FIRST WORLD CHALLENGES:
FINDING PRACTICAL SOLUTIONS
IN A SHRINKING GLOBAL ECONOMY

2015 INTERNATIONAL CLIENT SEMINAR
March 5-8, 2015 | Fairmont Scottsdale Princess | Scottsdale, Arizona

www.alfainternational.com
FIRST WORLD CHALLENGES:
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ALFA International member firms represent a broad spectrum of businesses operating in a variety of industries throughout the world. Borders between countries still have political significance, but are quickly evaporating in the ever-growing interdependence of the global economy.

The Practice Groups of ALFA International have come together to identify the important issues facing business today, and have structured a program with topics that will be of both universal appeal to a broad cross section of our clients, but also allow for each of you to select a customized curriculum tailored to address the specific challenges that face your business or industry.

- **TRACK 1**: Complex Litigation: Managing business problems in an ever more competitive and contentious market
- **TRACK 2**: Virtual Reality: Developing answers to the challenges of operating in an electronic economy that often outstrips existing management structures
- **TRACK 3**: Human Resources: Finding creative responses to difficulties of managing an ever diverse workforce
- **TRACK 4**: Emerging Challenges: Exploring practical ways to respond to the new global realities

We encourage you to attend the presentations “mix and matched” from among these four tracks for a unique seminar experience. I look forward to seeing you in Scottsdale!

**W. David Paxton**
Program Chair, 2015 International Client Seminar
GENTRY LOCKE
Roanoke, Virginia

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All About Scottsdale

The moment you step off the plane and see the breathtaking mountains you know you have arrived. Scottsdale provides the perfect tranquil oasis and ideal destination for unwinding. The AAA Five-Diamond Fairmont Scottsdale Princess resort is truly state of the art and will not disappoint. The sophisticated luxury of the resort shines through in every detail. The Phoenix Sky Harbor International Airport serves the Scottsdale area and is located 22 miles from the Fairmont Scottsdale Princess Resort and is easily accessed via taxi.
THURSDAY, MARCH 5, 2015

12:00 p.m. – 6:00 p.m.

HOSPITALITY SUITE & REGISTRATION
McDowell Room

12:00 p.m. – 5:00 p.m.

FACULTY REHEARSAL
Princess Ballroom

4:00 p.m. – 5:30 p.m.

CORPORATE COUNSEL ROUNDTABLE
Palomino Ballroom 7

5:00 p.m. – 5:30 p.m.

ALL ALFA ATTORNEY MEETING
Palomino Ballroom 6

5:30 p.m. – 6:30 p.m.

LOL @ The Women’s Initiative Reception
Well & Being Spa Atrium
Please join the Women’s Initiative Practice Group and other female colleagues for Southwest-inspired cocktails, tapas, banter and laughter in a stunning desert oasis.

S. Carolyn Ramos
Women’s Initiative Liaison
BUTT THORNTON & BAEHR PC
Albuquerque, New Mexico

6:30 p.m. – 9:30 p.m.

Poolside Color Emporium
WELCOME RECEPTION, BUFFET DINNER & REGISTRATION
East Pool & Sonoran Splash

FRIDAY, MARCH 6, 2015

7:30 a.m. – 8:30 a.m.

BREAKFAST BUFFET
Princess Plaza
Attendees: 7:30 a.m. – 8:30 a.m.
Spouses: 8:30 a.m. – 9:30 a.m.

8:30 a.m. – 12:25 p.m.

PROGRAM SESSIONS
Princess Ballroom D-I and Palomino Ballroom 4-10

8:30 a.m. – 8:45 a.m.

INTRODUCTORY REMARKS

Carol B. Ervin
Chair, ALFA International Board of Directors
YOUNG CLEMENT RIVERS, LLP
Charleston, South Carolina

W. David Paxton
Program Chair, 2015 International Client Seminar
GENTRY LOCKE
Roanoke, Virginia
8:45 a.m. – 9:45 a.m. **PLENARY SESSION**

**THE POLITICS OF LITIGATION**

Welcome to ground zero of a business problem. Our panelists will use a four-part hypothetical to set the stage for this dynamic and realistic exploration of the competing demands that confront and often confound the business team, the legal team, the marketing department, regulators, insurers and outside counsel when litigation occurs. Our panel will examine and provide insights on how to respond to these various “political” and legal issues that arise when your company is thrust into significant litigation.

**Charles A. “Chuck” Stewart**  
*Moderator*  
BRADLEY ARANT BOULT CUMMINGS LLP  
Montgomery, Alabama

**Jeanne Demers**  
*Associate General Counsel*  
SCHNEIDER ELECTRIC  
Foxboro, Massachusetts

**Mark Fuchs**  
*Vice President, General Counsel and Corporate Secretary*  
LOUISIANA PACIFIC CORPORATION  
Nashville, Tennessee

**Kevin G. Owens**  
*JOHNSON & BELL, LTD.*  
Chicago, Illinois

**Tom Johnson**  
*Director Elect of Litigation*  
KAWASAKI MOTORS CORPORATION USA  
Irvine, California

9:45 a.m. – 10:05 a.m. **BREAK**

10:05 a.m. – 11:05 a.m. **BREAKOUT SESSIONS – GROUP 1**

**TRACK 1**  
**Root Cause Analysis: Looking for Black and White in a World of Gray**

When something goes bad, someone invariably wants to know why. Many times the “why?” is elusive, at best. The call for a root cause analysis is rarely criticized, but does it provide accurate and useful results? This panel will discuss the many faces of a root cause analysis, what it is (and isn’t), and whether it really is the path to the truth many believe it to be.

**Peter A. Dubrawski**  
*Moderator*  
HAIGHT BROWN & BONESTEEL LLP  
Los Angeles, California

**J.K. Leonard**  
*Senior Vice President, Chief Financial Officer & Secretary*  
ADVANCED ENERGY INDUSTRIES, INC.  
Fort Collins, Colorado

**Bryan D.A. Larson**  
*Director, Property & Casualty Risk Management*  
LEGGETT & PLATT, INC.  
Carthage, Missouri

**Thomas O. McGimpsey**  
*Executive Vice President, Corporate Development & GENERAL COUNSEL*  
ROBINS & MORTON  
Birmingham, Alabama

**Curt Paulsen**  
*Senior Vice-President & General Counsel*  
SAFWAY GROUP HOLDINGS, INC.  
Waukesha, Wisconsin

**TRACK 2**  
**Hackers Anonymous—Risk Mitigation Strategies for Handling Ever-Changing Threats to Data Security**

In today’s digital and data-driven world, businesses now more than ever are facing increasingly sophisticated and persistent threats to information privacy, cybersecurity, and data protection. From Target and Home Depot to Neiman Marcus and LivingSocial, data security is a topic that dominates headlines, and related litigation and enforcement actions are a real issue for companies of all sizes, no matter the industry. To avoid the pitfalls of being caught unprepared against a data breach, companies and their legal counsel must develop and implement defensible and practical data management and security policies that fit their business model. This session will provide concrete takeaways on the ever-evolving threats to the security and confidentiality of company and customer data, best practices for minimizing the risks associated with those threats, and strategies for responding to a data breach.

**Christopher C. Genovese**  
*Moderator*  
NELSON MULLINS RILEY & SCARBOURGH LLP  
Columbia, South Carolina

**David G. Hymer**  
*BRADLEY ARANT BOULT CUMMINGS LLP*  
Birmingham, Alabama

**G. Edward Cassady, III**  
*Senior Vice President, Chief Financial Officer & Secretary*  
ROBINS & MORTON  
Birmingham, Alabama

**Madison Roberts**  
*Corporate Counsel*  
FOCUS BRANDS, INC.  
Atlanta, Georgia
Lions, Tigers and Bears—When Compliance Officers or In-House Counsel Become Whistleblowers

This panel will address the unique questions surrounding whistleblower claims by employees who, by the nature of their job duties, are expected to report and advise regarding potential wrongdoing. Is merely “doing one’s job” enough to qualify as a whistleblower? Can employees qualify for government “bounties” or pursue retaliation claims against their employers as a result of adverse actions? Are there special rules governing claims by these types of employees? Are there ethical prohibitions or limits on the ability of lawyers to pursue such claims?

Colleen P. Lewis  
Moderator  
DINSMORE & SHOHL LLP  
Cincinnati, Ohio

Schaun D. Henry  
MCNEES WALLACE & NURICK LLC  
Harrisburg, Pennsylvania

Justin H. McCarthy, II  
Assistant General Counsel  
DENTSPLY INTERNATIONAL  
York, Pennsylvania

Donna Roberts  
Associate General Counsel  
CRACKER BARREL OLD COUNTRY STORES, INC.  
Lebanon, Tennessee

Jill Hamill Sopha  
Chief Counsel, Human Resources  
HARLEY-DAVIDSON MOTOR COMPANY  
Milwaukee, Wisconsin

Navigating Insolvency and Bankruptcy Issues in the EU: German, French, UK and American Perspectives

There is no common insolvency or bankruptcy system in the EU. Bankruptcy and insolvency experts from the UK, France, Germany and the US will address real-world scenarios involving such issues as: cross-border (EU/US) insolvency; effects of a EU vendor insolvency on a US customer; recovering collateral and protecting claims in a EU insolvency proceeding; out-of-court restructuring scenarios in the EU; participation levels for creditors in a EU proceeding; protecting the priority of creditors in a EU insolvency proceeding; officer, director, and lawyer liability in a EU proceeding.

John A. Roberts  
Moderator  
SEMMES, BOWEN & SEMMES, P.C.  
Baltimore, Maryland

Frédéric Cohen  
COURTOIS LEBEL  
Paris, France

Marcello Di Stefano  
TIEFENBACHER  
Heidelberg, Germany

John Sykes  
CHARLES RUSSELL, LLP  
London, England

11:05 a.m. – 11:25 a.m. BREAK

11:25 a.m. - 12:25 p.m. BREAKOUT SESSIONS – GROUP 2

Strategies for Avoiding Qui Tam Relator (Whistleblower) Controversies and Action

This session seeks to raise awareness of the substantial costs associated with qui tam relator claims and related whistleblower allegations of fraud, including the expense and distraction associated with investigative activity which can also involve parallel criminal proceedings. The panel will address the strategies and concrete steps that organizations can take to keep internal issues from escalating and meaningfully reduce risk and exposure to whistleblowers of all kinds.

Patrick S. Coffey  
Moderator  
WHYTE HIRSCHBOECK DUDEK S.C.  
Milwaukee, Wisconsin

Steven K. Covey  
Senior Vice President, General Counsel & Chief Ethics Officer  
NAVISTAR INTERNATIONAL  
Lisle, Illinois

Christopher E. Knight  
FOWLER WHITE BURNETT P.A.  
Miami, Florida
**Track 2**  
**Client Confidentiality in the Cloud**

Technology can assist lawyers in safeguarding confidential client information, but it also presents serious threats to the security of that information. This program will provide a description of “cloud” storage systems, and focus on the obligations to clients, clients’ privacy expectations and requirements, as well as areas of potential liability arising from “cloud” storage. In addition, the panel will discuss best practices and procedures for protecting confidential client information. The program will also discuss actions that in-house and outside counsel should take in responding to the loss of confidential client information, and the remedies for confidentiality breaches. The program will conclude with a discussion of lawyers’ ethical obligations as it relates to cloud storage.

Patrick W. Michael  
*Moderator*  
DINSMORE & SHOHL, LLP  
Louisville, Kentucky

James C. Green  
*VP, General Counsel & Corporate Secretary*  
MANITOU AMERICAS, INC.  
West Bend, Wisconsin

John Ruzich  
*Senior Vice President & General Counsel*  
LEGENDS  
New York, New York

William G. Ireland  
*HAIGHT, BROWN AND BONESTEEL, LLP*  
Los Angeles, California

Barbara Stevens  
*Vice President & Corporate Counsel*  
PRUDENTIAL  
New York, New York

**Track 3**  
**Workplace Trends—What is Hot and What is Not**

In today’s business world employers are faced with many challenges and an ever-evolving legal landscape, such as new pregnancy rules under the ADA, ban-the-box proposals relating to criminal convictions on employment applications, franchises and franchisors being found to be joint employers, protests to increase the minimum wage, and health care and social media issues. This panel will discuss recent court and administrative decisions, along with pending and proposed legislation and enforcement guidance issued by various governmental agencies, and discuss their effect on employers. Please join us for a lively discussion and debate as we explore these issues and, most importantly, practical advice for employers in dealing with the difficulties and uncertainty they face in the ever changing work environment.

Joel R. Hlavaty  
*Moderator*  
FRANTZ WARD LLP  
Cleveland, Ohio

Lisa A. Krupicka  
*BURCH, PORTER & JOHNSON, PLLC*  
Memphis, Tennessee

Jennifer Lippman  
*Assistant General Counsel*  
TEXTRON  
Providence, Rhode Island

W. Paul Tuberville  
*Senior Counsel, Labor & Employment*  
INTERNATIONAL PAPER COMPANY  
Memphis, Tennessee

**Track 4**  
**Law Departments in the 21st Century**

The legal world is changing rapidly, and nowhere is that more true than in the legal departments of companies. This panel will address the ways in which in-house legal departments will have to change and possibly restructure to meet the dynamic changes affecting the business world and the legal needs of their companies. The panelists will also discuss how these changes will affect their relationships with their outside counsel and offer suggestions as to how outside counsel can build stronger relationships with their clients as these changes occur.

Darryl M. Bloodworth  
*Moderator*  
DEAN, MEAD, EGERTON, BLOODWORTH, CAPOUANO & BOZARTH, P.A.  
Orlando, Florida

Anthony DeGlomine, III  
*Deputy General Counsel*  
HARRIS CORPORATION  
Melbourne, Florida

Garrick J. Hodge  
*Divisional VP, Asst. General Legal Counsel*  
WALGREEN CO.  
Deerfield, Illinois

Sonia M. Valdes  
*Vice President*  
MEDMARC INSURANCE COMPANY  
Chantilly, Virginia

William Venema  
*Vice President & General Counsel*  
LEHIGH HANSON, INC.  
Irving, Texas

**Schedule**

- **12:25 p.m. – 1:30 p.m.**  
  **LUNCH BUFFET**  
  Princess Plaza

- **1:15 p.m. – 6:00 p.m.**  
  **GOLF – CASUAL PLAY**  
  TPC Scottsdale – Stadium Course  
  Shotgun Start – Lunch on the carts

- **1:30 p.m. – 5:30 p.m.**  
  **OPTIONAL ACTIVITIES**  
  See activities sheet

- **1:30 p.m. – 7:00 p.m.**  
  **HOSPITALITY SUITE**  
  McDowell Room
SATURDAY, MARCH 7, 2015

7:30 a.m. – 8:30 a.m.  BREAKFAST BUFFET
Princess Plaza
Attendees: 7:30 a.m. – 8:30 a.m.
Spouses: 8:30 a.m. – 9:30 a.m.

8:30 a.m. – 12:10 p.m.  PROGRAM SESSIONS
Princess Ballroom D-I
and Palomino Ballroom 4-10

8:30 a.m. – 9:30 a.m.  BREAKOUT SESSIONS – GROUP 3

**TRACK 1**
Tribalism in the Courtroom: What Neuroscience Says about Bias, Loyalty, and Group Behavior

At trial, when it is Us v. Them, the evidence is all in, and deliberations are about to begin, we want the jurors’ loyalties to be with our tribe. How do we make that happen? Our panel of seasoned litigators and litigants will look at what recent brain research suggests concerning the arguments and strategies that push jurors to align with Us instead of Them.

- **T. Thomas Singer**
  - Moderator
  - AXILON LAW GROUP, PLLC
  - Billings, Montana

- **Scott Barrett**
  - General Counsel
  - CRITICAL PROCESS SYSTEMS GROUP
  - Burlington, Vermont

- **Dina M. Cox**
  - LEWIS WAGNER, LLP
  - Indianapolis, Indiana

- **Ron W. Peppe, III**
  - Vice President, Legal & Human Resources & Secretary
  - CANAM STEEL CORPORATION
  - Point of Rocks, Maryland

- **Stanley E. Siegel**
  - NILAN JOHNSON LEWIS PA
  - Minneapolis, Minnesota

**TRACK 2**
It is Bound to Happen—Managing Losses for the Inevitable Data Breach

Every company can expect to suffer some type of data breach in the next several years. From 2012 to 2013 the number of data breaches grew 62%, translating to more than 552 million identities exposed – an increase of 368 percent. This doesn’t include the recent surge of mega-breaches in 2014. As data thieves employ new and novel ways to gain access to confidential information, companies must be prepared for the financial risks associated with a data breach. This panel will focus on the various insurance products that are available to transfer the liability risk, as well as helping clients understand how their insurance carrier can assist in investigating and limiting the losses associated with the data breach. Attendees will leave with a better understanding of how to go to market for their cyber liability coverage, including a review of the recent cyber exclusions that have been published. Attendees will also leave with a better understanding of the sophisticated response teams that many insurance carriers can field once the inevitable has happened.

- **Elaine Moss**
  - Moderator
  - BROWN & JAMES, P.C.
  - St. Louis, Missouri

- **Katherine M. Keefe**
  - Breach Response Services Director
  - BEAZLEY GROUP
  - Philadelphia, Pennsylvania

- **Adam Cottini**
  - Managing Director – Cyber Liability Practices
  - ARTHUR J. GALLAGHER & CO.
  - New York, New York

- **Lisa F. Mickley**
  - HALL & EVANS, LLC
  - Denver, Colorado
**Building a Better Mousetrap—Protecting Company Assets**

Protection of Trade Secrets and other confidential information is one of the most important tasks assigned to corporate legal and risk management departments. This session will focus on protection of information that does not fall within the more formal intellectual property protection under Copyright, Patent and Trademark protection laws. Our distinguished and experienced panel will share real life examples of strategies you can use to protect less “formal” intellectual property such as ideas, plans, strategies, customer lists and customer confidential information in a technology laden society. We will explore current trends in trade secret litigation including Anti-trust allegations asserted against many Silicon Valley heavyweights for alleged hiring pacts, what does and does not qualify as a trade secret and the validity and enforcement strategies for confidentiality agreements, non-solicitation agreements, non-compete agreements and other restrictive covenants.

**Moderator:**
James M. Peterson  
Moderator  
HIGGS, FLETCHER & MACK, LLP  
San Diego, California

**Panelists:**
Eva Knipschild  
KENNEDY VAN DER LAAN  
Amersterdam, Netherlands

J. Burke McCormick  
Senior Counsel  
WELLS FARGO  
Glen Allen, Virginia

David M. Royer  
General Counsel  
AREVA, INC.  
Charlotte, North Carolina

Ronald Wasinger  
Vice President and Deputy General Counsel  
SONY ELECTRONICS, INC.  
San Diego, California

**Where in the World?—ALFA Goes Global to Collect Judgments**

OYEZ! OYEZ! ALL RISE. The Honorable Laurie Watt, Chairman Presiding is about to render the decision in Atlas Copco Litigation. The decision comes after years of extensive (and expensive!) international intrigue and litigation. Unfortunately for the prevailing party, the hard part has not begun. You must now collect your money and the losing party vows never to pay. What do you do now? Bring in James Bond or James Bourne? No. Allow ALFA’s team of international lawyers to go undercover to locate the best jurisdiction to collect your money.

**Moderators:**
Edward T. “Eddy” Hayes  
Moderator  
LEAKE & ANDERSSON, L.L.P.  
New Orleans, Louisiana

Andrew A. “Drew” Bassak  
Moderator  
MANATT, PHELPS & PHILLIPS, LLP  
San Francisco, California

**Panelists:**
Brett M. Cowell  
CORNWALL STODART  
Adelaide, South Australia

Hakan Osvald  
Sr. Vice President & General Counsel  
ATLAS COPCO (AB)  
Stockholm, Sweden

Gero Schneider  
TIEFENBACHER  
Heidelberg, Germany

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**9:30 a.m. – 9:50 a.m. BREAK**

**9:50 a.m. – 10:50 a.m. BREAKOUT SESSIONS – GROUP 4**

**Catastrophic Litigation**

When your next big case springs from a tragedy that is the leading story on CNN, it will be a game-changer for your company and legal team. Examining fast-paced developments that unfold in the wake of actual catastrophes, our panel discusses how to best protect not only your company’s bottom line – but also its very existence – from the negative impacts of bad publicity, government scrutiny, victim protects, subpoenas and lawsuits. We will touch upon the critical struggle for fair treatment by the press and jury pool, and also highlight unique features of Federal and State agency investigations, the reach of the government’s authority to investigate and subpoena, evidence preservation and coverage concerns, and recommended best practices for successful, empathic resolution.

**Moderators:**
Benton J. Barton  
Co-Moderator  
HALL & EVANS, L.L.C.  
Denver, Colorado

P. Clark Aspy  
Co-Moderator  
NAMAN, HOWELL, SMITH & LEE, P.L.L.C.  
Austin, Texas

**Panelists:**
Joseph Bucz  
Senior Claim Consultant  
XL INSURANCE  
Chicago, Illinois

Dianna Baker Shew  
Assistant General Counsel  
CORRECTIONS CORPORATION OF AMERICA  
Nashville, Tennessee

Cynthia Stevens  
Corporate Counsel  
JACOBS ENGINEERING GROUP, INC.  
Pasadena, California
## Strategies for Battling Patent Trolls

The controversy over “patent trolls,” which has been simmering for years, has finally heated up and caught the attention of the U.S. Supreme Court, state and federal legislators, attorneys general and even President Obama. Patent trolls, more objectively referred to as Non-Practicing Entities (NPEs), are companies formed to purchase patents and then, without using them to produce any products, enforce the patents through licensing programs or litigation. No company in America is immune from the proliferation of patent claims by NPEs. This panel will review administrative and legislative initiatives to stem the tide of litigation and practical strategies to avoid such claims and if they come to effectively resolve them.

**Eugenia “Gina” Carter**  
*Moderator*  
WHYTE HIRSCHBOECK DUDEK S.C.  
Madison, Wisconsin

**Bradley S. Paulson**  
*Vice President & Corporate Counsel*  
EPIC SYSTEMS CORPORATION  
Madison, Wisconsin

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<tr>
<td>Ronald S. Katz</td>
<td>MANATT, PHELPS &amp; PHILLIPS, LLP</td>
<td>San Francisco, California</td>
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## Sex Drugs and Rock & Roll—Is This VH1’s “Behind the Music” or My Office?

Real employment law makes premium cable TV look tame by comparison. This panel will present scenarios that ask the audience “is it truth or fiction” and discuss how actual “can you believe it” situations are dealt with. We will focus in particular on what employers should do in the 23 states where marijuana is lawful or where medical marijuana may be legally prescribed to enable an employee to perform the essential functions of his or her job. As the law sorts itself out in this area, we will debate whether to “lock it up or light it up” – issues posed by the conflict between state legalization and federal prohibition.

**Deborah P. Kelly**  
*Moderator*  
DICKSTEIN SHAPIRO LLP  
Washington, District of Columbia

**Sarah K. Johnson**  
*Senior Employment Counsel & Director of Employment Counsel*  
NORDSTROM, INC.  
Seattle, Washington

**Jane Brown**  
PAYNE HAMBLEN  
Spokane, Washington

**Amy Gare**  
Assistant General Counsel & Senior Employment Counsel  
CAPGEMINI NORTH AMERICA  
New York, New York

**David A. Kochman**  
*General Counsel*  
NATIONAL CONCESSIONS GROUP, INC. T/A O.PENVAPE  
Denver, Colorado

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<tr>
<td>Mark E. Wilkey</td>
<td>Vice President &amp; General Counsel</td>
<td>CENTRAL REFRIGERATED SERVICE, LLC</td>
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<tr>
<td>Gregory J. (“Greg”) Newman</td>
<td>Vice President – Litigation Counsel</td>
<td>WAFFLE HOUSE, INC</td>
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## Earth, Wind and Fire—When it’s Not a Concert Invitation

Hurricanes, tornadoes, acts of terrorism, disease outbreaks. Most businesses have felt the effects of a catastrophic event or most certainly will at some point. Are you prepared for the unthinkable? Do you have a business plan in place? What legal issues are involved? This panel will share some relevant experiences and address how your business prepares for and reacts to catastrophic events.

**Mark S. Scudder**  
*Moderator*  
STRASBURGER & PRICE, LLP  
Dallas, Texas

**Gregory J. (“Greg”) Newman**  
*Vice President – Litigation Counsel*  
WIFFLE HOUSE, INC  
Norcross, Georgia

**Brian McCarthy**  
MCDOWELL, KNIGHT, ROEDDER & SLEDGE, LLC  
Mobile, Alabama

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<td>Vice President &amp; General Counsel</td>
<td>CENTRAL REFRIGERATED SERVICE, LLC</td>
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**10:50 a.m. – 11:10 a.m.**  
**BREAK**
What is ALFA International?

ALFA International is the premier network of independent law firms. Founded in 1980, ALFA was the first and continues to be one of the largest and strongest legal networks. We have 150 member firms throughout the world. Our 80 U.S. firms represent 95 of the 100 largest metropolitan areas. Our 70 international firms are located throughout Europe, Asia, Australia/New Zealand, Africa, Canada, Mexico and South America.

ALFA International’s mission is to provide high quality, cost efficient legal services wherever our clients need them. The ALFA model enables our members to use their local expertise to deliver highly effective legal solutions, often drawing upon the collective wisdom and experience of other member firms. ALFA clients benefit from a geographically comprehensive network of exceptional law firms and accomplished trial and business counsel. Our member firms meet high standards to be part of the ALFA network and are well respected by their peers in the legal and business community.

11:10 a.m. – 12:10 p.m.
PLENARY SESSION:

YEARNING FOR A YIN TO YOUR YANG

The things that are part of our lives that represent “responsibility” are the “yang” in our lives. While understandably important, those things can weigh us down and cause depression, emotional fatigue, alcoholism, drug addiction and lead us to make poor decisions. Our lives are happier and more fulfilled when we have BALANCE in our lives. We need a “Yin” to our “Yang.” We need those things that are not “have to do” things but “want to do” things. We need things to be passionate about and that are fulfilling on a deep level. In a fast-paced, entertaining and interactive session, the creators of last year’s “Managing the Millennials” presentation will use music, video, and real-life stories to present the full range of struggles for the hard-working professional, especially attorneys, and offer practical advice for dealing with those struggles.

Christopher A. Page
Moderator
YOUNG MOORE & HENDERSON P.A.
Raleigh, North Carolina

Melanie R. Cheairs
LORANCE & THOMPSON, P.C.
Houston, Texas

Heather L. Anderson
Senior Corporate Counsel
BEST BUY
Encinitas, California

Erik Lindseth
General Counsel
LIFETIME FITNESS, INC.
Chanhassen, Minnesota

12:10 p.m. – 1:30 p.m.
LUNCH BUFFET
Princess Plaza

1:30 p.m. – 5:30 p.m.
OPTIONAL ACTIVITIES
See activities sheet

7:00 p.m. – 10:00 p.m.
VINTAGE CIRCUS
CLOSING COCKTAILS
AND BUFFET DINNER
WITH CIRCUS ENTERTAINMENT
Hacienda Plaza and Trellis

10:00 p.m. – 12:00 a.m.
HOSPITALITY SUITE
McDowell Room
FACULTY BIOS

HEATHER L. ANDERSON is in-house employment counsel with Best Buy, a fortune 100 company with 150,000+ employees. In her work, Ms. Anderson counsels and trains human resources and management on all aspects of federal and state employment laws, and manages litigation and claims throughout the U.S. Ms. Anderson places a high value on proactively identifying and strategically mitigating employment law risks. Ms. Anderson began her career with Best Buy at its corporate headquarters in Minnesota in 1998 and relocated to San Diego in 2005, allowing for a unique focus on California law and representation of Best Buy’s West Coast operations and subsidiaries.

P. CLARK ASPY is a member in the Austin, Texas ALFA International law firm of Naman Howell Smith & Lee, PLLC and serves on ALFA’s Transportation, Construction, and Product Liability and Complex Tort Steering Committees. Mr. Aspy handles cases in a wide range of areas, including personal injury/ negligence, products liability, condemnation and eminent domain, contract disputes, construction disputes, and employment discrimination. Mr. Aspy is also active in Alternative Dispute Resolution, both as a participant and a facilitator. He is an approved arbitrator for the Western District of Texas and has served as a mediator in hundreds of cases. Mr. Aspy has been selected many times as one of Texas’ “Super Lawyers”. He received his law degree from the University of Tennessee and is licensed to practice law in Texas and in the U.S. District Court for the Western and Eastern Districts of Texas.

SCOTT BARRETT serves as General Counsel to Critical Process Systems Group (CPSG) a strategically aligned group of five manufacturing and design companies that provide cutting edge process engineering services and solutions to the world’s leaders in the semiconductor, life sciences, chemical processing and industrial gas industries. Scott’s responsibilities include transactions, litigation, intellectual property and risk management. Prior to joining CPSG, Scott was, for 15 years, Vice President and General Counsel to Burton Snowboards, the world leader in snowboards and related products, where he lead Burton’s in-house legal team through a period of strategic growth and expansion. Scott’s mantra is that “effective fire prevention makes far more sense than any amount of fire suppression”. Mr. Barrett began his career in private practice mainly counselling corporate clients in business transactions, litigation and employment matters. Mr. Barrett earned his J.D. degree from the Seton Hall School of Law and his undergraduate degree from Marquette University.

BENTON BARTON is an AV-rated trial lawyer with Hall & Evans (the ALFA International law firm in Denver) and is Chair of the ALFA Construction Practice Group. He serves on his firm’s board of directors and regularly defends professionals and businesses of all types in high-exposure lawsuits involving defects, failures and injuries. He is panel counsel for leading professional liability insurers, and he has been privileged to serve as lead trial counsel in multiple jurisdictions outside Colorado. Benton regularly authors and speaks on complex litigation, mediation and insurance topics nationally. He has been honored repeatedly as a Colorado Super Lawyer, and is on the American Arbitration Association’s National Panel of Construction Law Arbitrators. Benton earned his law degree from the University of Texas, and he continues to ride the emotional peaks and valleys that come from rooting for the Spurs, Longhorns and Cowboys.

ANDREW “DREW” A. BASSAK is a litigation partner at Manatt, Phelps & Phillips, a California based law and consulting firm with offices in New York and Washington, D.C. Mr. Bassak’s business litigation and trial practice focuses on the resolution of multi-faceted commercial disputes in federal and state courts, including class actions and multi-district litigation. His clients are leaders in their respective industries, and include businesses involved in the manufacture or sale of consumer and commercial products and/or services, clients in the real estate and financial services sectors, and clients with intellectual property disputes. He is skilled in the resolution of intricate real estate and finance disputes, and often litigates or negotiates workouts of failed transactions, resolves concerns of state and federal agencies, and assists clients in navigating the resolution of environmental liabilities. Mr. Bassak is a graduate of Santa Clara University, School of Law (1992 - JD - Senior Articles Editor, Santa Clara Law Review) and the University of Wisconsin (1988 - B.S., Sociology, with distinction) where he was a member of the Men’s Rowing Team. He is a member of the Board of Governors of the Association of Business Trial Lawyers and California Trout. Mr. Bassak has been honored with California Lawyer Magazine’s California Lawyer of the Year (CLAY) Award (2010), the National Law Journal’s Pro Bono Award (2010), is rated AV by Martindale Hubble, and has been repeatedly selected as a California Super Lawyer.

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ED CASSADY is Senior Vice President, Chief Financial Officer, and Corporate Secretary for Robins & Morton, one of the country’s largest private construction and engineering companies with ongoing projects in over 30 states. Mr. Cassady received his B.A. from Duke University in 1980. He received his J.D. from Vanderbilt University School of Law in 1984. Mr. Cassady subsequently did a fellowship at the Harvard Business School where he received his A.M.P. degree. Immediately after law school he served as a Judicial Clerk on the U.S. District Court for the Northern District of Alabama. In 2011, Mr. Cassady joined Robins & Morton where he has operational leadership responsibilities for the power & industrial engineering and construction division and is responsible for the management of the support functions for the Company (HR, IT, Accounting, Finance, Tax, Risk Management, Legal). In addition to his participation in various civic organizations, Mr. Cassady has been a past adjunct faculty member at the Masters in Engineering Management School at Duke University’s Pratt School of Engineering, is a fellow in the American College of Construction Lawyers, and serves on the Executive Committee of the Board of Trustees for the National Center For Construction Education and Research.

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FRÉDÉRIC COHEN is a French qualified attorney and a partner in the Paris ALFA International member firm of Courtois Lebel. He advises both French and international corporate clients, investment funds and entrepreneurs on corporate finance deals, private M&A deals, private equity transactions and restructuring. He has served as a member of ALFA International’s board of directors in 2010 and 2011. Before joining Courtois Lebel in 2008, he worked in various French and Anglo-Saxon law firms. Frederic Cohen is a graduate from the University of Paris and holds degrees in business law and management.

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Prior to joining Navistar, Covey was in private practice for four years with the Chicago law firm of Reese and Covey. Covey earned a bachelor’s degree from the University of Illinois at Chicago and his law degree from DePaul University School of Law.

**DINA COX** is an aggressive yet civil trial lawyer with significant experience defending federal and state government enforcement actions, consumer class actions, medical device and other product liability cases, legal malpractice and other claims of professional liability, and insurance bad faith litigation. Dina serves as national counsel for several clients in the telecommunications and facilities management industries, assisting to manage nationwide litigation and to serve as lead trial counsel in cases with significant exposure. Dina has tried numerous jury trials in state and federal courts and has been involved in a wide number of appeals to the Indiana Court of Appeals, the Indiana Supreme Court, and the United States Court of Appeals for the Seventh Circuit. Dina is a regular faculty member for the National Institute of Trial Advocacy in its learn-by-doing trial advocacy courses. She received her J.D. degree, cum laude, from Indiana University School of Law in Indianapolis in 1995.

**BRET M. COWELL** is a founding partner and the chairman of the Adelaide, Australia ALFA International law firm of Cowell Clarke. He also heads the Corporate and IP/IT practice groups of Cowell Clarke. Mr. Cowell advises the firm’s corporate and business clients on corporate transactions, takeovers, mergers and acquisitions, securities market issues, capital raisings, debt and equity funding and joint ventures. In connection with these matters, he deals with banks and corporate advisors, private equity and venture capital investors, underwriters, ASX and ASIC. He also consults to Board chairs and CEOs on corporate issues, including strategic matters and governance. Clients range from large publicly listed companies to smaller, fast growing entrepreneurial businesses. Many of the transactions Mr. Cowell advises involve high value IP assets.

**ANTHONY DEGLOMINE III** is vice president, deputy general counsel, for Harris Corporation. In this role, he oversees legal support to Harris functional areas that support corporate headquarters and all business operations, including litigation, intellectual property, labor, real estate, supply chain, and environmental, health, and safety. Previously, Mr. Deglomeine was vice president, litigation, with responsibility for all dispute resolution activities. He also had responsibility for various functions within the Legal Department, including real estate and support of risk-management functions. Before joining Harris in 2002, he served as a partner in an Orlando, Florida law firm.

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**MARK FUCHS** manages the Louisiana-Pacific Corporation Legal Department in advising and representing the company in matters involving compliance, government and regulatory matters, business transactions, and litigation. Mr. Fuchs joined LP in 2001, coming from Bullvant Houser Bailey, a west coast regional law firm where he represented directors and officers, corporate boards, insurance companies and product manufacturers in various litigation matters. When he first joined LP, Mr. Fuchs managed the corporation’s litigation caseload, and was named General Counsel effective January 1, 2003. He was named vice president in February 2007 and corporate secretary in 2008. Mr. Fuchs participates in a number of building products industry organizations as well as legal groups. Mr. Fuchs holds a B.S. in Biology from Lewis and Clark.
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JAMES C. GREEN is a graduate of Marquette University Law School. Prior to Marquette, he received his undergraduate degree in mathematics with a minor in philosophy from the University of Illinois. Mr. Green has extensive experience in both the corporate and private practice sectors. His in-house experience includes general counsel and company director responsibilities, and involved the typical management of domestic and international issues. In his current role, Mr. Green serves as Vice President – Human Resources, General Counsel and Corporate Secretary for Manitou Americas, Inc. and is responsible for all employment, human resource, and legal matters for the Western Hemisphere operations of Manitou Americas, Inc. and its parent company Manitou BF, which is headquartered in Ancenis, France.

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GARRICK (GARRY) HODGE joined Walgreens in 1987 as an attorney in the Law Department. In 1992, he became a Senior Attorney in the Government and Corporate
William E. Ireland is a partner in Haight, Brown & Bonesteel's Los Angeles office and group leader of the Business Solutions practice group. He is the chair of the ALFA International Business Litigation Practice Group. His practice focuses on intellectual property, real property, environmental litigation and related business torts. He has extensive experience in handling matters at all phases of dispute resolution from negotiation, counseling, alternative dispute resolution to trial. Mr. Ireland represents clients on matters involving real property issues, commercial transactions, trade secret disputes, and applying equitable remedies, injunctions and temporary restraining orders. Representative clients include real property developers, public entities, property managers, financial services companies, and importers. Examples of matters Mr. Ireland has handled include, representing a lead defendant in 900 plus plaintiff coordinated matters arising from claimed environmental exposure; commercial litigation, employment and intellectual property matters for a creative marketing and merchandise solutions company; as well as alleged violations of the California Unfair Business Practices Act (Business & Professions Code § 17200).

Sarah Johnson is Senior Employment Counsel and Director of Employment Counsel at Nordstrom, Inc., one of the nation's leading fashion specialty retailers with over 240 full-line and Rack stores in 38 states. In her position, Sarah advises the HR divisions on a wide-range of employment issues including wage and hour, social media and state and federal anti-discrimination laws. She is also involved in managing the company’s wage and hour class action lawsuits and individual employment lawsuits and arbitrations across the company. Before joining Nordstrom, Sarah was a partner at the Seattle law firm, Foster Pepper PLLC. Prior to moving to Seattle in 2000, Sarah was a partner at Bell, Boyd & Lloyd (now K & L Gates) in Chicago, Illinois.

Thomas Johnson is Staff Counsel for Kawasaki Motors Corp. U.S.A. Tom began his legal career in 1992 as a trial lawyer in Los Angeles. In 2008, he joined Kawasaki Motors Corp. U.S.A. as a Staff Attorney, handling products cases involving all terrain vehicles, side by sides, motorcycles, and personal water craft. In 2012, Mr. Johnson was named Senior Staff Counsel. In this capacity, he oversees the handling of litigation involving Kawasaki products, and serves as Kawasaki’s legal representative for regulatory matters and industry organizations.

Ronald Katz is senior counsel in the ALFA firm of Manatt, Phelps & Phillips, LLP, where he specializes in complex commercial dispute resolution, with an emphasis on intellectual property, antitrust and technology matters. Mr. Katz has been involved in high-profile and novel cases for major clients, both internationally and in Northern California. He regularly litigates patent cases including those involving non-practicing entities. Mr. Katz is a graduate of Harvard Law School and was a Rhodes Scholar. Prior to entering private practice, Mr. Katz served as Deputy Director of the Law of the Sea Negotiations at the U.S. State Department and previous to that was an attorney in the Foreign Commerce Section of the U.S. Justice Department’s Antitrust Division, where he had the honor of receiving the Attorney General’s Outstanding Performance Award. Mr. Katz currently teaches a course in trial advocacy at Stanford University Law School and a course in sports law at Santa Clara University Law School.

Katherine Keefe joined Beazley in September, 2012 to lead the Beazley Breach Response Services Group (BBR Services). As head of BBR Services, Katherine directs the management of breach incidents reported by Beazley BBR policyholders and develops Beazley’s risk management services designed to minimize the occurrence and impacts of data breaches. With over 25 years as a practicing lawyer, Katherine has extensive experience in data privacy and security issues and the regulatory and operational challenges of data breaches. Katherine has counselled hundreds of entities facing privacy, security and data breach issues, including health systems, academic medical centers, children’s hospitals, long term care and rehabilitation providers, accountable care organizations, physician practices, pharmacies, health insurers and employer sponsored health plans. Katherine also represented vendors to the health care industry, including billing companies, IT solutions providers, health information exchanges and quality and utilization management organizations.

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**J.K. LEONARD** is a Member in the San Antonio, TX office of Naman Howell Smith & Lee, PLLC. He is a former Chairman of ALFA International. Mr. Leonard’s practice includes the defense of professional liability claims, commercial litigation and the representation of a broad range of global manufacturers in the defense of product liability matters including recreational products, consumer goods and appliances, process automation equipment, construction and agricultural machinery, electrical supply and distribution products, industrial equipment and automotive systems and accessories. Mr. Leonard received a BBA-Finance from the University of Texas at Austin and graduated with highest honors from St. Mary’s University School of Law. He is a Life Fellow of the Texas Bar Foundation and a member of the Federation of Defense and Corporate Counsel (FDCC), the International Association of Defense Counsel (IADC), the William Sessions Inn of Court and numerous other professional organizations.

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JOHN SYKES is Partner at the London, England ALFA International member firm of Charles Russell. Mr. Sykes specializes in commercial litigation, arbitration and mediation with an emphasis on international disputes. His work this year has included resolving disputes concerning financing in the oil industry, corporate, a complex technology contract in the aviation industry, provisions of technology to a government health service on behalf of the provider, investigation of commercial dealings in a major Middle East company, provisioning of foreign exchange services in 4 European countries, a fraud investigation and recovery in South Africa, conducting the English proceedings of litigation in five jurisdictions concerning a fund of over 250m and rights to ownership. He has set up a settlement mechanism to resolve specific telecoms industry claims involving 25 countries. He also works on shareholder disputes and regular commercial contracts, particularly outsourcing. As well as litigation, he continues to be a recognized name in mediation (acting for clients in mediations rather than as mediator). He regularly speaks at home and abroad on this subject, including to conferences of the International Telecommunication Union in Geneva and Bahrain.

PAUL TUBERVILLE holds the position of General Counsel, Labor and Employment at International Paper, a global paper and forest products company. In this role he leads a team of attorneys and paralegals whose responsibilities include all labor and employment related legal issues involving International Paper. The labor and employment law team is responsible
for providing counsel, advice and training to clients on all aspects of labor and employment law, including labor negotiations; strikes, corporate campaigns, and other collective actions; union avoidance; grievance and arbitration matters; all aspects of employment discrimination policy and law, including Title VII, ADEA, ADA, FMLA, FLSA, WARN, FCRA; substance abuse testing; employee misconduct and performance issues; and a wide variety of state and municipal law issues. Paul has extensive experience as an employment attorney in the corporate, private practice, and government sectors. He has held various labor and employment law related positions since he joined International Paper in 1993. Previously, he was a partner in the law firm of McKnight, Hudson, Lewis and Henderson in Memphis, Tennessee, where he practiced exclusively in the area of employment and labor law, representing management. Before he joined the law firm, he served as a trial attorney for the National Labor Relations Board. Paul received his J. D. degree from Duke University School of Law and a B. A. with honors from Hendrix College. He and his wife, Kathy, live in Memphis and have three daughters.

SONIA M. VALDES is Vice President of Claims at Medmarc. Ms. Valdes is responsible for managing a team of dedicated Claims professionals as well as overseeing technical and administrative issues within the Claims Dept. Among her responsibilities include directing mass tort litigation, training and development of staff, policy development, advising underwriters on risk management, and expanding Medmarc’s Litigation Management Services. Ms. Valdes joined Medmarc in August of 2013. Prior to Medmarc, Ms. Valdes was Assistant Vice President with Chubb & Son Inc. in its headquarters in Warren, New Jersey for 14 years. She had worldwide responsibility for managing Chubb’s Life Sciences Claims Core. Ms. Valdes has extensive experience in evaluating coverage and liability issues in environmental, mass tort and health science litigation. She has been an admitted attorney in NJ since 1992 and is and a member of the IADC, CLM and ALFA. She received her undergraduate degree in Biochemistry from Rutgers University in 1984 and her law degree from Brooklyn Law School in 1991.

WILLIAM H. (BILL) VENEMA is Vice President and General Counsel of Lehigh Hanson, Inc., which is the North American subsidiary of Heidelberg Cement AG, a multinational corporation, headquartered in Heidelberg, Germany. Bill is a Distinguished Graduate of the U.S. Military Academy at West Point. He also earned an MBA from Georgia State University and a JD from the University of Virginia School of Law. Before joining Lehigh Hanson, Bill was the Vice President and General Counsel of a billion-dollar, worldwide manufacturing company and was responsible for all of its legal affairs. Prior to joining that company, he was Senior Deputy General Counsel of an international IT services company, where he was supported the company’s corporate development department, was responsible for the company’s antitrust compliance program, and served as co-lead of the company’s intellectual property program. Before becoming an in-house attorney, Bill was in private practice in Atlanta and Texas and represented a wide range of companies, including government contractors, U.S. subsidiaries of European manufacturing companies, an industrial equipment repair company, a food distribution company, and a mobile telecommunications company. He has represented clients in scores of M&A transactions and authored a book for software entrepreneurs on the M&A process, as well as numerous articles. Prior to entering private practice, Bill served in the U.S. Army in Germany, Panama, and several stateside assignments. He is a graduate of the Army’s Airborne and Ranger schools, as well as the Command and General Staff College.

RON WASINGER currently manages a team of three lawyers and 8 other legal professionals to provide legal support for Sony Electronics Inc. in the following areas: component sales & marketing, online and retail consumer sales, litigation, government investigations, computer forensics security and investigation, human resources, credit/finance, facilities, procurement and related areas. Ron also has served as managing lawyer for the TV, Home Video and VAIO PC businesses in the U.S for Sony Electronics which included legal support for factories in San Diego, Pittsburgh, and Mexico; product marketing; litigation and government investigations; sales and advertising; TV/PC engineering; customer service; and product safety.

MARK WILKEY is Vice-President and General Counsel of Central Refrigerated Service, LLC and General Counsel of SME Steel Contractors, Inc. both out of Salt Lake City, Utah. Central Refrigerated is a nationwide trucking company specializing in temperature-controlled transportation. SME Steel is the largest structural steel construction company in the Intermountain West and has fabricated and erected steel for most of the hotels and casinos in Las Vegas as well as several NBA arenas and NFL stadiums. Prior to joining Central Refrigerated and SME Steel, Mark was Vice-President and General Counsel of Dick Simon Tucking, Inc. Mark graduated from the University of Utah College of Law in 1983 and was Editor-in-Chief of the Utah Law Review.
PROGRAM INFORMATION

MEETING LOCATION
Fairmont Scottsdale Princess
7575 East Princess Drive
Scottsdale, AZ 85255
Tel: (480) 585-4848
www.fairmont.com/scottsdale

REGISTRATION
Please contact your ALFA International Attorney to register for this program and reserve your hotel room.

ATTENDANCE IS OPEN ONLY TO MEMBERS OF ALFA INTERNATIONAL AND THEIR INVITED GUESTS.

CLE CREDIT
ALFA International certifies that this program has been approved for a total of 6.0 hours of CLE credit in the states of Illinois and California, which includes 1.0 hour of ethics credit for the final general session. If you need credit in another state, please contact that state bar regarding the necessary requirements to obtain CLE credit. A packet of CLE information, along with a CA certificate of attendance, will be distributed at the seminar which should help you apply individually to your state. ALFA staff is available to assist if you have any difficulty.

ATTIRE
The attire for the educational sessions throughout the conference is business casual. The welcome reception on Thursday is poolside so be sure to pack your colorful sundress, linen pants, shorts or your favorite Hawaiian shirt (no swimsuits or cover-ups please). For Friday evening casual western attire is encouraged so please bring your jeans and cowboy boots! Ladies, leave your heels at home this night as the western terrain is unsteady. Saturday evening is also very informal as we send you off with a vintage circus complete with carnival games and entertainment. Simply “come as you are” this evening!

PLEASE NOTE: All three dinners are scheduled to be outdoors so a sweater or wrap is suggested.