committee and the Professional and Ethics Committee of the Cyprus Bar Association.

**Jürgen Suuck** manages the PL Team of seven attorneys as well as a team of claims adjusters who handle a diverse range of claims throughout the United States and the Americas. He is also head of Human Resources for TM Claims Service. As part of the Tokio Marine Group of companies, TM Claims Service provides claims handling services throughout the U.S. and the Americas for insureds of Group Companies such as Tokio Marine & Nichido Fire Insurance Co., Ltd., Tokio Marine America, Tokio Marine Kiln, TM Newa, TM China and TM Hong Kong. Founded in 1879, Tokio Marine is recognized as Japan's oldest insurer and one of the largest insurance groups in the world. Tokio Marine offers tailored products for a diverse range of customers – from small to large sized global businesses seeking traditional multi line coverage, to larger private and public companies requiring full risk management solutions. The Product Liability Claims Division handles a diverse range of personal injury and property damage claims involving automobiles, electronics, heavy equipment, industrial machinery, food, cosmetics and pharmaceutical products to name a few. Before joining Tokio Marine, Jürgen practiced law in California defending a wide range of product manufacturers. He specializes in international legal matters and is licensed as an attorney in California, Washington D.C. and Germany. Jürgen graduated from the Westfalian Williams University in Münster, Germany, as well as the University of Maryland.

**Shane Swilley** is a partner in the Portland, Oregon law firm of Cosgrave Vergeer Kester LLP, where he focuses his practice in the area of employment law. Shane provides clients with advice and counsel on personnel matters, HR investigations, company policies and procedures, employment agreements, and compliance with employment laws. He

also litigates claims of discrimination, retaliation, wage-and-hour violations, and violations of other employment laws before administrative agencies, in arbitration, and in state and federal court. Shane is a frequent presenter and author on employment-law issues for various industries and business groups. In 2012, 2013, 2014, 2015, and 2017 he was listed in Oregon's Super Lawyers as a Rising Star for labor and employment law.

**John Sykes**, partner at Charles Russell Speechlys, specialises in corporate and commercial litigation, arbitration and mediation and much of his work is international in nature. He is a specialist in corporate dispute resolute currently working with companies and individuals in shareholder and joint venture disputes, director duties, Share Purchase Agreement claims, partnership and claims of corporate fraud. International work this year has included work in the USA, Sierra Leone, Zambia, France, Norway and the Middle East. Additionally, John acts for global technology firms in complex technology development dispute and he is currently working on a cross border trade agreement between France, the US and England, claims regarding installation of smart meter technology in homes and between leading mobile telephony operators. John's work in international trade includes arbitrations involving trading agreements concerning oil and gas, mining, shipping and technology. John works for early and successful resolution of client's disputes using the most cost effective tools of litigation and mediation.

**John R. Tarpley** is a shareholder residing in the Nashville office of Lewis Thomason. John has practiced in Nashville since graduating from the University Of Tennessee College Of Law. He joined the firm in 1989 after clerking with an appellate judge and serving as an Assistant Attorney General for the State of Tennessee. He is a leader in the firm's Commercial Transportation and Complex Litigation Practice Group. As a certified mediator, he is called on a regular basis to mediate and arbitrate a wide range of disputes. He has been inducted into the Tennessee Academy of Mediators. In addition, John is a former president of the Tennessee Bar Association, the Nashville Bar Foundation and of the American Bar Association's Tort, Trial and Insurance Practice Section. He also is a former chair of the Board of Editors of the ABA Journal. Likewise, he is a member of the ABA's Standing Committee on the Federal Judiciary, which conducts evaluations of all nominees for federal judgeships. He is active in the community and formerly served as the president of the Music City Chapter of the March of Dimes and as a member of the leadership team of Leadership Nashville. John is a former Transportation Practice Group Chair for ALFA International.

**Kirti Mahajan Thomassen** is partner and Head of the Competition and Procurement Practice at Bull & Co Law Firm in Oslo, Norway. For more than a decade, she has advised both national and international clients on antitrust/ competition law issues and in relation to procurement procedures. She advises both procuring entities and suppliers, for example on good planning and execution of innovative procurement processes and in safeguarding their respective interests in relation to complaints and court processes, including litigation. She is particularly experienced with procurement processes in the Norwegian health care sector and has for several years been recognized by Who's Who Legal as one of very few experts on Norwegian Life Sciences regulatory law. Ms. Thomassen advises and represents a large number of national and international clients within the Life Sciences and

health care industry, including several Big Pharma manufacturers. She graduated from the University of Copenhagen with distinction in 1999 and is qualified for the bar in both Denmark and Norway. Before joining Bull & Co in 2016, she has worked in Top Tier law firms in Denmark and Norway and also for some years in the Norwegian Medical Association.

**Fletcher Thomson** is an Associate General Counsel for Textron Inc. He counsels the corporate office and subsidiary businesses on a broad range of domestic and international litigation and transactional matters, including protection of intellectual property, commercial disputes, corporate law, tax and labor matters, global branding strategies, cybersecurity, newly acquired business integration, contracts, licensing, indemnification and nondisclosure agreements. His international work has included matters in Latin America, Canada, Europe, Australia, the Middle East and Asia, and he previously served as interim General Counsel for top 100 global automotive supplier Kautex, a Textron subsidiary headquartered in Bonn, Germany. Before going in-house, Fletcher handled complex commercial litigation, intellectual property disputes, business litigation, and related matters in state and federal courts, including obtaining a \$50.5 million judgment for a client in a trade secret misappropriation case. Fletcher also represented corporate clients in a full range of transactional matters, including negotiating intellectual property related agreements. He received his J.D. from the University of Connecticut School of Law, and his LL.M from Trinity College Dublin.

**Heather L. Thuet** is a skilled and experienced trial attorney who has tried cases to jury in federal court and in district courts across the state of Utah. She was born and raised in Salt Lake County. After obtaining a bachelor of science in business from the University of Utah, where she graduated cum laude, she received her Juris Doctorate from the University of Utah. Ms. Thuet was in the top 5% of her graduating law school class, earning her the prestigious distinction of Order of the Coif. As a shareholder of Christensen & Jensen, a mid-sized law firm in Salt Lake, Ms. Thuet chairs the firm's Real Estate practice group. Her practice spans the areas of medical malpractice, commercial litigation, construction defect, insurance bad faith, and catastrophic personal injury. For the past nine years, she has served as a Judge Pro Tem in the Salt Lake Justice Court. She is an elected Bar Commissioner representing the Third Division on the Utah State Bar Board of Bar Commissioners. Ms. Thuet is the former chair of the Utah State Bar's Litigation Section and served a four year term as a Commissioner on the Salt Lake City Historic Landmarks Commission protecting the city's heritage homes and historic structures.

**Trevor Uffelman** is General Counsel, Chief Claims Officer, and Corporate Secretary for the American Trucking and Transportation Insurance Company, a Risk Retention Group headquartered in Missoula, Montana providing liability insurance to mid and large fleet motor carriers. In this role, Mr. Uffelman oversees the company's claims operations and legal affairs, which has him involved in an array of corporate, contract, insurance, and reinsurance matters. Prior to joining ATTIC, Mr. Uffelman was the General Counsel for Watkins and Shepard Trucking, Inc., a 1200 employee transportation company based in Missoula and Helena, Montana. Before that, he spent many years litigating complex tort, commercial, insurance coverage, and employment cases. He has tried a number of cases to verdict.

**Kymerly Wellons** is Associate General Counsel at WestRock Company. WestRock Company aspires to be the premier partner and unrivaled provider of paper and packaging solutions in consumer and corrugated markets. WestRock's 39,000 team members support customers around the world from more than 250 operating and business locations spanning North America, South America, Europe and Asia. During her eleven years with the Company, Kym has performed a variety of roles in litigation and compliance. She currently leads the global litigation group managing US and international litigation and claims, providing day-to-day counseling, training and advice to WestRock's businesses and functional departments on a broad range of subjects, administering the company's global record retention program and supervising the legal billing function for the Legal Department. Kym's group also provides transactional support, compliance programming and training for Human Resources and manages investigations of workplace issues.

**Leslie Whitten** is an attorney/partner at Young Clement Rivers LLP in Charleston, South Carolina and started her firm's cybersecurity practice group. She has a B.A. from Charleston Southern University and a J.D. from the University of South Carolina. Leslie speaks frequently to her clients and other businesses, governmental entities, and insurance carriers on preventing cyberattacks, training employees in prevention techniques, and controlling damages in the event of a breach. Leslie is a Certified Information Privacy Professional/US (CIPP/US) through the International Association of Privacy Professionals.

**James Worthen** is Special Counsel for the ALFA International law firm of Hall & Evans, LLC. Since 2006, his practice has focused on defending matters of wrongful death, serious personal injury, product liability, and construction defect in Wyoming state, federal, and tribal courts. Mr. Worthen has successfully represented business and individuals in jury trials involving oilfield accidents, motor vehicle and recreational accidents, commercial litigation, medical malpractice, professional liability, and retail litigation. Mr. Worthen also represents insurance carriers in coverage opinions and in first and third-party bad faith claims. Mr. Worthen earned both his undergraduate and law degrees from the University of Wyoming. He is also active in ALFA International's Oil, Gas & Energy working group.

**Pijan Wu** is a senior counsel at LCS & Partners and an adjunct associate professor at Soochow University Law School. He practices and teaches mainly in the following areas: (1) international trade and investment, including actual cases and research projects. He has written theses and articles on the bilateral, regional and multilateral trade/investment issues. (2) M&A: While LCS is constantly ranked as top-tier M&A firm in Taiwan, Pijan has also been recognized as the leading lawyer in this area many times. He is especially active in cross-border M&A involving TMT businesses. (3) Arbitration: He has worked on both commercial and investment arbitration. Especially for investor-state arbitration, he regularly advises and train government agencies on the implication and enforcement of BIT/FTA containing such mechanism. (4) Energy: LCS is one of very few law firms in Taiwan which has a prolific energy law practice. Pijan has been the outside legal counsel of Taiwan's Bureau of Energy, advising on energy law and policies. Pijan received his LLB and EMBA from National Taiwan University, LLM from Soochow University and JSD from New York University. He is admitted to the New York State Bar and is currently an MCIArb.

## PROGRAM INFORMATION

### Meeting Location

The Ritz-Carlton, Laguna Niguel  
One Ritz Carlton Drive  
Dana Point, California 92629  
Tel: (949) 240-2000  
[www.ritzcarlton.com/en/hotels/california/laguna-niguel](http://www.ritzcarlton.com/en/hotels/california/laguna-niguel)

### Registration

Please contact your ALFA International Attorney to register for this program and reserve your hotel room.

ATTENDANCE IS OPEN ONLY TO MEMBERS OF ALFA INTERNATIONAL AND THEIR INVITED GUESTS. ALL EVENTS ARE FOR AGES 21+.

### Attire

The attire for the educational sessions throughout the conference is business casual. Thursday & Friday evenings are scheduled to be outside, so please come prepared with layers. Resort casual attire is suggested for Thursday & Friday evening. Saturday's Trivia Night will take place indoors. Please be casual this evening; jeans are appropriate.

### CLE Credit

ALFA International certifies that this program has been approved for a total of 6.0 hours of CLE credit in the states of Illinois and California, which includes 1.0 hour of ethics credit for the final general session. If you need credit in another state, please contact that state bar regarding the necessary requirements to obtain CLE credit. A packet of CLE information, along with a CA certificate of attendance, will be distributed at the seminar which should help you apply individually to your state. ALFA International staff are available to assist if you have any difficulty.

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