



SLEEPLESS IN SEATTLE?

AVOIDING AND MANAGING RISK IN AN ERA OF CONSTANT
CHANGES IN THE RETAIL AND HOSPITALITY INDUSTRIES

2019 HOSPITALITY & RETAIL LAW PRACTICE GROUP SEMINAR

**August 7–9, 2019
Motif Hotel
Seattle, Washington**

www.alfainternational.com

PROGRAM LEADERSHIP

Kara T. Stubbs

Chair, ALFA International Board of Directors
BAKER STERCHI COWDEN & RICE L.L.C.
Kansas City, Missouri

Robert J. Comfort

Chair, Hospitality & Retail Law Practice Group
JOHNSON & BELL, LTD.
Chicago, Illinois

Mackenzie Monaco

Vice-Chair, Hospitality & Retail Law Practice Group
CARTER CONBOY
Albany, New York

Joseph M. Moore

Program Chair, 2019 Hospitality & Retail Law Practice Group Seminar
MCCANDLISH HOLTON
Richmond, Virginia

Chris Page

Chair Emeritus/Marketing Chair, Hospitality & Retail Law Practice Group
YOUNG MOORE AND HENDERSON P.A.
Raleigh, North Carolina

Alan Easterly

Compendium Editor, 2019 Hospitality & Retail Law Practice Group Seminar
LEITNER, WILLIAMS, DOOLEY & NAPOLITAN, PLLC
Chattanooga, Tennessee

Denise Baker-Seal

Course Book Editor, 2019 Hospitality & Retail Law Practice Group Seminar
BROWN & JAMES, P.C.
Belleville, Illinois

WHAT IS ALFA INTERNATIONAL?

ALFA International is the premier network of independent law firms. Founded in 1980, ALFA International is the first and continues to be one of the largest and strongest legal networks. We have 150 member firms throughout the world. Our 80 U.S. firms represent 95 of the 100 largest metropolitan areas. Our 70 international firms are located throughout Europe, Asia, Australia/New Zealand, Africa, Canada, Mexico and South America.

ALFA International's mission is to provide high quality, cost efficient legal services wherever our clients need them. The ALFA International model enables our members to use their local expertise to deliver highly effective legal solutions, often drawing upon the collective wisdom and experience of other member firms. ALFA International clients benefit from a geographically comprehensive network of exceptional law firms and accomplished trial and business counsel. Our member firms meet high standards to be part of the ALFA International network and are well respected by their peers in the legal and business community.

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Seattle, Washington

Culture and changes in the law are impacting the retail and hospitality industry at a feverish pace. They are creating hot button issues on topics such as the legalization of marijuana and the use of CBD oil in products, cybersecurity threats, robotics and virtual reality, the ever-present social media and the #MeToo movement. We have assembled panels of ALFA International attorneys, risk managers and in-house counsel to address these topics and others and the risks associated with them. We aspire to create a dialogue among the business leaders attending the seminar and ALFA International attorneys to reveal innovative ways to better protect your company's brand, assets and shareholders, while providing the best legal advice and representation.

With the amazing and picturesque backdrop of Puget Sound and Mt. Rainier, the beautiful city of Seattle provides a perfect setting for our seminar. It is home to Fortune 500 corporations including several retail and hospitality companies, professional sports teams, music legends, and amazing art and culture. Our seminar attendees will have the opportunity to network and discuss the issues facing the hospitality and retail industry as well as explore, relax, unwind, and continue to build and develop the strong business relationships and friendships that make ALFA International the best legal network.

Joseph M. Moore

Program Chair, 2018 Hospitality & Retail Law Practice Group Seminar
MCCANDLISH HOLTON
RICHMOND, VIRGINIA



ALL ABOUT SEATTLE

Adventure abounds in Seattle where natural beauty surrounds the excitement of an urban city. From the iconic Space Needle and Pike Place Market to the Olympic Sculpture Park and Seattle Aquarium, the city offers unique experiences for all. For those looking to enjoy the Emerald City in its glory, the city's waterways are not to be missed. Attendees are encouraged to fly into the Seattle – Tacoma International Airport. The Motif Hotel is located downtown, approximately a 20-minute cab/uber/lyft ride from the airport. We would like to extend a special thanks to the local ALFA International firm, Merrick, Hofstedt & Lindsey, P.S. and especially to Tamara Nelson who was integral in crafting the activity selections for this seminar to ensure we highlighted all the best of Seattle.

WEDNESDAY, AUGUST 7, 2019

3:00 p.m. – 6:30 p.m. EARLY REGISTRATION & HOSPITALITY

Frolik



Join us on the rooftop bar "Frolik" in the Motif Hotel for a relaxing drink and some conversation prior to the official start of the program.

3:00 p.m. – 5:00 p.m. FACULTY REHEARSAL

Emerald 2-3

4:00 p.m. – 4:30 p.m. CLIENT ADVISORY BOARD MEETING

Blue Mouse Boardroom

4:30 p.m. – 5:30 p.m. CLIENT ROUNDTABLE

Belltown

This event allows client attendees the opportunity to exchange ideas and share best practices in a social setting without ALFA International lawyers present.

5:00 p.m. – 5:30 p.m. ALFA INTERNATIONAL— ALL ATTORNEY MEETING

Emerald 2-3

All attending ALFA International attorneys are required to attend.

5:30 p.m. – 6:30 p.m.

Corks & Canvas Women's Initiative Event

Seattle 1 Ballroom

Enjoy local Washington wines while getting to know other female attendees and creating a painting of the iconic Mt. Rainier.

Jeaneen Johnson

Women's Initiative Liaison
SEMMES, BOWEN & SEMMES
Baltimore, Maryland

6:30 p.m. – 9:30 p.m.

Welcome To Seattle! Cocktail Reception, Buffet Dinner & Registration

Seattle Ballroom 2&3

Welcome to Seattle! On the opening night of the seminar we welcome all attendees to mingle with old colleagues and get to know new acquaintances as we kick off the seminar.

THURSDAY, AUGUST 8, 2019

7:00 a.m. – 8:00 a.m. BREAKFAST BUFFET

Emerald 1

8:00 a.m. – 12:30 p.m. PROGRAM SESSIONS

Emerald 2-3

8:00 a.m. – 8:15 a.m.

Welcome & Introductory Remarks

Kara T. Stubbs

*Chair, ALFA International
Board of Directors*
BAKER STERCHI COWDEN
& RICE L.L.C.
Kansas City, Missouri

Robert J. Comfort

*Chair, Hospitality & Retail
Law Practice Group*
JOHNSON & BELL, LTD.
Chicago, Illinois

Joseph M. Moore

*Program Chair, 2019 Hospitality &
Retail Law Practice Group Seminar*
MCCANDLISH HOLTON
Richmond, Virginia

8:15 a.m. – 9:15 a.m.

What's Going On in the Other Room?

Pulling Back the Curtain on What It Takes to Be Successful at Mediation

Every civil case goes to mediation today. In this interactive program, the panel will explore the secrets to a successful mediation and share techniques for success when dealing with difficult issues that arise. There will be a focus on what is happening in opposing counsel's room, why it is happening and how to deal with it effectively. The panel will feature an experienced mediator, an industry member, a claims professional and a successful lawyer sharing their secrets on dealing with a difficult opponent effectively.

John Tarpley

Moderator
LEWIS THOMASON
Nashville, Tennessee

Mary Haefer

Head of Casualty Claims
CAPSPECIALTY
Middleton, Wisconsin

Kristen Wilson

*Sr. Counsel and Director
of General Liability*
NORDSTROM, INC.
Seattle, Washington

Cate Huff

GENTRY LOCKE
Roanoke, Virginia

9:15 a.m. – 9:30 a.m.

BREAK

9:30 a.m. – 10:30 a.m.

The GDPR, CCPA and ADA. Hot Topics or Alphabet Soup?

The European Union (EU) General Data Protection Regulation (GDPR), the California Consumer Privacy Act (CCPA) and the Americans with Disabilities Act (ADA) are being served hot and in large portions. Hope you're hungry! In this session we'll explore the latest new trends sweeping consumer privacy, the GDPR and CCPA, including why they should be on your next menu. And for those who like new twists on old favorites, we'll take a look at the sharp rise in Title III ADA web site accessibility cases, employment based web site accessibility claims and other new "recipes" being brought by disability advocates.

Keith Rozanski

Moderator
HAIGHT BROWN &
BONESTEEL LLP
Los Angeles, California

Erik Lindseth

*Senior Vice President
and General Counsel*
LIFE TIME, INC.
Chanhassen,
Minnesota

David Marshall

*Vice President,
Litigation & Dispute
Resolution*
MARRIOTT VACATIONS
WORLDWIDE
Orlando, Florida

Scott Conlon

RENAUD COOK
DRURY MESAROS, PA
Phoenix, Arizona

10:30 a.m. – 11:15 a.m.

Maintaining a Culture of Ethics in the Risk Management and Claims Minefield

Risk managers, claims professionals and attorneys provide information and interact with claimants and others in the field on a daily basis. The goal isn't simply to convey information. Rather, the goal is to convince someone else to respond in some desired fashion. And despite the fact that these activities take place in an often adversarial and sometimes contentious setting, ethical behavior must be a part of this process. Navigating these potential pitfalls while also resolving claims and limiting exposure are critical skillsets. This interactive panel will address numerous issues in these processes and suggest means and methods of insuring compliance with sound ethical practices.

Dean Arruebarrena

Moderator
LEAKE &
ANDERSSON, L.L.P.
New Orleans, Louisiana

Cynthia Kolb

*Director, Specialty
Property &
Casualty Claims*
ONEBEACON
INSURANCE GROUP
Plymouth, Minnesota

Eric Cotton

*Deputy General
Counsel & Corporate
Compliance Officer*
SITE CENTERS CORP.
Beachwood, Ohio

Ben Jones

LEWIS THOMASON
Knoxville, Tennessee

11:15 a.m. – 11:30 a.m.

BREAK

11:30 a.m. – 12:30 p.m.

Who the Hack Are You? Data Breaches and Privacy Concerns Facing the Hospitality and Retail Industry

In this panel, attorney presenters will highlight some of the recent data breaches in the hospitality and retail sector. These real-world examples and background details will be the jumping off point for a panel discussion focused on issues concerning internal versus external threats, financial and customer-facing impact of a hack/breach, efforts to prevent/minimize the impact, compliance and notifications/disclosures.

Chris Collier

Moderator
HAWKINS PARNELL
& YOUNG, LLP
Atlanta, Georgia

Nick Reif

Litigation Counsel
SHERWIN WILLIAMS
Cleveland, Ohio

Ernie Wetzler

Associate Counsel
GENUINE PARTS
COMPANY
Atlanta, Georgia

Adam Russ

LORANCE
THOMPSON PC
Houston, Texas

12:30 p.m. – 1:30 p.m.

LUNCH

Emerald 1

1:30 p.m. – 5:30 p.m.

Optional Activities

See attached document for optional activity choices. Prior Registration is required.



7:00 p.m. – 10:00 p.m.

Glass Gardens

Off-Site Cocktail Reception & Buffet Dinner

Chihuly Glasshouse & Plaza

Enjoy stunning glass artwork at this evening's off-site event. After a short bus ride to the Chihuly Garden & Glass Museum, attendees will have the opportunity to explore eight glass galleries filled with the work of Dale Chihuly. A cocktail reception and dinner will take place in the famed Glasshouse where you will enjoy dinner surrounded by one-of-a-kind glass sculptures.

*Buses will depart from The Motif Hotel beginning at 6:30pm for the 15 minute transfer to Chihuly Garden & Glass Museum.



10:00 p.m. – 12:00 a.m.

After-Hours Hospitality Suite

Frolik

Enjoy stunning evening views of the city at tonight's hospitality suite at Motif's rooftop bar "Frolik" as you continue to enjoy the company of friends both new and old.

FRIDAY, AUGUST 9, 2019

7:00 a.m. – 8:00 a.m.

BREAKFAST BUFFET

Emerald 1

8:00 a.m. – 12:30 p.m.

PROGRAM SESSIONS

Emerald 2-3

8:00 a.m. – 9:00 a.m.

Drug and Alcohol Testing in the Hospitality Workplace The Messy Process of Ensuring a Clean and Sober Workforce

Workplace drug and alcohol testing is an expensive and sometimes controversial subject that has long been considered a necessity. But with marijuana now legal in some capacity in more states than it is not, and abuse of prescription medications reaching an epidemic level, employers may need to rethink their positions and revise their policies. Hospitality and retail employers may also need to consider special circumstances such as safety-sensitive positions, ADA accommodations, and employee assistance programs. The panel's interactive presentation will address these testing concerns and more as we discuss the ins and outs of workplace testing for current and prospective employees.

Melanie Cheairs

Moderator

LORANCE THOMPSON PC
Houston, Texas

Tamara de Wild

Deputy General Counsel & VP of Legal Services

O'REILLY AUTO PARTS
Springfield, Missouri

April Berman

SVP, Deputy General Counsel

ASURION
Nashville, Tennessee

Yana Shapiro

GERMAN, GALLAGHER & MURTAGH, P.C.
Philadelphia, Pennsylvania

9:00 a.m. – 9:15 a.m.

BREAK

9:15 a.m. – 11:00 a.m.

BREAKOUT SESSIONS

9:15 a.m. – 10:00 a.m.

BREAKOUT SESSIONS – GROUP 1

(Attendees Choose One Option)

Seattle 1 & 3 and Emerald 2-3

THE SHOPPES AT ALFAI PLAZA: PROTECTIONS, PITFALLS, AND PRESCRIPTIONS WHEN FACING TRADEMARK ISSUES

Retailers, restaurants and other consumer-oriented businesses live in a world where branding, tradenames, and the "look and feel" of an establishment are both valuable assets and potential traps. Whether as part of building your own good will and trademarks, preventing others from profiting from your name, or avoiding accusations of infringement by competitors and others, it is important to understand and properly navigate the landscape that is trademark and unfair competition law. Our panel of trademark practitioners will help you do just that. They will guide you on a walk through our fictitious mall, "The Shoppes at ALFAI Plaza," stopping at some select stores that offer chances to discuss, in fact-based scenario, the kinds of issues and problems that should be considered. The visit will include an examination of trade dress law, and a review of how the style and operations of a store or restaurant may become the subject of trademark protection. After talking about the concept of dilution of famous marks, we'll finish up with some pointers to guide your own evaluations.

Joseph Fortner

Moderator

HALLORAN & SAGE LLP
Hartford, Connecticut

Jacqueline K. S. Lee

General Counsel

FLYNN RESTAURANT GROUP
San Francisco, California

Carol Steinour Young

MCNEES WALLACE

& NURICK LLC
Harrisburg, Pennsylvania

UNLOCKING THE TREASURE TROVE: SOCIAL MEDIA IN LITIGATION

Social media channels are ubiquitous and they become more popular every day. Posts, tweets, tags, selfies, likes, and links are woven into our social and business lives, and so they must be part of our risk management practices, claims analysis, case workup, and trial presentation. In this session, two experienced trial lawyers and two in-house lawyers will discuss important considerations for investigating the public social media presence of the parties and witnesses in litigation matters. This should be done as one key element in routine discovery and case work-up. The presenters will explain how social media evidence can be forensically captured and authenticated, and they will also discuss strategic considerations for deploying social media evidence in settlement negotiations, in depositions, and at trial.

Lance Eberhart

Moderator

HALL & EVANS
Denver, Colorado

Matthew Friend

VP Risk Management

STONEBRIDGE COMPANIES
Englewood, Colorado

Charles A. "Chip" Seigel III

Chief Legal Officer

QDOBA RESTAURANT CORPORATION
San Diego, California

Jeaneen Johnson

SEMMES, BOWEN & SEMMES

Baltimore, Maryland

THE HOSPITALITY AND RETAIL NEW FRONTIER: ROBOTICS, DRIVERLESS VEHICLES AND VIRTUAL/AUGMENTED REALITY

The stuff of science fiction is fast becoming fact, as the hospitality and retail industries embrace new technologies and advancements in robotics, driverless vehicles and virtual/augmented reality, in order to attract and satisfy tech savvy customers; better deliver goods and services; and address labor and cost issues. This adoption of new technologies by the hospitality and retail industries will undoubtedly give rise to new legal and risk management challenges, which the panel will present for consideration and discussion.

Sean Milano

Moderator

MORRISON MAHONEY LLP
Boston, Massachusetts

Kristi Byrne

Associate General Counsel

ANHEUSER-BUSCH COMPANIES, LLC
St. Louis, Missouri

Mike Archie

Head of Surplus Claims

XL CATLIN
Exton, Pennsylvania

John Rahoy

BROWN & JAMES, P.C.
St. Louis, Missouri

10:00 a.m. – 10:15 a.m.

BREAK

10:15 a.m. – 11:00 a.m.

BREAKOUT SESSIONS – GROUP 2

Repeat of Group 1
(Attendees Choose One Option)

Seattle 1 & 3 and Emerald 2-3

**THE SHOPPES AT ALFAI
PLAZA: PROTECTIONS,
PITFALLS, AND
PRESCRIPTIONS WHEN
FACING TRADEMARK ISSUES**

**UNLOCKING THE
TREASURE TROVE: SOCIAL
MEDIA IN LITIGATION**

**THE HOSPITALITY AND
RETAIL NEW FRONTIER:
ROBOTICS, DRIVERLESS
VEHICLES AND VIRTUAL/
AUGMENTED REALITY**

11:15 a.m. - 12:15 p.m.

What to Do in the Age of #Metoo?

Practical Suggestions for Employers in the Post-Weinstein World

It started with an exposé in The New York Times. Allegations of sexual harassment by Harvey Weinstein, one of Hollywood's most powerful men, led to a social media cascade where "#metoo" became a symbol of solidarity for the victims of sexual assault and harassment in the workplace. That moment became a movement. The significance of the #MeToo movement in bringing attention to workplace sexual misconduct cannot be denied, and the lasting impact will be felt for years to come. One only has to look at the number of powerful men in business, politics, media and academia, brought down by revelations of their sexual misconduct (with untold impact to their companies) to appreciate just how high the stakes are for a company that does not take this important issue seriously. Yet, the pace and intensity of the movement caught many business leaders flat-footed without an action plan to address the workplace deficiencies highlighted by #MeToo. Frankly, the spark of #MeToo has left many businesses asking, #WhatDoWeDo? In this interactive session, our industry specialists will discuss the cultural and practical considerations that should be made to ensure that your business is being proactive and responsive to ensure a safe, supportive and diverse work environment such that you are not only complying with the law, but maximizing all the benefits that such a workplace has to offer.

**Mackenzie
Monaco**

Moderator
CARTER CONBOY
Albany, New York

**Anitra
Walden-Jacobs**

HR Attorney
SPEEDWAY LLC
Enon, Ohio

Donna Roberts

*Vice President &
Deputy General
Counsel*
CRACKER BARREL
OLD COUNTRY
STORES, INC.
Lebanon, Tennessee

Paul Klockenbrink

GENTRY LOCKE
Roanoke, Virginia

12:15 p.m. – 12:30 p.m.

Closing Remarks & Adjournment

12:30 p.m. – 1:30 p.m.

LUNCH BUFFET

Emerald 1

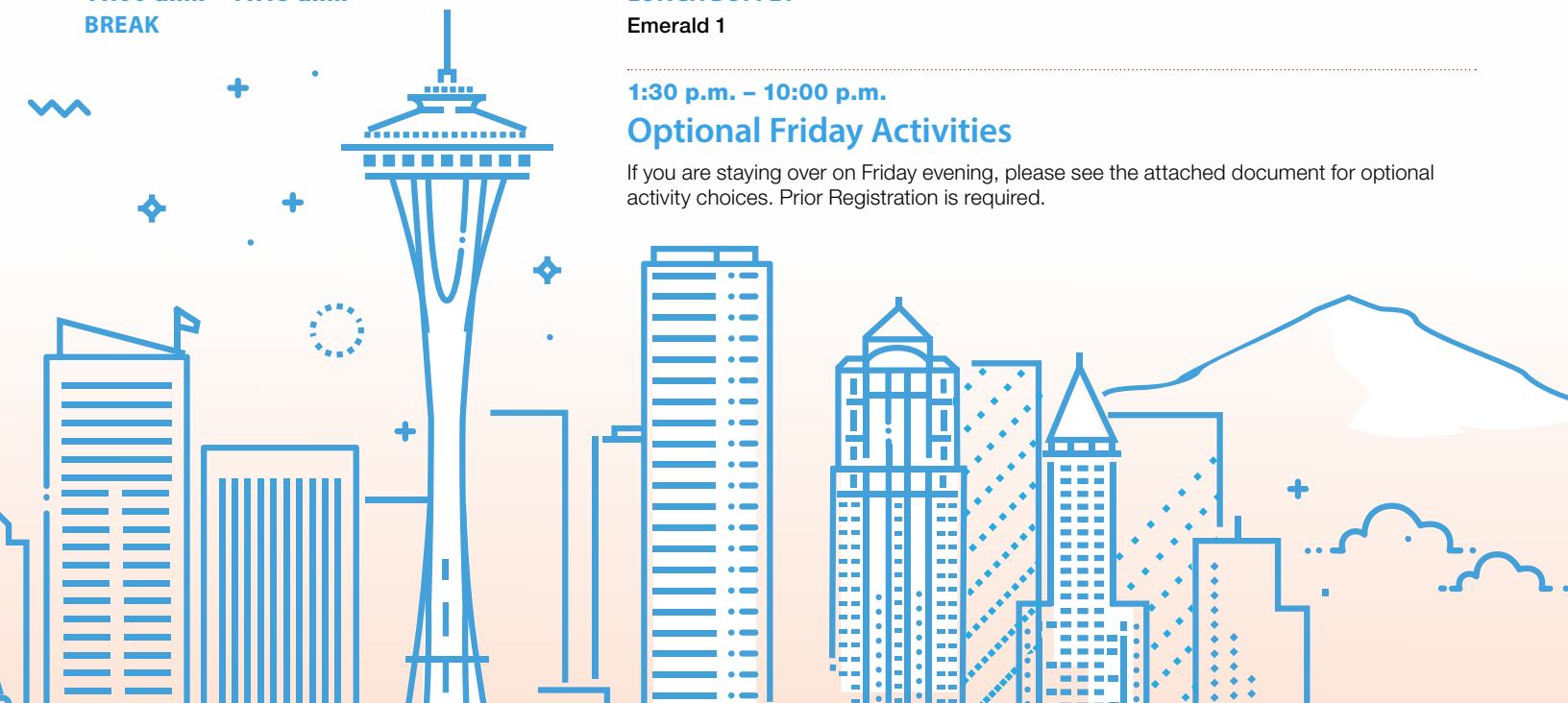
1:30 p.m. – 10:00 p.m.

Optional Friday Activities

If you are staying over on Friday evening, please see the attached document for optional activity choices. Prior Registration is required.

11:00 a.m. - 11:15 a.m.

BREAK



FACULTY BIOS

MIKE ARCHIE joined Axa XL (then ECS) in 1998 and currently acts as Head of Surplus Claims and Regional Vendor Manager. Prior to joining Axa XL, he worked as a criminal prosecutor and practiced law in the fields of general litigation and insurance defense. Mr. Archie also served as an Adjunct Professor at Arcadia University, where he taught several law related courses. He received his B.A. in Political Science from Beaver College and his J.D. from Washington and Lee University.

DEAN ARRUEBARRENA is a principal partner with the ALFA International firm of Leake & Andersson in New Orleans, Louisiana. Since 1996, Dean has maintained an active litigation practice in all Louisiana state and federal courts. He is admitted to all Louisiana state courts, the U.S. District Courts for the Eastern, Middle and Western Districts of Louisiana and the U.S. Fifth Circuit Court of Appeals. His practice areas are varied and include premises liability, workers' compensation, casualty and insurance. Dean's professional affiliations include the Louisiana Association of Defense Counsel, New Orleans Bar Association and New Orleans Association of Defense Counsel. He is also Leake & Andersson's primary liaison with the New Orleans Pro Bono Project and devotes several hours each year to Pro Bono causes. Dean is a 1993 cum laude graduate of Loyola University New Orleans, where he received the Bank of Louisiana award for the outstanding Economics graduate, and a 1996 graduate of Loyola University New Orleans Law School.

APRIL BERMAN is Senior Vice President and Deputy General Counsel. She is responsible for developing and executing legal strategy in support of business objectives across multiple practice areas and jurisdictions. April's current areas of focus include oversight of legal matters for Asurion's operations throughout the Americas, the enterprise compliance program—Integrity First, and support of the global supply chain management organization. Before joining Asurion in 2005, April was in private law practice with Baker, Donelson, Bearman, Caldwell & Berkowitz, PC. April received her JD, magna cum laude, from the University of Tennessee College of Law, and holds both a BA in English and a BS in Political Science, with highest honors, from the University of Tennessee, Chattanooga.

KRISTI BYRNE serves as Associate General Counsel for the U.S. operations of Anheuser-Busch InBev, the leading global brewer and one of the largest consumer products companies in the world. A-B's U.S. operations employ more than 18,000 employees and consist of 23 breweries, 28 distributorships, 14 agricultural facilities, and 9 can/lid/bottle manufacturing plants across the country. Kristi is based in St. Louis, Missouri and in her role, she oversees A-B's lawsuits nationwide which involve matters such as employment, products liability, antitrust, class action and general liability. She also supplies daily advice to the various departments at A-B, including the Supply and Logistics teams. Kristi graduated from Regis University in Denver, Colorado and received her law degree from St. Louis University School of Law. Prior to joining A-B, she was a litigator at Baker, Sterchi, Cowden & Rice, LLC.

MELANIE R. CHEAIRS is a shareholder at the ALFA International firm of Lorange & Thompson P.C. Her Litigation and Trial practice focuses on the Hospitality and Transportation Industries where she represents a broad array of Regional and National Hotel and Restaurant Chains, and Transportation Companies in their liability and employment matters. Melanie was recently awarded the prestigious ALFA International, Nate Fishbach Attorney of the Year Award, for outstanding service to the ALFA International Organization. She served a three-year term on the ALFA International Board of Directors from 2013–2016. She is a Chair Emeritus of the Hospitality and Retail Practice Group. Melanie currently serves ALFA International as the Chairman of the ALFA International Marketing Committee. Melanie is also active on the Steering Committees of both the Transportation and Women's Initiative Practice Group and participates in the National Association of Professional Women. Melanie is a frequent author and speaker on matters of importance to her industry clients. Melanie received her Juris Doctor in 1989 from South Texas College of Law- Houston. She is a Fellow with the Texas Bar Foundation. Melanie received her undergraduate degree from Texas A&M University, where she was an All-American Swimmer, and was chosen to the Southwest Conference Women's All-Decade Team. As an avid Aggie, she served on the Board of Directors of the Texas A&M Women Former Student's

Network, and was WFSN President in 2012. Melanie currently serves as President of the Advisory Board of Youth For Christ-Houston, on the National Board of United Methodist Action Reach-Out Mission by Youth-(UM ARMY), and as the Director for Kingwood United Methodist Church, UM ARMY Youth Camp.

CHRIS COLLIER is a senior partner and deputy partner-in-charge of ALFA International firm Hawkins Parnell & Young's office in Atlanta, Georgia. He works with many types of businesses in the retail and hospitality sectors from public multinational corporations to local companies and individuals. Chris represents clients as lead trial counsel in high-stakes cases throughout the country. He spends even more time managing litigation nationwide and implementing "big picture" strategies aimed at minimizing legal exposure and reducing overall expenses. Having previously been in-house litigation and environmental counsel for a Fortune 500 company, he understands the time and financial constraints faced by his clients. In addition, Chris regularly serves as a faculty member with the National Institute for Trial Advocacy and as a faculty member teaching Emory University School of Law's Trial Techniques Program.

ROBERT J. COMFORT is a shareholder with the ALFA International law firm of Johnson & Bell, Ltd. in Chicago, Illinois where he concentrates his practice in hospitality law, retail liability, premises liability and general negligence with a focus on defending personal injury matters. His legal career includes representation of an international hotel chain in all matters from premises liability to wrongful death. He is a member of the Illinois Association of Defense Trial Counsel, the Trial Lawyers Club of Chicago as well as the American Bar Association, Illinois State Bar Association and Chicago Bar Association. Mr. Comfort is a graduate of Santa Clara University (1983) and the University of Notre Dame School of Law (1986). He is currently the Chair of the ALFA International Hospitality & Retail Law Practice Group.

SCOTT CONLON is an experienced trial lawyer with a long history of successfully representing clients across the state of Arizona. As a Shareholder at ALFA International member firm Renaud Cook Drury Mesaros, PA, Scott has more

than 15 years of experience defending clients in elevator manufacturing cases. He has studied the effects technological advances have had in this industry, and how technology plays a role in clients' maintenance requirements. This experience and insight allows Scott to better understand his client's cases, and develop a comprehensive defense strategy. Additionally, Scott has a successful history of representing insurance companies, restaurants, and transportation clients. His broad experience provides clients valuable insight and experience during trial, and reliable counsel which can help avoid trial altogether.

ERIC C. COTTON serves as deputy general counsel & corporate compliance officer for SITE Centers Corp., a publicly traded real estate investment trust based in Cleveland, Ohio, where he oversees the company's litigation, risk management and compliance matters and provides legal support for its operations. Eric was previously general counsel for Equivest Finance, Inc., a publicly traded real estate development and finance business based in Syracuse, New York. He has also held positions in the legal departments of the Pyramid Companies and the Edward J. DeBartolo Corporation.

TAMARA F. DE WILD is Associate General Counsel and Director of Legal Services for O'Reilly Automotive, Inc. d/b/a O'Reilly Auto Parts and its affiliated entities. O'Reilly Auto Parts (ORLY) is a retailer of aftermarket automotive parts, tools, supplies, equipment, and accessories based in Springfield, Missouri. At O'Reilly, Tamara counsels Human Resources and management on labor and employment related issues including ADA, FMLA, Title VII, ADEA, wage and hour issues, severance matters, non-compete and nonsolicitation agreements, labor relations/union avoidance, and other employment related matters; reviews and responds to complaints and charges filed with the EEOC and state agencies; coordinates with Human Resources in responding to wage claims; manages and coordinates the defense of all employment related litigation with outside counsel; manages and coordinates the defense of unfair labor practice charges filed with the NLRB; works with Human Resources and operations representatives in the negotiation of collective bargaining agreements; and works with Human Resources and other departments in developing, implementing, and updating employment policies, procedures, and practices and training materials relating to the same. In addition,

Tamara provides support to the General Counsel and Vice President of Legal Services on corporate governance issues and compliance functions. Prior to joining O'Reilly, Tamara was in private practice for 13 years, most recently at Lathrop & Gage in Springfield, Missouri. Tamara received her undergraduate degree from Drury University and her J.D. from Wake Forest University School of Law. Tamara is a member of the ALFA International Client Advisory Board.

LANCE G. EBERHART is CEO at the ALFA International law firm Hall & Evans, LLC. Mr. Eberhart practices in the area of complex civil litigation handling the defense of a full range of property and casualty matters including matters directly affecting the Transportation Industry. Prior to joining Hall & Evans Mr. Eberhart had significant trial and appellate experience in the field of criminal defense. Mr. Eberhart is in numerous professional organizations and is a member of both the ALFA International Hospitality & Retail and Transportation Steering Committees. He was the 2016 ALFA International Hospitality & Retail Law Practice Group Chair. Mr. Eberhart is a graduate of the Washington University School of Law.

JOSEPH G. FORTNER, JR is a partner at Halloran Sage, and the Chair of the ALFA International Business Litigation Practice Group. He is a business and intellectual property litigator with experience in a wide range of matters in state and Federal courts, including trademark, trade dress, trade secret, domain name, patent, contract, business fraud, unfair trade practices, and other complex business litigation. He has represented clients in such segments as manufacturing, financial services, information technology, marketing, alternate power systems, firearms, music, and other services industries. Joe uses his experience to counsel clients regarding intellectual property issues and other business relationships, prosecutes trademark matters at the Patent & Trademark Office, and negotiates licenses, assignments and other intellectual property agreements. He chaired the BLPG's 2017 Seminar, and recently moderated an intellectual property panel at the ALFA International Client Seminar. He is a graduate of Duke University, and received his J.D. from Vanderbilt University School of Law. When not practicing law, he works on his jazz, blues, and country guitar skills, and performs with his wife (also an attorney) in their vocal and guitar duo, "Blind Date."

MATT FRIEND is vice president of risk management for Stonebridge Companies, a privately owned, innovative hotel owner, operator and developer headquartered in Denver, Colorado. Its diverse listing of properties includes over 60 select-service, extended-stay, mid-scale and full-service hotels in markets throughout the U.S. Matt leads the company's risk management strategy, negotiates insurance programs, manages claims and is responsible for crisis management, compliance, and loss prevention.. He serves on the Board of Directors, and is a past president, of the Rocky Mountain Chapter of Risk and Insurance Management Society (RIMS), is an Affiliate Faculty at Regis University, Anderson College of Business, and frequently lectures at the University of Colorado, Denver, Metropolitan State University of Denver, and Washington State University. He earned his Master of Science in Management from Regis University and his Senior Professional in Human Resource (SPHR) certification.

MARY P. HAEFER, JD, CPCU is Head of Casualty Claims for CapSpecialty located near Madison, WI. Mary has been with CapSpecialty since 2010 and oversees the casualty unit with an emphasis on cases involving liquor liability, assault and battery, slip and falls, construction defect and catastrophic bodily injury claims. Previously, Mary spent 16 years at General Casualty Companies (now QBE) as senior claims counsel overseeing complex litigation including complex commercial litigation. Mary has experience as a litigator in private practice and spent two years as a judicial clerk to the Honorable John C. Shabaz, Western District of Wisconsin. Mary is a Phi Beta Kappa graduate of Indiana University and received her JD at Marquette University cum laude. She completed her CPCU designation in the insurance industry in 2001. Mary has three children and is a huge sports fan. She also enjoys reading, yoga and travel.

CATHERINE J. HUFF is a Partner in the Roanoke, Virginia ALFA International law firm of Gentry Locke Rakes & Moore, LLP. Her practice focuses on labor and employment, professional liability and workers' compensation. She also advises businesses in the restaurant and hospitality industry on employment matters. Cate has tried a number of cases in both state and federal trial courts and has extensive experience with motions practice. Cate regularly speaks and conducts training on a variety of employment and workers' compensation issues in and outside of

Virginia. She received her bachelor's degree from Virginia Tech and her J.D. from Liberty University.

BENJAMIN W. JONES is a shareholder in the Knoxville and Nashville, Tennessee ALFA International law firm of Lewis Thomason, P.C. where he concentrates his practice in hospitality law, premises liability, transportation, and general negligence with a focus on defending personal injury matters. Ben has represented numerous hotels, bars, restaurants, convenience stores and retail establishments, in the defense of dram shop, security and premise liability cases. In addition, Ben has defended wrongful death and other catastrophic injury cases in the transportation field. He received his undergraduate and doctor of jurisprudence from The University of Tennessee.

PAUL G. KLOCKENBRINK is a Partner in the Roanoke, Virginia, ALFA International law firm of Gentry Locke Rakes & Moore, LLP. Mr. Klockenbrink represents business clients in all aspects of the employment relationship including wage and hour laws, discrimination claims, return to work and noncompete/ trade secret issues. He has successfully defended companies in jury trials covering a variety of employment issues. Paul regularly speaks and conducts training on various employment law issues. Mr. Klockenbrink chairs the firm's Hospitality and Restaurant Practice Group. He received his bachelor's degree from the University of Vermont and his law degree, cum laude, from the University of San Diego, School of Law.

CYNTHIA KOLB is the Director of Specialty Property & Casualty claims at OneBeacon Insurance group in Plymouth, MN. In that role, Cynthia oversees litigated and non-litigated CGL and Commercial Auto claims throughout the United States. As a specialty insurance company, OneBeacon's insureds include many hospitality entities ranging from bowling alleys and hotels to banks and concert venues. Prior to joining OneBeacon, Cynthia was a shareholder in a Minneapolis law firm.

JACQUELINE K. S. LEE, General Counsel, Flynn Restaurant Group LP. Jacqueline ("Jaci") Lee represents America's largest franchisee in a wide range of commercial, real estate, employment, and tort disputes for over 1,200 restaurants nationwide, and provides the Company with strategic counsel on contract, risk management, corporate development, intellectual property, and employment issues. She

is an experienced trial lawyer who has managed all aspects of litigation and has played a lead role in several jury and bench trials, as well as arbitration. Jaci has written and spoken extensively on litigation strategy, IP damages, and diversity in the legal profession, and her contributions have been recognized by a number of legal publications, including The Legal 500 United States and Northern California Super Lawyers. In 2015, Jaci was named to Silicon Valley Business Journal's 2015 "Women of Influence" list. Prior to joining Flynn Restaurant Group in 2018, Jaci was a partner in Jones Day's Silicon Valley office.

ERIK A. LINDSETH is Senior Vice President and General Counsel of Life Time, Inc. Life Time champions a healthy way of life for its members across 128 destinations in 36 major markets in the United States and Canada, delivering an athletic resort experience with healthy living options for the entire family. Erik joined Life Time in 2006 as Associate General Counsel to manage the company's litigation. As General Counsel since 2012, Erik has led Life Time's legal team which is responsible for handling or managing all legal matters for Life Time from club development and construction to operations. Before joining Life Time, Erik worked in private practice at Faegre Baker Daniels and as an Assistant Attorney General with the Minnesota Attorney General's Office.

DAVID MARSHALL is Vice President, Litigation & Dispute Resolution at Marriott Vacations Worldwide, one of the largest vacation ownership and leisure companies in the world. MVW is a leading vacation ownership company that offers vacation ownership, exchange, rental, and resort and property management, along with related products and services. The company has more than 100 resorts and nearly 650,000 owners and members in a diverse portfolio including seven brands. It also operates exchange networks and membership programs comprised of nearly 3,200 resorts in over 80 countries, as well as managing over 200 other resorts and lodging properties. David joined ILG, Inc., now a subsidiary of MVW, in September 2017 after working at Starwood Hotels for over 11 years. In his present role he is responsible for the legal oversight of all employment claims and litigation, as well as overseeing the company's defense in a variety of commercial disputes.

SEAN J. MILANO is a partner in the Boston, Massachusetts ALFA International firm of Morrison Mahoney LLP. Mr. Milano's

practice is concentrated in the areas of tort and contract litigation involving premises liability, construction accidents and products liability, as well as commercial and business litigation. Mr. Milano has substantial experience in the representation of bars, nightclubs, restaurants and country clubs involving the defense of allegations of negligence relating to premises security, service of alcohol, maintenance and management. Mr. Milano also has extensive experience in the representation of shopping center owners, managers, developers and retailers in lawsuits involving allegations of negligent premises maintenance, security and management, as well as claims involving breach of contract, contractual indemnification and commercial lease disputes. He has successfully represented clients in state and federal courts in Massachusetts, New Hampshire and Connecticut and he has tried numerous cases to both juries and judges. Mr. Milano is a member of the Defense Research Institute, Massachusetts Defense Lawyers Association, Claims & Litigation Management Alliance, International Council of Shopping Centers and the Massachusetts and New Hampshire Bar Associations. He serves on the ALFA International Hospitality & Retail Practice Group Steering Committee and the DRI Retail and Hospitality Practice Group Steering Committee.

MACKENZIE C. MONACO is a Director and Shareholder in the Albany, New York ALFA law firm of Carter Conboy. She maintains an active litigation practice representing a wide range of clients, from individuals and local businesses to national corporations, in state and federal courts throughout New York. She delivers counseling, risk management, and tort defense services to the hospitality and retail, construction, insurance, and health care industries. She also has an active trusts and estates practice. Ms. Monaco is a graduate of St. Lawrence University and earned her law degree, summa cum laude, from Albany Law School. She is a frequent speaker, locally and nationally, on topics supporting her practice, as well as women's issues, communication, client advocacy, and ethics. Mackenzie has been named a SuperLawyer® annually since 2013; is an active member of the Committee on Character and Fitness for the Third Judicial District and is the immediate past President of the Capital District Trial Lawyers Association.

JOSEPH M. MOORE is a Director at the ALFA International member firm in

Richmond, Virginia, McCandlish Holton. Joe is an experienced litigator who focuses on protecting the interests of his clients in a wide range of matters with emphasis in premises liability, trucking litigation and commercial disputes. His experience includes jury and bench trials in state and federal courts in Virginia, including the Eastern District of Virginia, the "rocket docket." Joe also has significant experience handling mediations and other forms of ADR. He has been selected for inclusion in Super Lawyers in 2017 and 2018 for civil litigation defense and was recognized as a Future Litigation Star by Benchmark Litigation in 2018. Joe currently serves as the 2019 Program Chair for the Hospitality & Retail Group. Joe grew up near Cooperstown, NY and enjoys coaching his son's baseball team and traveling with his wife and two children.

CHRISTOPHER A. PAGE is a partner at Young, Moore and Henderson, ALFA International's Raleigh, North Carolina member, where he is the Marketing Chair of its Retail/ Hospitality industry group. Chris is an experienced trial attorney, with special emphasis on representation of clients in the Hospitality and Retail industries, where he represents a number of national clients with all of their legal needs, including claims relating to employment, business disputes, trademark infringement, false advertising, premises accidents, and construction defects. After graduating summa cum laude from Duke University, Chris earned his law degree from the Yale Law School where he served as Senior Editor for the Yale Law Journal. Chris is the Chairman Emeritus of ALFA's Hospitality & Retail Practice Group, and is the former Chairman of ALFA's Marketing Committee. He also serves on ALFA's Board of Directors. Chris is a frequent speaker at ALFA seminars, and has created many presentations on a variety of litigation and management topics, including last year's opening session on the Innovation Imperative: Why Businesses Need to Create a Culture of Innovation to Survive.

JOHN P. RAHOY is a principal and shareholder with Brown & James, P.C. He practices in the firm's St. Louis office. John focuses his practice on retail and premises liability. He has tried more than 70 jury trials to verdict, including in the Circuit Court of the City of St. Louis, one of the most favorable plaintiff venues in the nation. John earned his B.S. from William Jewel College before receiving his J.D. from the University of Missouri. In addition to his involvement in the ALFA International

Hospitality Law Practice Group, he is active on the Federation of Defense & Corporate Counsel Board of Directors and the Missouri Organization of Defense Lawyers. John is recognized by Martindale-Hubbell and by Best Lawyers for Personal Injury Litigation-Defense. John is the chair of his firm's Marketing Committee.

NICHOLAS A. REIF serves as Litigation Counsel for The Sherwin-Williams Company. Sherwin-Williams is the global leader in the manufacture, development, distribution, and sale of coatings and related products to professional, industrial, commercial, and retail customers. Nick creates and implements strategic legal responses for The Americas Group and Consumer Brands Group Divisions. A special focus of his is the efficient and effective management of high-volume litigation. Nick has led and regularly manages both legal and business projects with stakeholders and contributors from across and outside the organization. Utilizing his background as a corporate lawyer and white-collar prosecutor, Nick understands strategic responses are a combination of leadership, culture, analytics, and adaptability. Prior to joining Sherwin-Williams, he was a white-collar crime prosecutor in Ohio, focusing on public corruption and complex financial criminal investigations. While in private practice, he was attorney at Jones Day where he specialized in advising and conducting compliance reviews for companies encountering Foreign Corrupt Practices Act and Consumer Financial Protection Bureau inquiries.

DONNA ROBERTS is Associate General Counsel for Cracker Barrel Old Country Store, Inc., which operates more than 640 restaurant/retail stores in 43 states and employs in excess of 75,000 workers. Ms. Roberts is responsible for all aspects of the company's labor & employment practice as well as its complex litigation matters. In this role, she also regularly defends the company in Tennessee-based lawsuits and employment-related arbitrations. Prior to joining Cracker Barrel, Ms. Roberts was a partner in the Nashville office of southeastern regional law firm, Stites & Harbison, PLLC, where she practiced in the areas of business litigation, employment and mass tort litigation defense.

KEITH ROZANSKI is senior counsel at the Los Angeles, California ALFA International Law firm of Haight Brown & Bonesteel LLP and a member of the Hospitality & Retail Practice Group Steering Committee. Mr.

Rozanski represents companies within the hospitality and product industries including hotels and resorts, restaurants, retailers, and product design and manufacturing companies. His practice includes the defense of premises liability and product defect actions, and claims arising under the Americans with Disability Act (ADA). Mr. Rozanski is a graduate of Ohio Wesleyan University and Thomas Jefferson School of Law.

ADAM RUSS of ALFA International firm Lorange & Thompson, P.C. in Houston, Texas, has helped individuals and businesses work through their most challenging risk management and legal problems. From day-to-day business counseling through to the rigors of litigation, Adam has helped clients in the hospitality, retail, manufacturing, construction, financial services, and insurance industries achieve results whether inside the courtroom or working to avoid it. From contract disputes to tort claims, in the workplace or on the job site, Adam's skills and practical approach have earned the trust and respect of clients and colleagues alike. As a trial attorney licensed in Ohio and Texas, Adam offers valuable first-chair experience defending matters in courts and ADR forums.

CHARLES A. "CHIP" SEIGEL III is the Chief Legal Officer and Chief Compliance Officer of Qdoba Restaurant Corporation, a company that owns, operates and licenses Qdoba Mexican Eats restaurants throughout the United States and Canada. Mr. Seigel's responsibilities at Qdoba include Compliance and Corporate Governance, Litigation Management, Human Resources, Asset Protection, Intellectual Property and Franchising. Prior to Qdoba, Mr. Seigel was the Chief Legal Officer of CKE Restaurants, parent company of Carl's Jr. and Hardee's. Mr. Seigel received his accounting degree from The George Washington University and his law degree from The Washington University School of Law.

YANA SHAPIRO is a Partner practicing in the Workers' Compensation Department of the ALFA International member firm in Philadelphia, German, Gallagher & Murtagh, P.C. Her practice focuses on representing the self-insured and captive Employers in Pennsylvania and New Jersey, as well as uninsured Employers. Ms. Shapiro has successfully litigated Claim, Review, Modification, Suspension and Termination Petitions before Workers' Compensation Judges and the Workers' Compensation Appeal Board. Ms. Shapiro

is on the ALFA International Steering Committee for Hospitality, the Women's Initiative Steering Committee, has organized multiple Women's Initiative Events in Santa Barbara, CA and Austin, TX, and led a successful ALFA International webinar on social media.

CAROL STEINOUR YOUNG has a broad litigation and counseling practice covering a range of substantive areas in U.S. Federal and state courts, and before the Trademark Trial and Appeal Board. She has represented businesses and individuals in matters involving theft of trade secrets, trademark infringement, noncompetition, copyright infringement, breach of contract, breach of fiduciary duty, wage and hour disputes, and other complex commercial matters in jurisdictions throughout the country. She has developed a special concentration regarding issues pertaining to trade secrets and the enforcement and enforceability of restrictive covenants, and advises clients with respect to drafting restrictive covenants, enforcing and defending covenant and trade secrets claims and litigating all aspects of such cases, from the injunction stage through trial. Carol has tried over 40 jury and non-jury cases to conclusion, and handled numerous arbitrations and mediations. In addition, Carol is Chair of the firm's e-Discovery team, which provides legal counseling on a variety of issues, including early case assessment, discovery in litigation or regulatory matters, document review, Rule 26(f) meet and confer conferences, and motions practice regarding ESI, with an emphasis on reducing the risk of sanctions and adverse results. Carol has lectured widely for the Pennsylvania Bar Institute and other local & national organizations on the subjects of trial practice, evidence, litigation management, electronic discovery, injunction practice, and expert testimony. Among other attorney accolades, Carol has been listed in the Best Lawyers in America® since 2013. She resides in Hampden Township with her husband and their two children.

KARA TROUSLOT STUBBS is a Member in the Kansas City ALFA International law firm of Baker Sterchi Cowden & Rice, L.L.C., where her civil litigation practice is primarily focused on the defense of product liability matters, including the defense of manufacturers of medical devices, pharmaceutical products, construction equipment, children's products, commercial grade fireworks, diacetyl containing products, and various consumer products.

Her practice also includes general personal injury, commercial litigation, employment, and consumer fraud. She has served as national and regional counsel to various clients in mass tort litigation. She is a member of the Kansas, Missouri, and American Bar Associations, International Association of Defense Counsel, and DRI. She is a frequent lecturer and author on issues related to product liability litigation. She currently serves as the Chair to the Board of Directors of ALFA International. She received her B.A. from the University of Kansas in 1989 and her J.D. from the University of Kansas in 1992. Prior to joining the firm she served as law clerk to the Honorable Thomas C. Clark of the Circuit Court of Jackson County, Missouri.

JOHN R. TARPLEY is a shareholder residing in the Nashville office of Lewis Thomason. John has practiced in Nashville since graduating from the University Of Tennessee College Of Law. He joined the firm in 1989 after clerking with an appellate judge and serving as an Assistant Attorney General for the State of Tennessee. He is a leader in the firm's Commercial Transportation and Complex Litigation Practice Group. As a certified mediator, he is called on a regular basis to mediate and arbitrate a wide range of disputes. He has been inducted into the Tennessee Academy of Mediators. In addition, John is a former president of the Tennessee Bar Association, the Nashville Bar Foundation and of the American Bar Association's Tort, Trial and Insurance Practice Section. He also is a former chair of the Board of Editors of the ABA Journal. Likewise, he is a member of the ABA's Standing Committee on the Federal Judiciary, which conducts evaluations of all nominees for federal judgeships. He is active in the community and formerly served as the president of the Music City Chapter of the March of Dimes and as a member of the leadership team of Leadership Nashville. John is a former Transportation Practice Group Chair for ALFA International.

ANITRA WALDEN-JACOBS is an Attorney for Speedway, LLC. Ms. Walden-Jacobs is an attorney in the Speedway Law Organization, focusing on labor & employment issues. Currently, Ms. Walden-Jacobs is primarily responsible for supporting the Atlantic Division, representing Human Resources and management in a broad range of labor and employment matters, including litigation, administrative investigations, and union negotiations. Ms. Walden-Jacobs also spends a significant amount of time

advising clients regarding compliance with various labor & employment laws, including anti-discrimination, harassment and retaliation laws, leave issues, and wage and hour laws. Ms. Walden-Jacobs is a Cincinnati native and a die-hard Bengals fan. Prior to joining Speedway in 2014, Ms. Walden-Jacobs was in private practice at the Cincinnati office of Jackson Lewis LLP, a national labor & employment law firm. Prior to her employment with Jackson Lewis, Ms. Walden-Jacobs was an attorney at the law firm Dinsmore & Shohl LLP, focusing on workers' compensation and labor & employment matters. Ms. Walden-Jacobs holds B.S. in English from Wittenberg University in Springfield, OH, and obtained her J.D. from The University of Cincinnati College of Law. In addition to her Ohio Bar admission, she is also admitted to the United States District Court for The Southern District of Ohio and the Sixth Circuit Court of Appeals.

ERNEST ("ERNIE") WETZLER, II, is associate counsel at Genuine Parts Company in Atlanta, Georgia. Genuine Parts Company is a distributor of automotive replacement parts in the U.S., Canada, Mexico, Australasia, France, the U.S. and Germany. Ernie is responsible for handling and managing the litigation process nationwide. Ernie was in private practice at Hawkins Parnell & Young, LLP in Atlanta prior to joining Genuine Parts Company.

KRISTEN WILSON is Senior Director and Associate General Counsel for Nordstrom, Inc., one of the nation's leading fashion specialty retailers with 373 stores in 40 states, Canada and Puerto Rico. Nordstrom is self-insured and self-administered and Kristen is responsible for managing claims, litigation and legal advice on multiple lines of business, including intellectual property, premise, loss prevention, product compliance, general business and commercial litigation. She joined Nordstrom in 2012 after practicing civil defense litigation and serving as a former Deputy Prosecuting Attorney for King County, WA.

GENERAL INFORMATION

MEETING LOCATION

Motif Hotel

1415 Fifth Avenue
Seattle Washington 98101
Tel: (206) 971-8000
www.destinationhotels.com/motif-seattle

REGISTRATION

Please contact your ALFA International Attorney to register.

ATTENDANCE IS OPEN ONLY TO MEMBERS OF ALFA INTERNATIONAL AND THEIR INVITED GUESTS AND IS LIMITED TO AGES 21+.

HOTEL

The deadline for obtaining a room reservation at the ALFA International rate is July 16, 2019. Hotel reservation requests are submitted by completing the online seminar registration process. Please contact your ALFA International attorney to register.

ATTIRE

The attire for the educational sessions throughout the conference, and for the dinners on Wednesday and Thursday night, is business casual. The attire for the optional activities on Thursday and Friday afternoon is casual, as is the dinner on Friday night.

CLE CREDIT

ALFA International certifies that this program has been approved for 7.25 hours of General CLE credit in the States of Illinois and California. If you need credit in another state, please contact that state bar regarding the necessary requirements to obtain CLE credit. ALFA International staff are available to assist in any way possible but you must apply individually to obtain credit in your particular state.

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